



viu

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Offline communication, Online.

Remote online working and learning has increased dramatically since the pandemic began, and the need to facilitate the offline collaborative aspects of work and education in the necessitated virtual environments has grown with it.

Viu is a webcam that offers a completely new way to communicate over online video, transforming any flat physical surface into a shareable platform - all in a friendly package with a tiny footprint.



Understated technology.

Viu uses live image geometry correction to warp the surface seen by the camera, providing you with the viewpoint of an overhead camera, without the large footprint and bulky equipment. The result is a perfectly square top-down video feed of your desk, from a camera just 11cm off the surface. Inside Viu is a 12mp sensor with a 12mm wide angle lens that provides a 95° field of view to capture media sizes up to A3 paper.

Viu easily connects over wifi to your device, integrating with online communication tools as an input video source.



Friendly inquisitiveness.

Viu has a considered form that conveys friendliness, approachability and responsiveness, one that is able to sit comfortably in 'home', 'work', and hybrid spaces. A neutral CMF approach provides a sense of calm to an often hectic work and learning life schedule. Viu responds to distinct changes in the ways we work, adapting to the dominance of virtual environments and digital communication whilst still enabling physical and paper-based practices to be translated, included and celebrated.



For creativity, for business, for education.

Viu has an intuitive yet simple interface with a tactile button to turn on and connect, a button to quickly take a snapshot of the cameras current view and charging port. For educational or casual use, this may be the only technical interaction with Viu required. For more advanced, creative or corporate use, further control can be accessed on device.

The humanised form allows users, especially younger ones, to quickly and easily infer what Viu can see, by making Viu 'look' at the space they are intending to share.