



F707 STRATOS BETTER «B» THAN BOOM

The latest FREITAG backpack is born out of the friendship between a used truck tarp and its airbag. Its name: F707 STRATOS.

For once, the Zurich-based bag manufacturers at FREITAG aren't just giving discarded truck tarps a new life as one-off bags—they're giving B-stock airbags a second chance, too. The material in the F707 STRATOS pop-out backpack is made from B-stock airbags that narrowly failed one of the many quality tests it underwent, and was therefore demobilized.

While F707 STRATOS itself may not save lives, there might be times when it saves your day. Because, despite all the buzz around mindfulness and downsizing, there are occasions when your hands are full, and you

need more room, and a bigger bag. And you need it fast. That's when F707 STRATOS steps up to the plate. A lightweight rucksack that doubles as a shoulder bag and, when you need it, unfolds from the tarp pocket as fast as an exploding airbag.

So, while the A-stock stuff, the authentic airbag material, has long been packed into a steering wheel, literally waiting for an accident to happen, our B-stock fabric has been living the good life. One full of the purpose you give it and free of fear from the sudden crash. Not as an airbag. But as a lifesaver of a different sort.



F707 STRATOS – Functions and features

- The FREITAG pop-out backpack, made from discarded truck tarps and unused airbags, and designed for light-weight and even slightly heavier-duty transport needs.
- Backpack with a zippered main compartment
 - Thanks to an additional strap can also be worn as a shoulder bag
 - Zippered compartment behind the back for valuables and other secrets
 - Closing outer compartment under the tarp flap
 - Materials: Used truck tarp, B-stock airbag in its original colors white, pale blue or light pink.

Available at all FREITAG Stores, selected resellers and freitag.ch

Launch: August 18, 2021
Dimensions: 430 x 110 x 300 mm
 16.9 x 4.3 x 11.8 in
Volume: 18 liters
Prices: CHF 190.- / EUR 180.- /
 GBP 160.- / USD 220.- excl. TAX

High-res pictures: www.freitag.ch/media/f707
 Until August 18 our airbag is under embargo.



