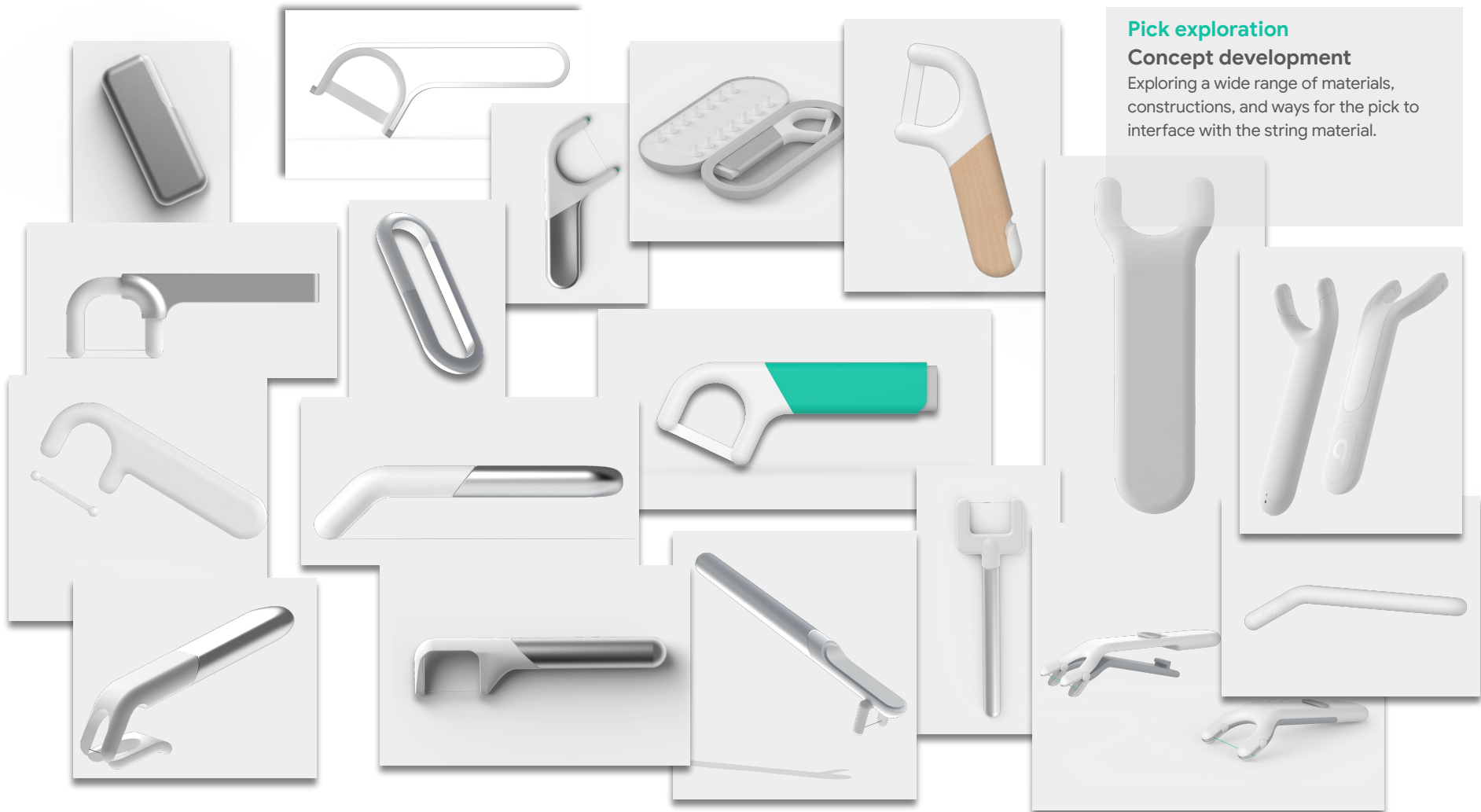


# QUIP

Our take on the floss pick





## Pick exploration

### Concept development

Exploring a wide range of materials, constructions, and ways for the pick to interface with the string material.



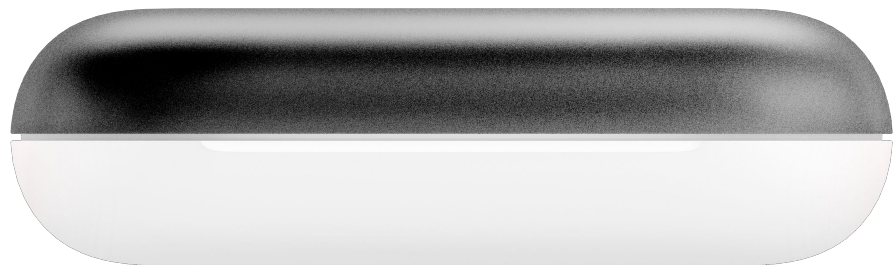
## Case exploration

### Concept development

Exploration of how the pick architecture lives in partnership with the string dispenser.

















### Case closed

#### Smooth surfaces & iconic materials

The case is offered in the full range of quip colors with smooth surfaces making it easy to throw in a pocket.



## Organized

### Designated places

The pick sits on an elevated platform, that serves as the dispensing area, making it easy to grab. The top shell has an integrated mirror to check teeth on the go.



### Rubber touchpoints

#### Grabbing the floss

Once the pick is removed the floss is exposed. Pressing the TPR button on the bottom of the pick pops it open, making it ready to grab a section of floss.



### Integrated blade

#### Loading & priming

After the floss is grabbed in the pick the user pulls to the integrated blade to cut the section. This in turn primes the dispenser for the next use.



### Good to go

#### Use & removal

The pick is now ready to go and the floss withstands an ADA approved amount of force within the pick. When the session is finished the user can use the tails of floss to hold the floss as they remove it.