### DAILY TOUS LES JOURS

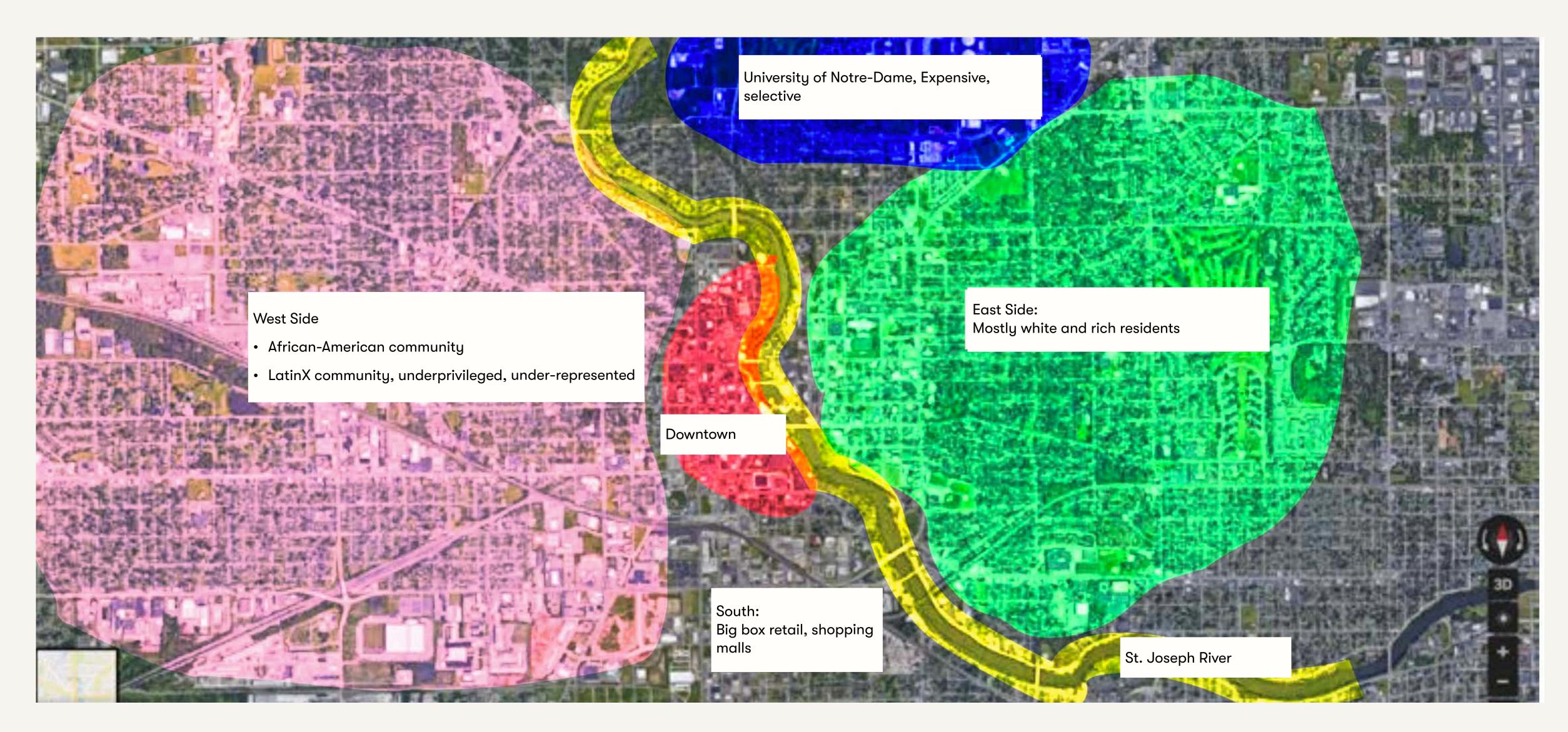
# Can cities be built for collective daydreaming?

# Context



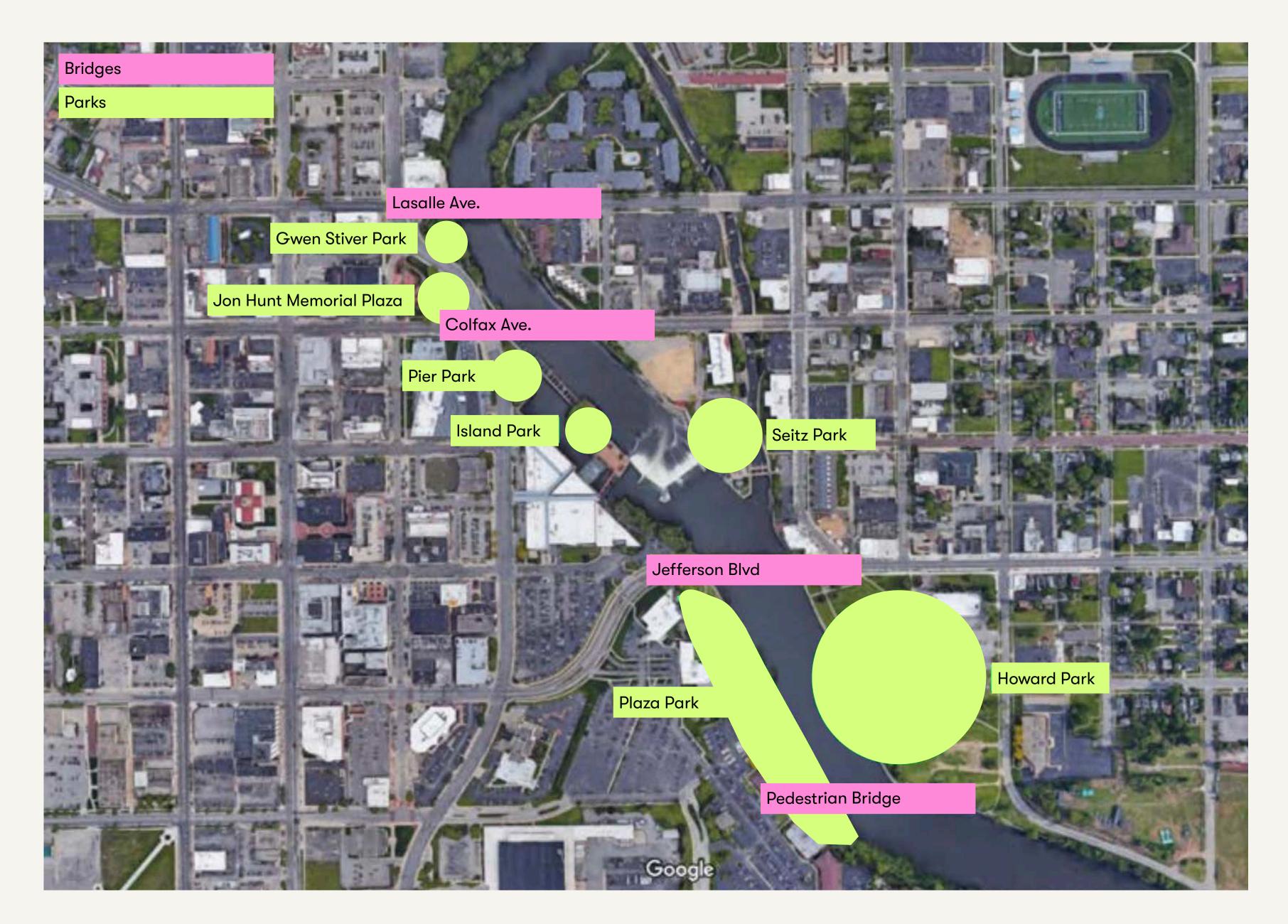
TOUS LES JOURS

### Southbend, Indiana



Confidential, do not circulate 3

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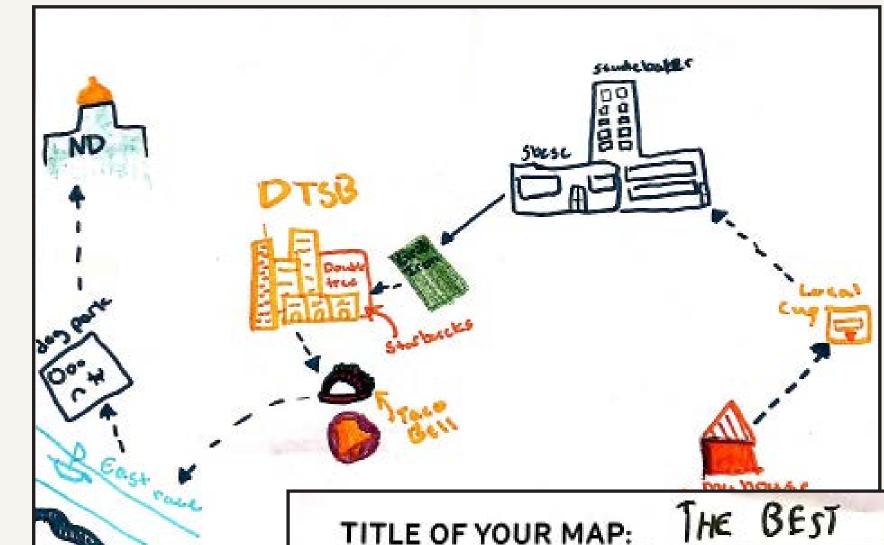


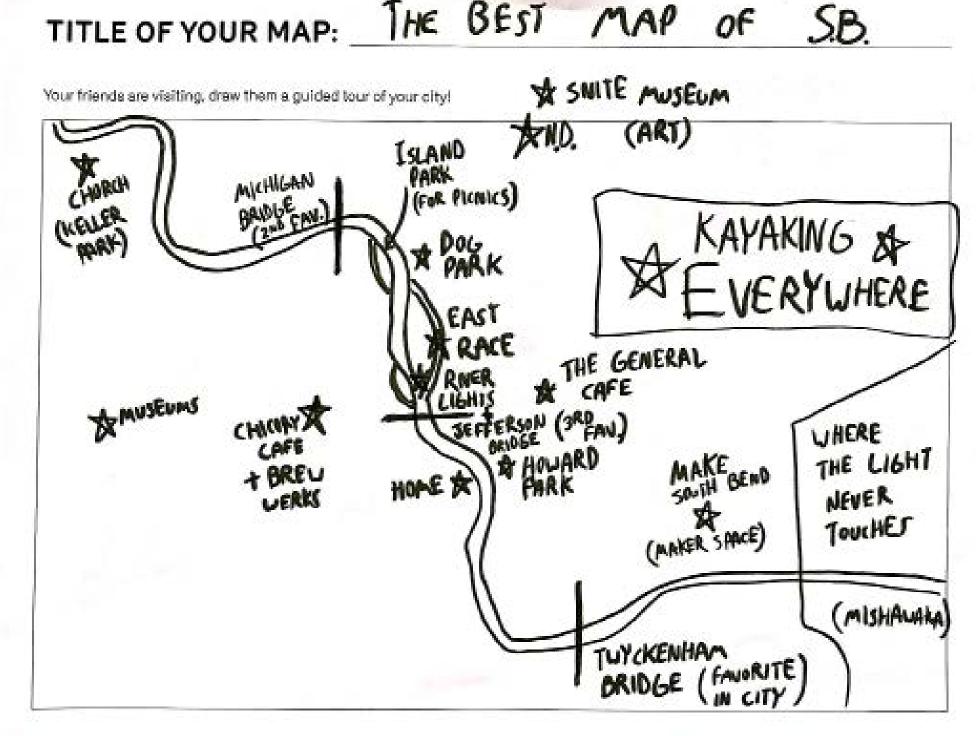
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**DAILY** 

### Workshop Insights

- A resurgent, resilient, yet underappreciated city
- The river doesn't feel like an important part of South Bend's identity yet, even though it is running through its core.
- No explicit reason to stop and spend time by the river unless for specific events.
- Water quality is unknown to most people. Has drastically improved since the 30's.
- Desire to be near nature brings people to the river.





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Workshop Insights



# Concept



# **Starting Point**

Rocking

=

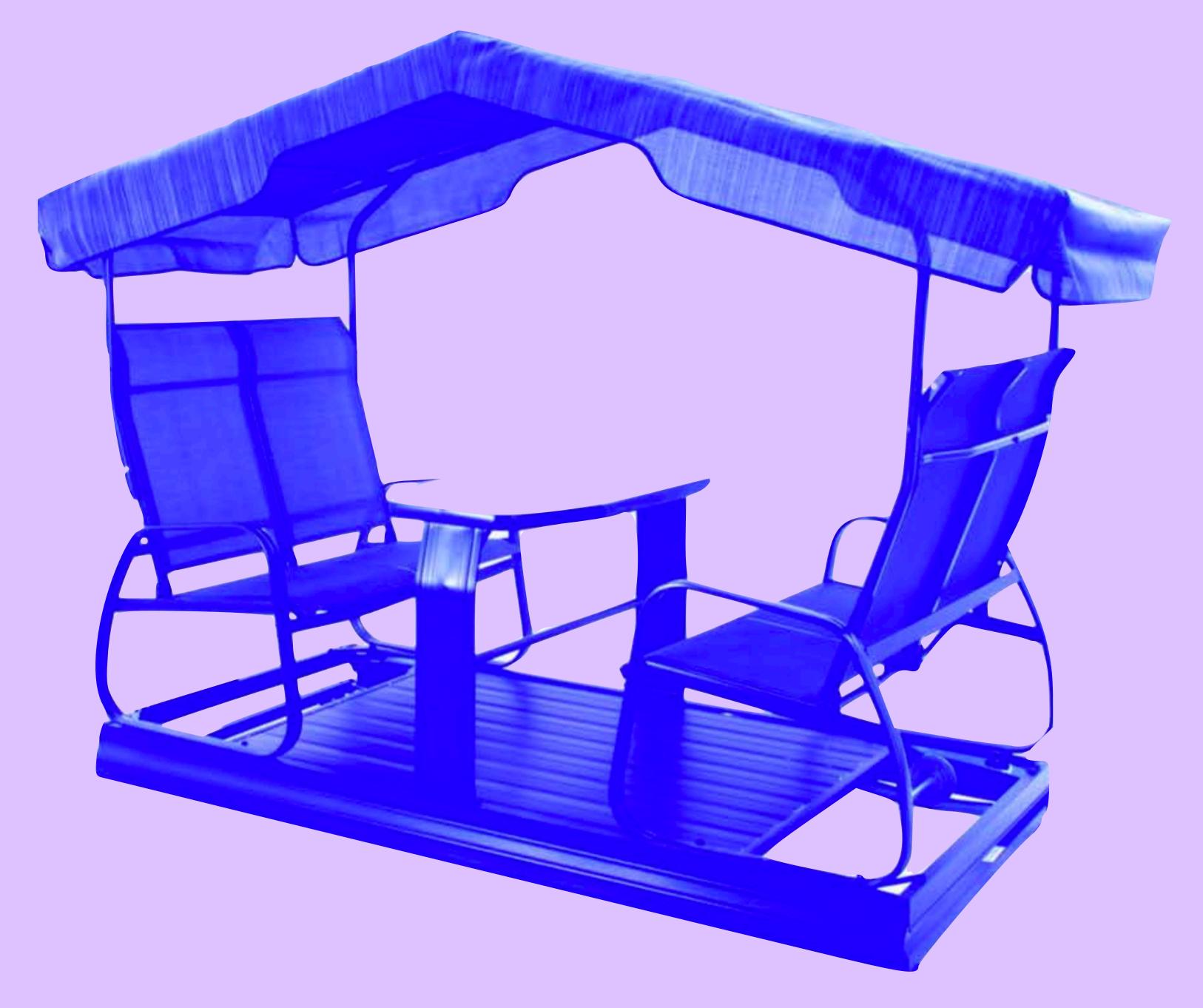
Daydreaming

Relaxing

More creative, More social

Better conversation

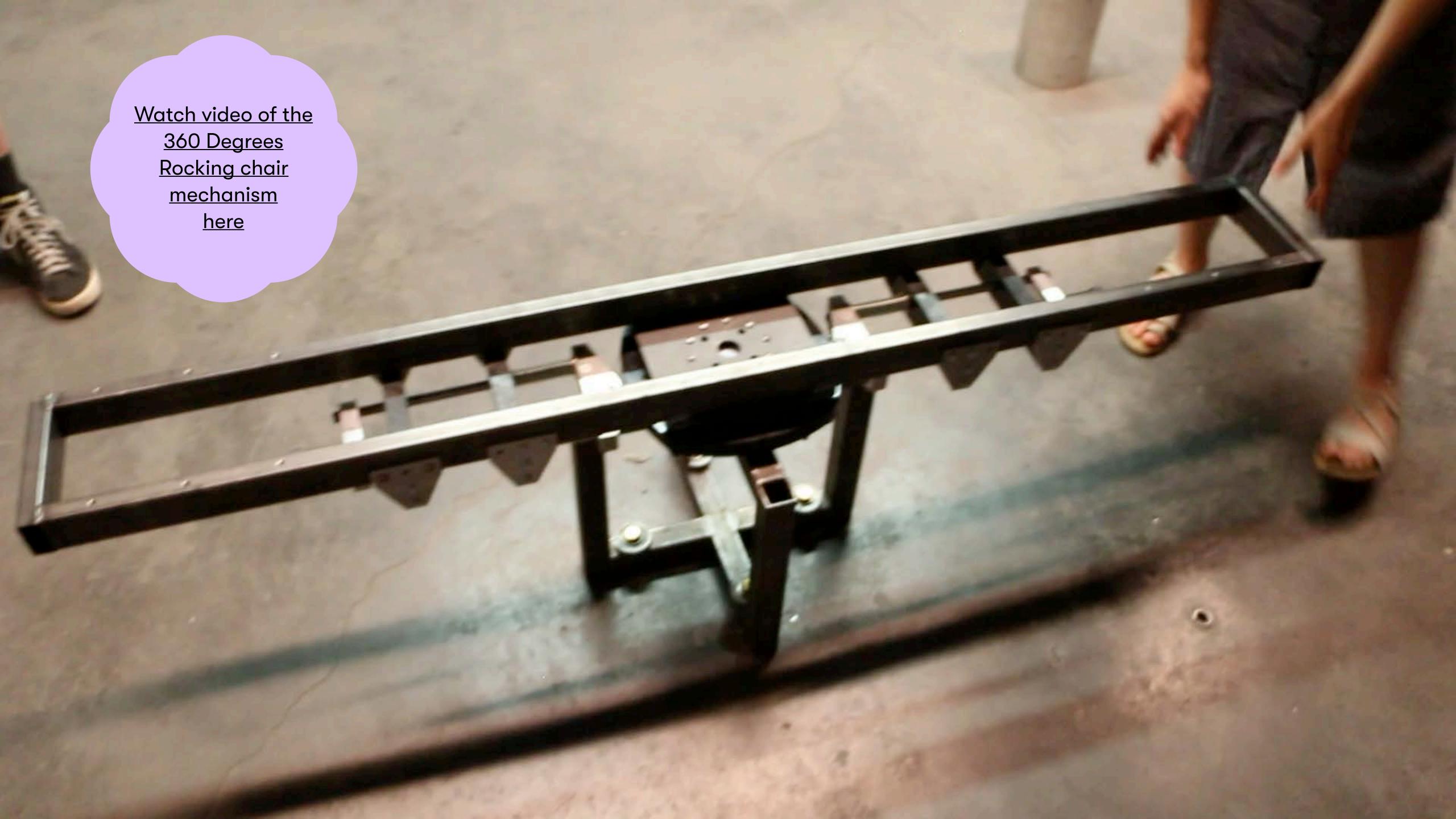
Stronger communities



DAILY TOUS LES JOURS

# Prototyping



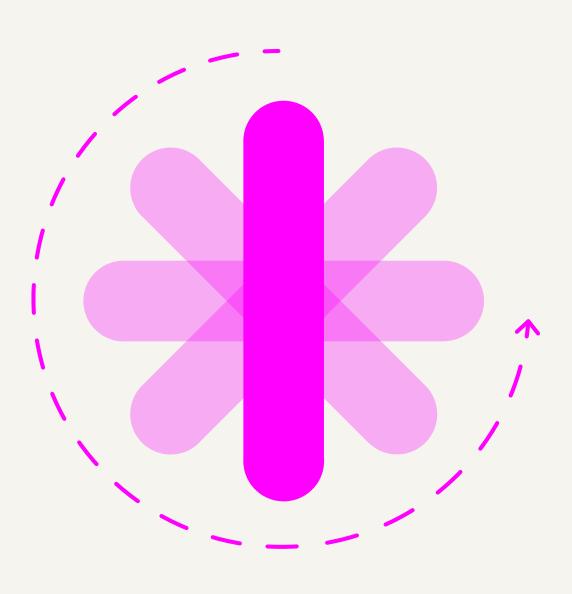


DAiLY

## Music Making



Watch video here









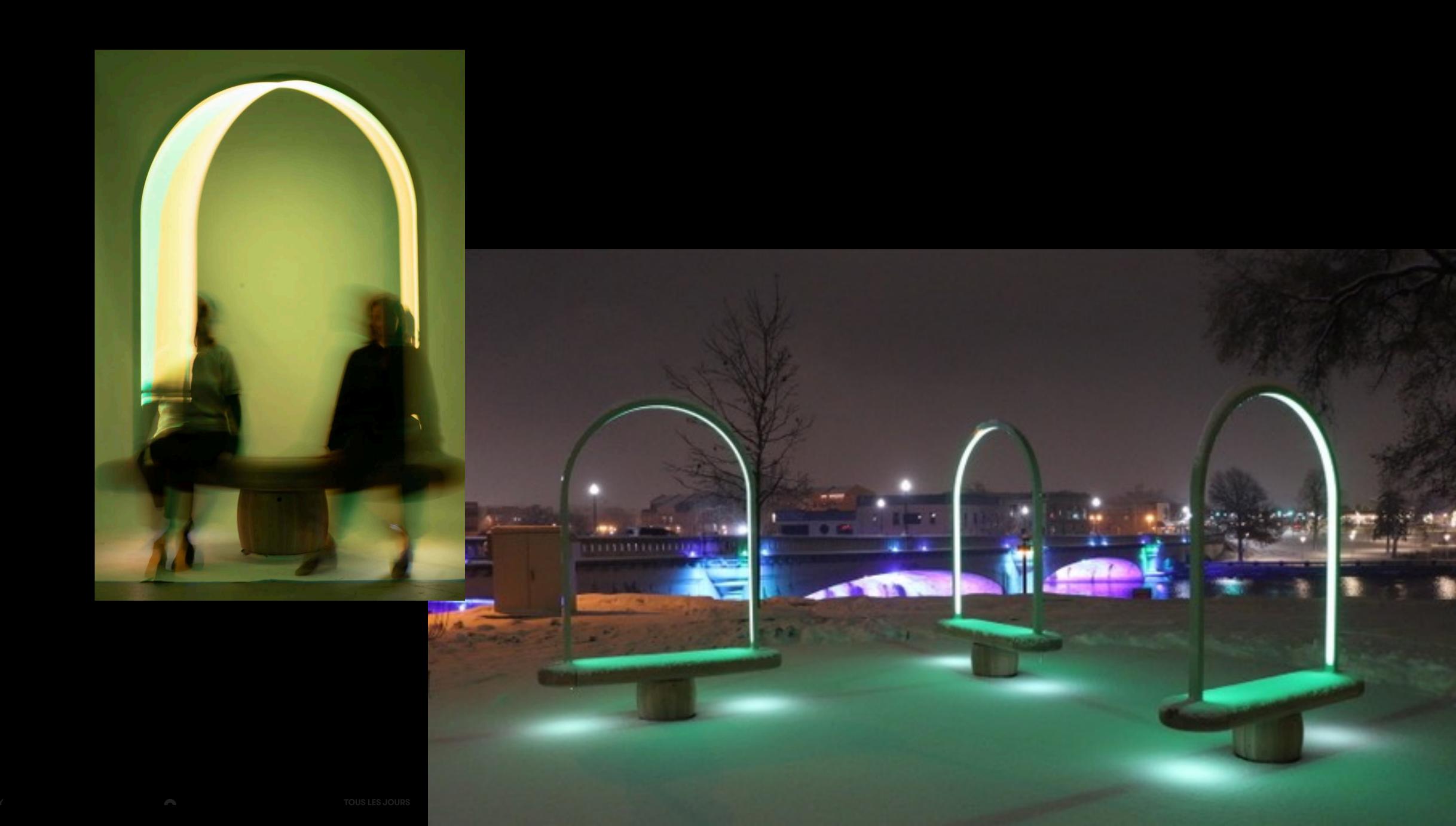
















Joy builds trust. Trust builds strong communities. Strong communities make the world more resilient.

