

Concept

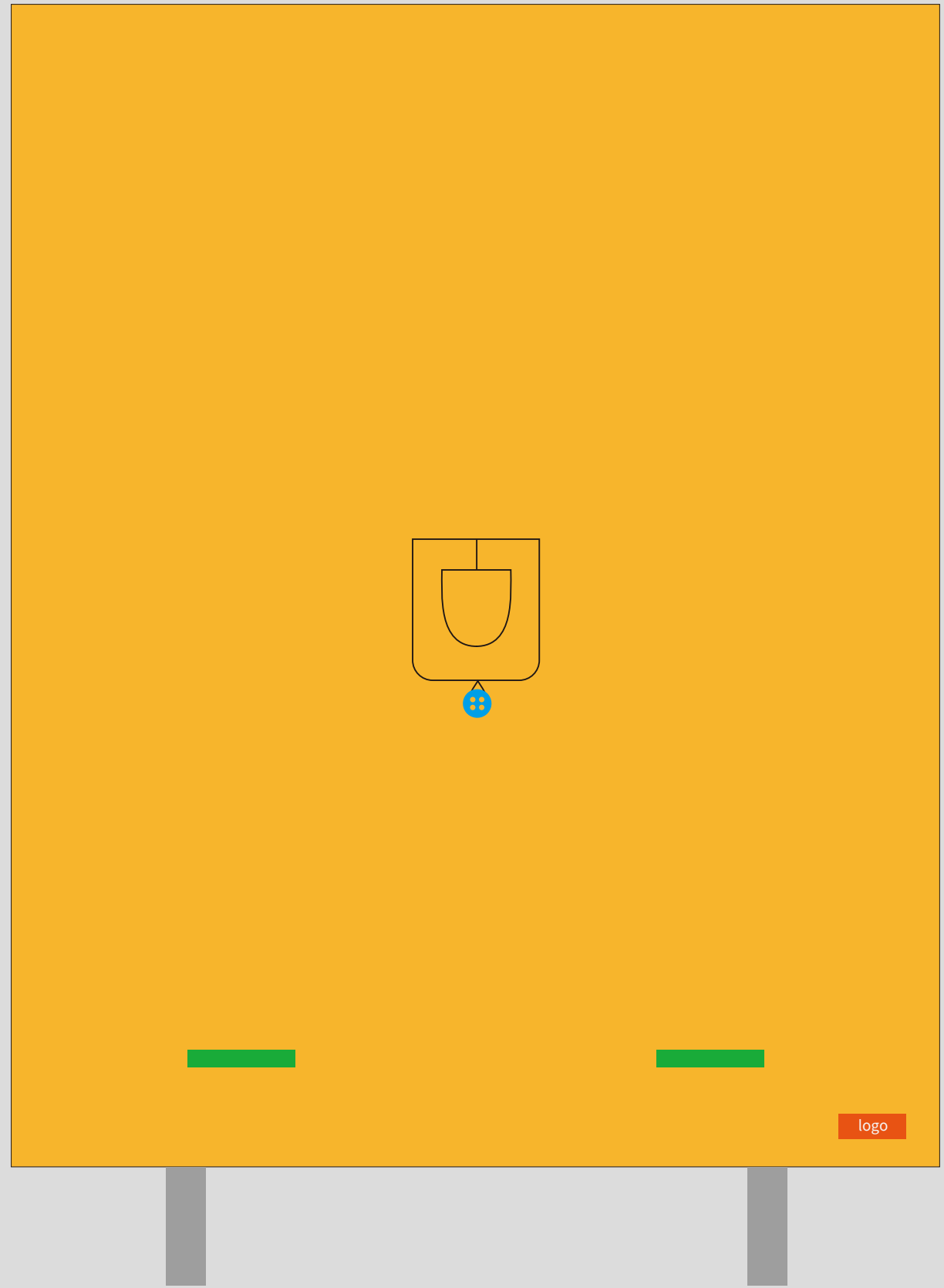
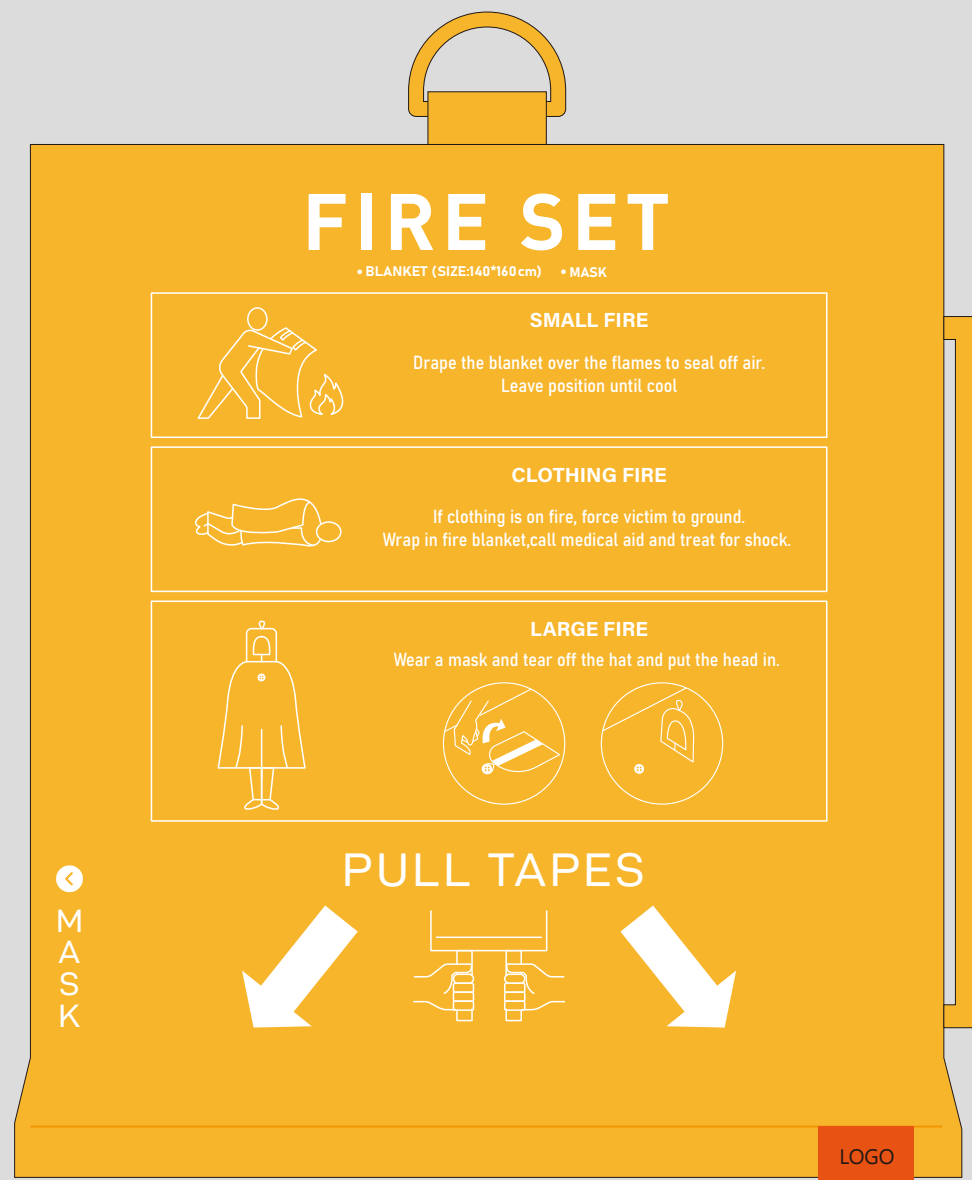
Products designed for the home in case of fire. Hang on a wall or door for quick access in the event of a disaster.

Place :

Integration of fire blankets, clothing, packaging.

Use of premises : home (on walls or doors)





**scenario 1.****The field where Profire is stored is unsafe :**

The product state is a bag, and you can take the Profire to the safer place to pull down the handle, spread and wear it.

**scenario 2.****The fire is small and can be extinguished :**

The product state is a blanket, pull down the handles on both sides and extinguish the fire source.

**scenario 3.****When smoke and heat cause physical injury or do not know the exact location of the fire source :**

The product state is a cloak, pull down the handle to the both sides to pull the hat and put it on (smoke mask can be worn first and then worn, because the hat can be taken off).

1. The pattern design of the reflective strip is based on the fire escape posture such as running posture, pressing against the wall, kneeling forward, etc., and avoiding wrinkled clothes when standing.



2. The gray interior has an elastic band that allows you to put your hand in it, and when you need to use your hand to explore the way, the Profire can still cover the entire upper body.



3. In order to make the fire blanket quickly and completely spread out after being pulled down, the special folding method makes the Profire pull out to the sides, and the other half will fall down due to gravity, so it will not be difficult to spread out because of gravity to the floor.

Scenario 3. In the event of a fire blackout or smoke blocking the view, you need to press against the wall or kneel forward, and explore the way with your hands.

