

SHAN



SELF-HEATING



Have you ever
experienced
happiness from
hot food ?



Desire



Reality



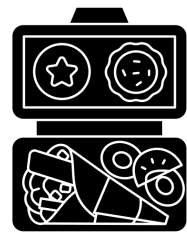
FACTS



4.25

The whole lunchbox market worth

Billion dollars



People in U.S bring their

49%

Own lunchbox to work

HARD

TO



Carry



Divide



Heat



Clean



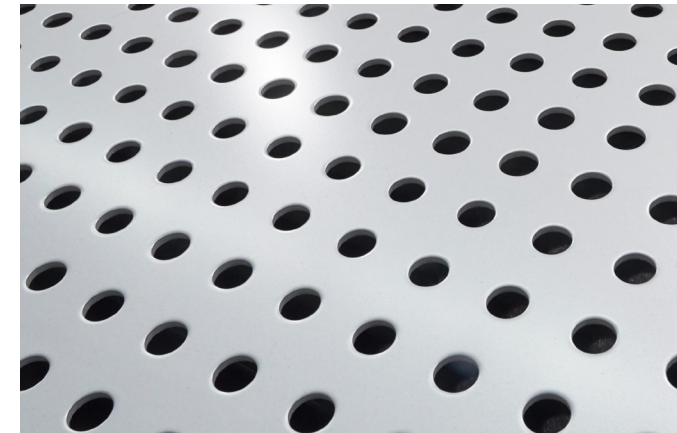
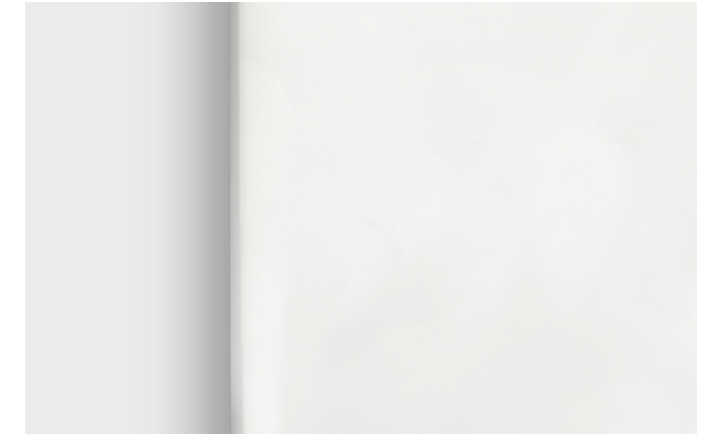
Smell

What if we design a well-covered lunch box
which is modular, self-customized, functional
and easy-packaging ?

Radius



Straight lines



Circular Patterns



Rectangular Conjunction

SHAN

“Shan” dedicates on eating experience and possible lunchbox development. Our goal is to design a self-heating, modular, easy packaging and exquisite lunchbox with a tablecloth which serves as packaging cover at the same time for working adults. The lunchbox is also eating-safe, dishwasher-safe and heating-safe.



HEATING BAG



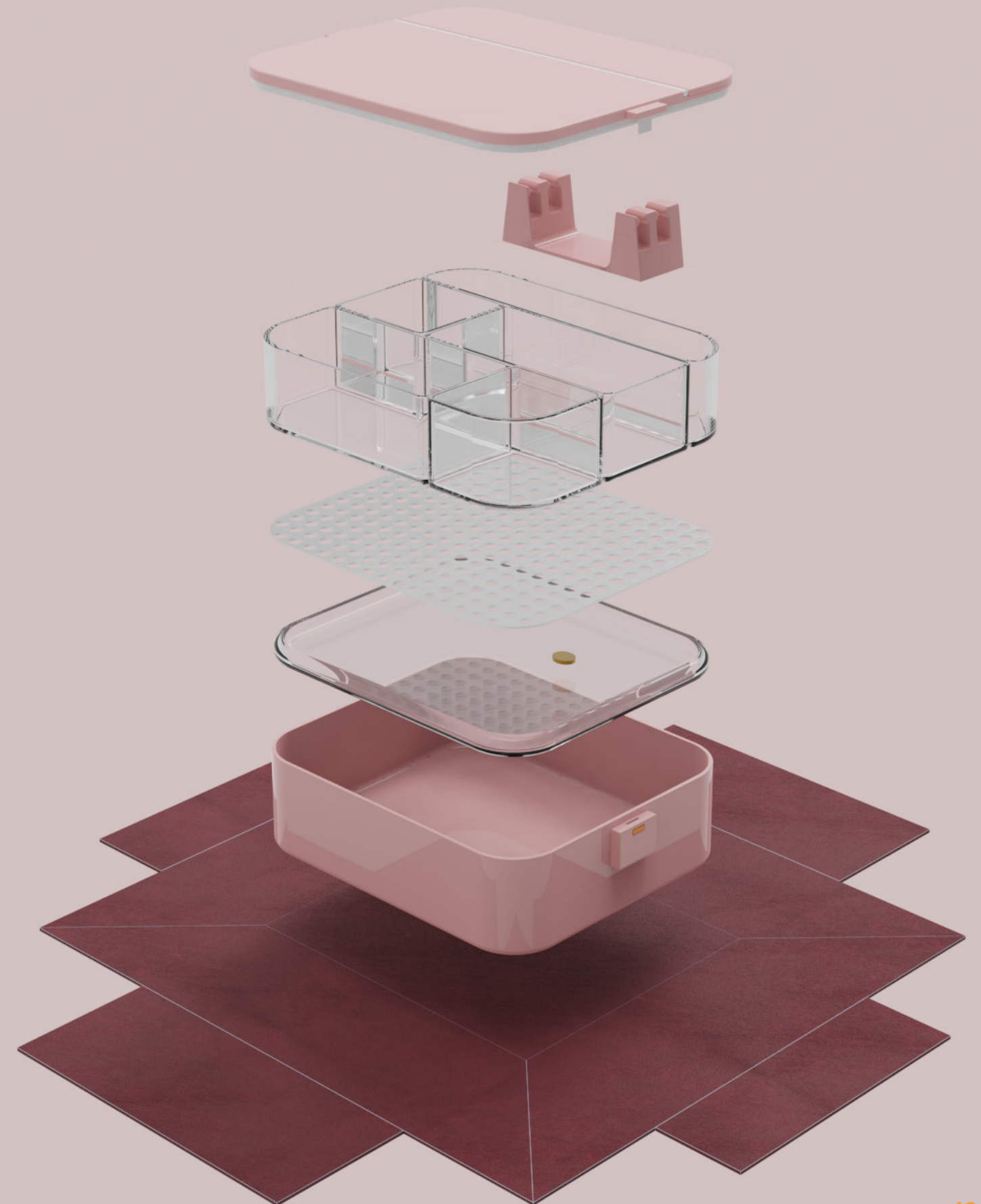
01. Pressing **metal piece**. So that kinetic energy breaks balance of sodium acetate and it start self-heating reaction.

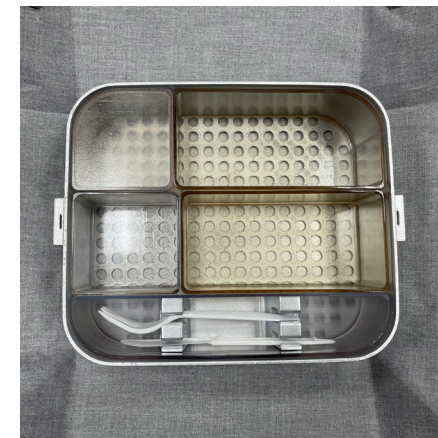
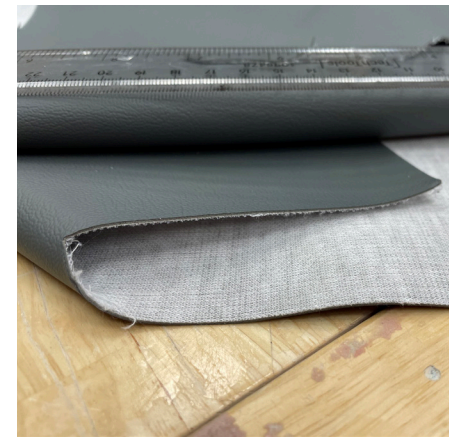
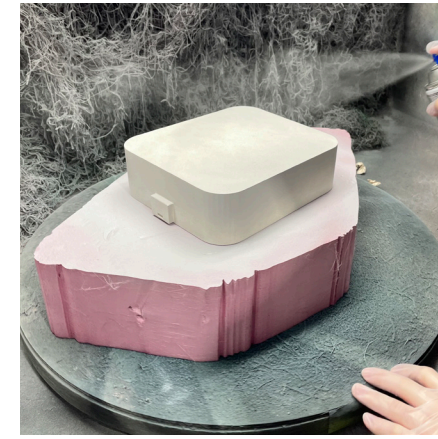
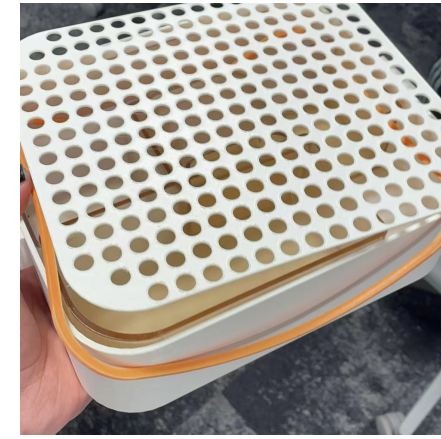
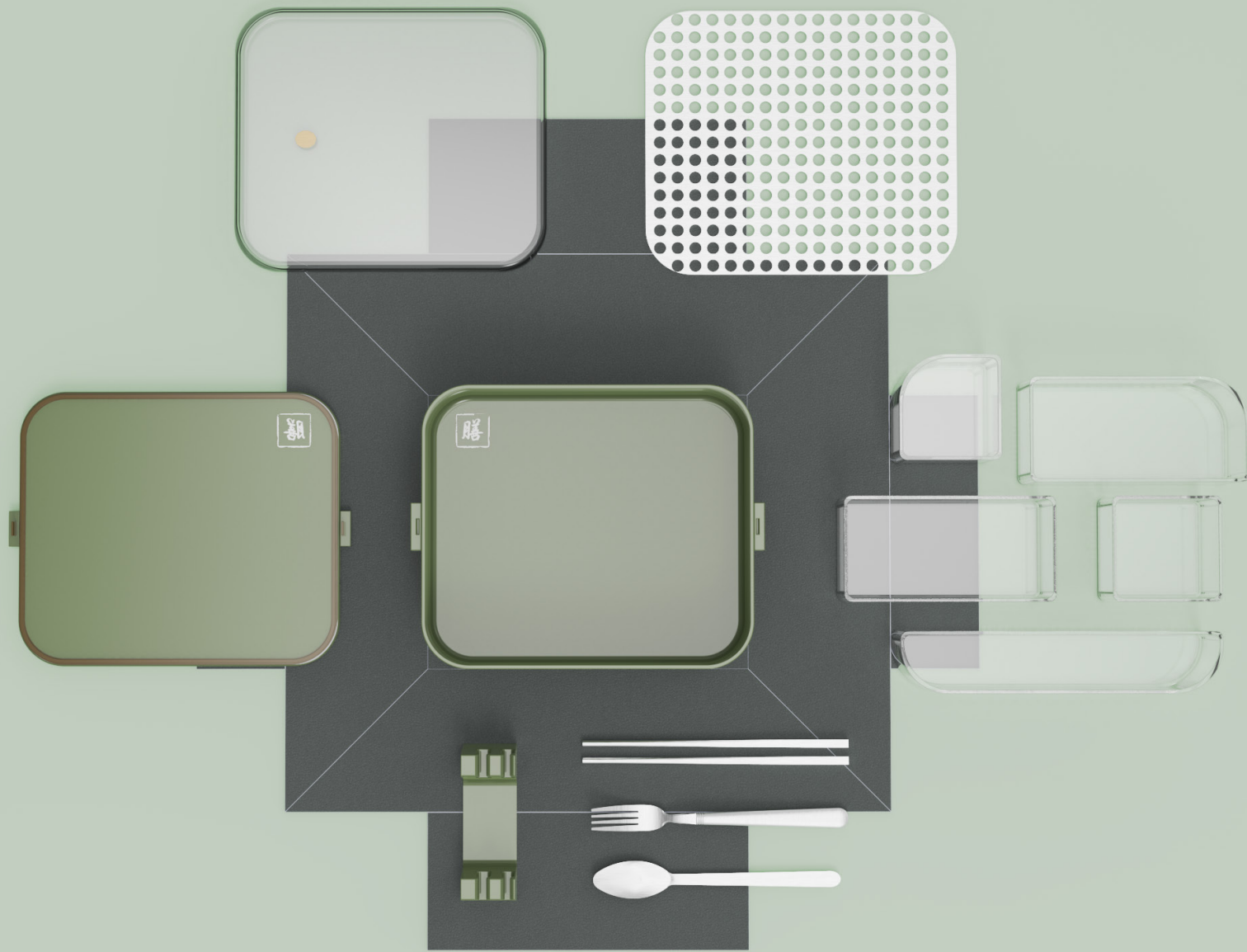


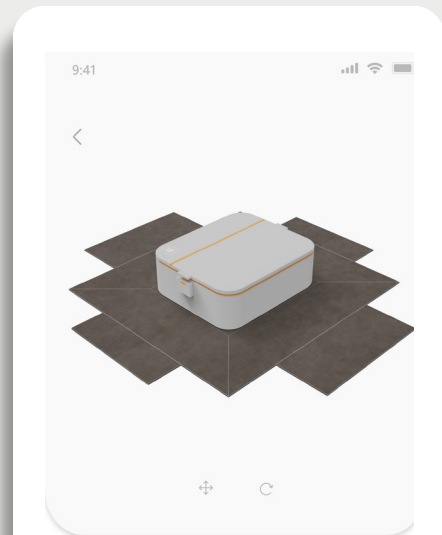
02. Liquid emits heat from chemical reaction and reach 200 degrees. It finally becomes crystalline.



03. If we put the heating pack in hot water or microwave to heat the bag itself, crystalline form will back to liquid form and allow us to use it again.







"SHAN" LUNCHBOX

Regular Combo Self-Ci

1

Add To Cart



"SHAN" LUNCHBOX

Modular Dividers Color Cl

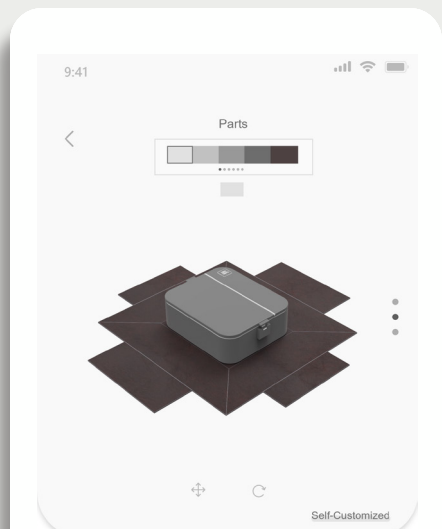
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"SHAN" LUNCHBOX

Color Choice Modular

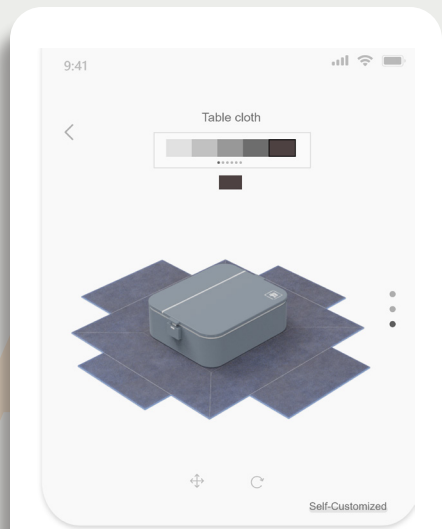
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"SHAN" LUNCHBOX

Color Choice Modular

1



CUSTOMIZATION

SHAN



For people who need **hot food**,

Our product is a **functional lunchbox**,

That provides **self-heating**.

Unlike electronic or regular lunchbox in the market,

Our product does **not rely on microwave, is more lightweight and provides customizations**.

The self-heating theory can **not only** be used in lunchbox, **but also** can be applied into different areas like hiking equipment and medical product...