

HOLLINGSWORTH

BUILT ENVIRONMENT

Core77 Design Awards 2021

Hollingsworth

Midtown West | Residential Lobby + Amenities | 2020

Our team recently completed a multifamily interior renovation at Hollingsworth, located at 70 West 37th Street in Midtown. The entire residential portion of the building was redesigned to create a new, amenity-filled asset for the neighborhood.

The scope included a redesign of the lobby, amenity spaces, every apartment, and a new ground floor commercial storefront. Half the cellar's existing parking garage was converted to new amenity spaces; a gym, lounge, and coworking space.

The building houses a sky lounge and adjacent roof terrace with views of the Empire State Building. Lobby and amenity spaces feature neutral palettes and natural materials with gold, navy, and grey accents.



BEFORE PHOTOS



LOBBY



MAIL ROOM



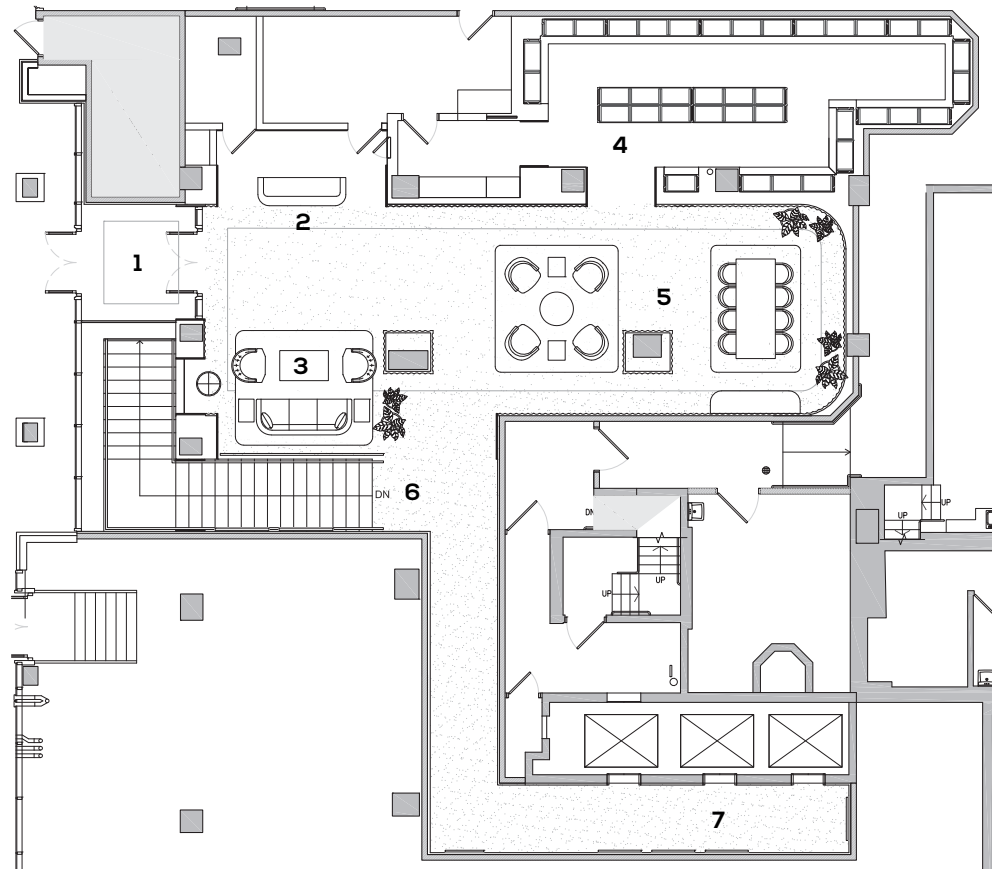
CELLAR LEVEL (NOW AMENITIES)



SKY LOUNGE

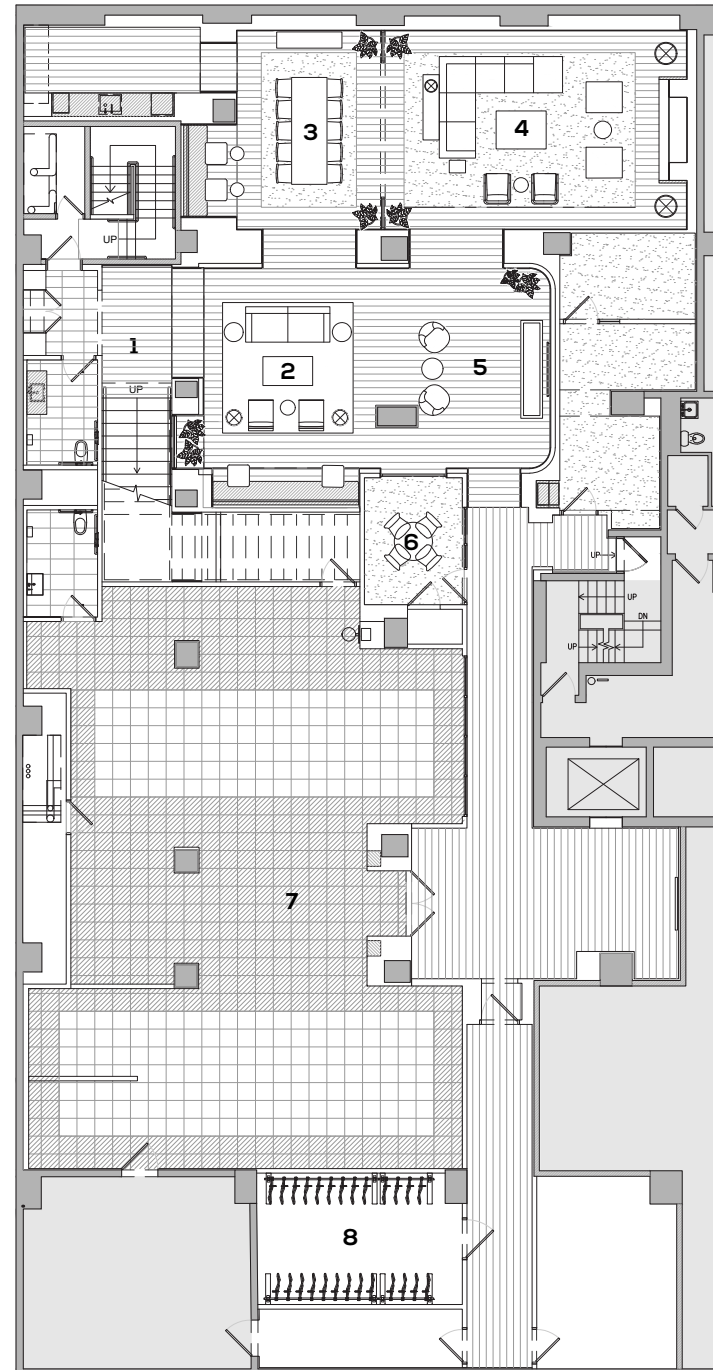
FLOOR PLANS

HOLLINGSWORTH LOBBY



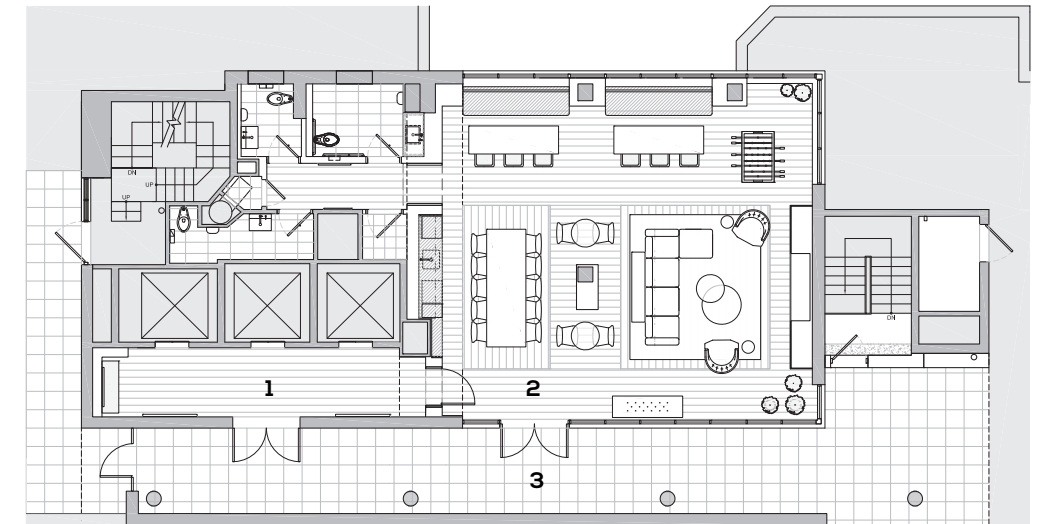
- 1 Building Entry
- 2 Reception
- 3 Reception Seating Area
- 4 Mail Room
- 5 Informal Seating + Coffee Area
- 6 Stair to Cellar Level Amenities
- 7 Elevators

HOLLINGSWORTH CELLAR LEVEL AMENITIES



- 1 Stair to Lobby
- 2 Lounge
- 3 Dining / Coworking
- 4 Lounge
- 5 Game Area
- 6 Conference Room
- 7 Fitness Center
- 8 Bike Storage

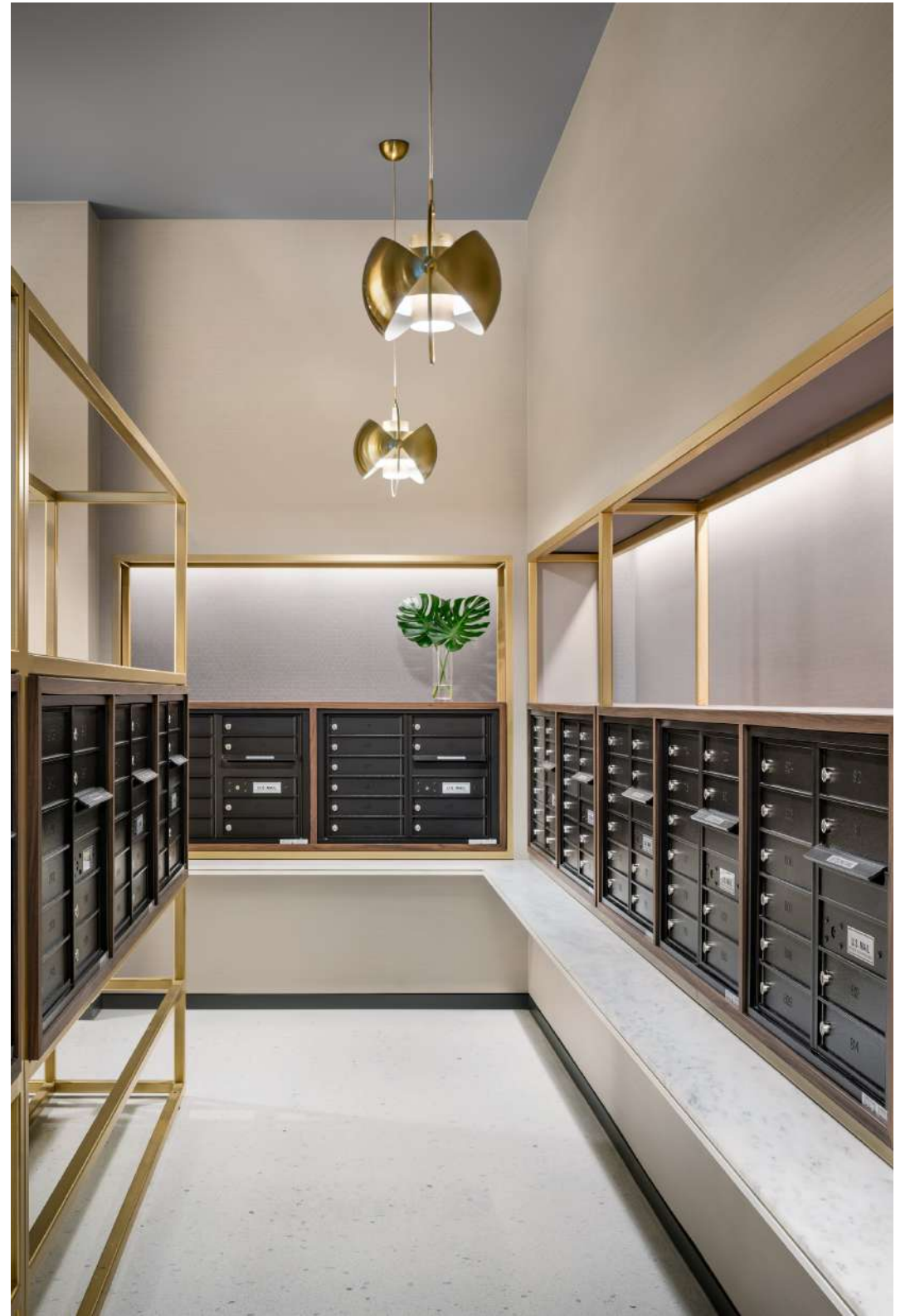
HOLLINGSWORTH ROOFTOP LEVEL AMENITIES



- 1 Elevator Lobby
- 2 Sky Lounge
- 3 Roof Terrace



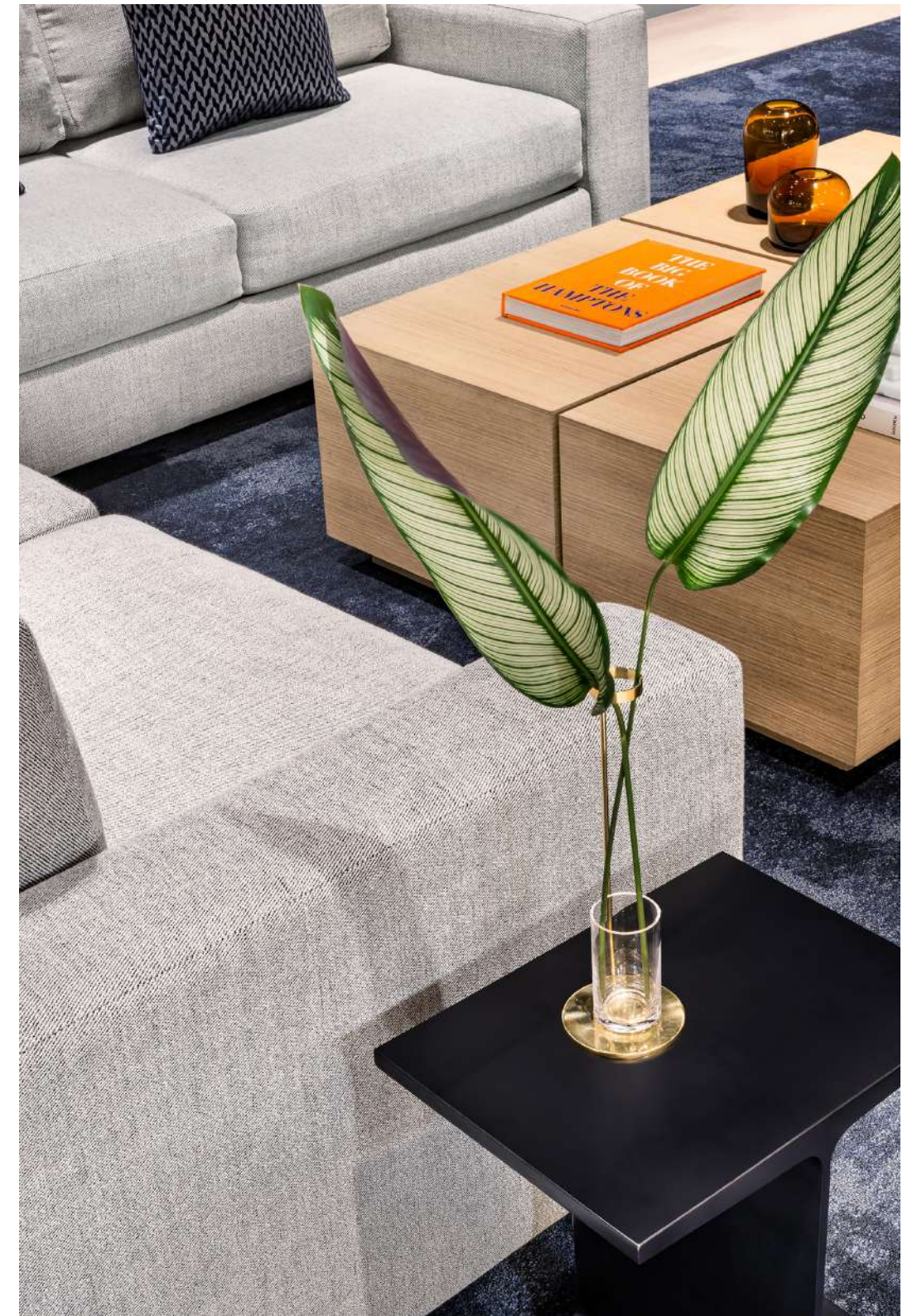
HOLLINGSWORTH
MIDTOWN WEST



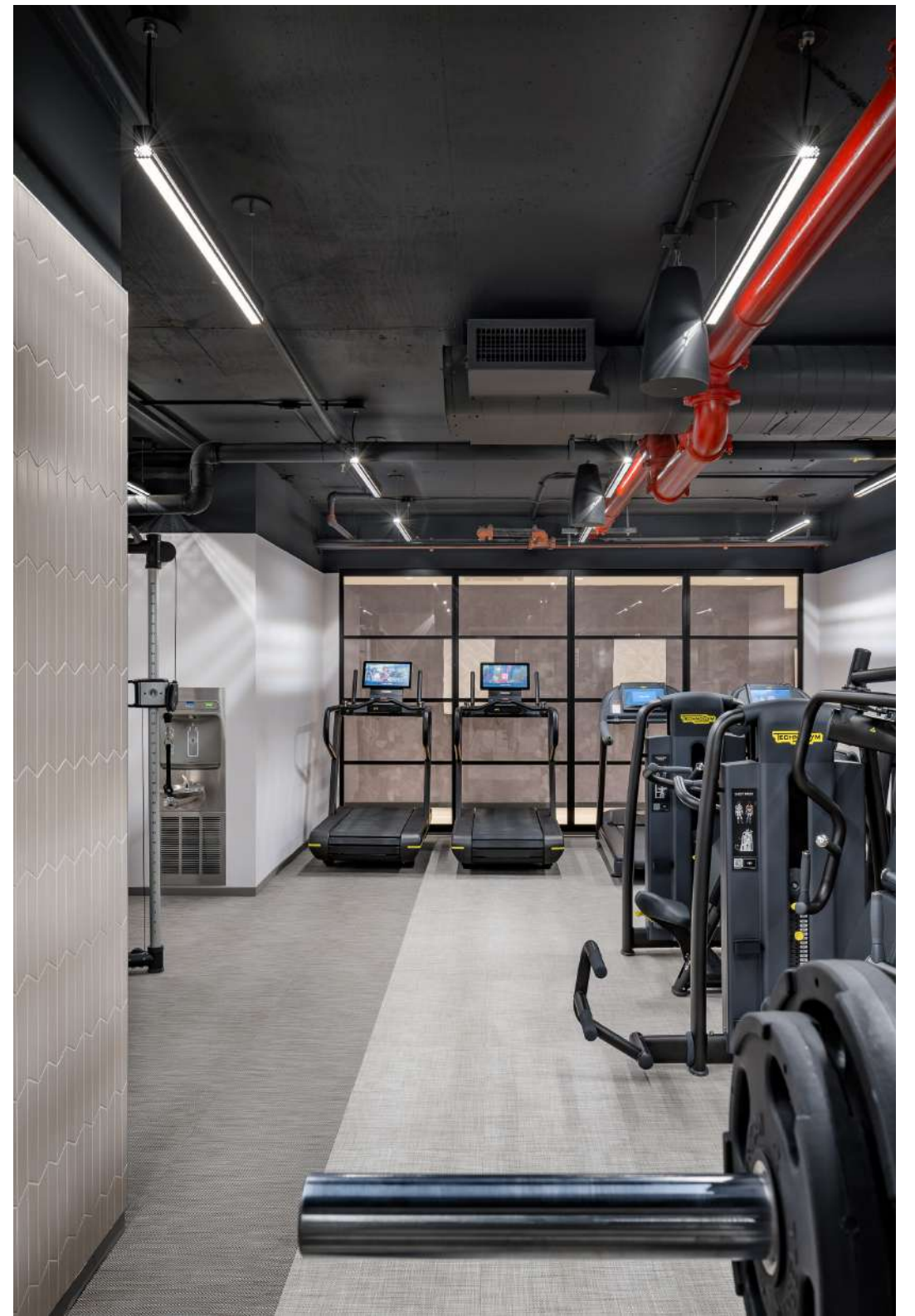
HOLLINGSWORTH
MIDTOWN WEST



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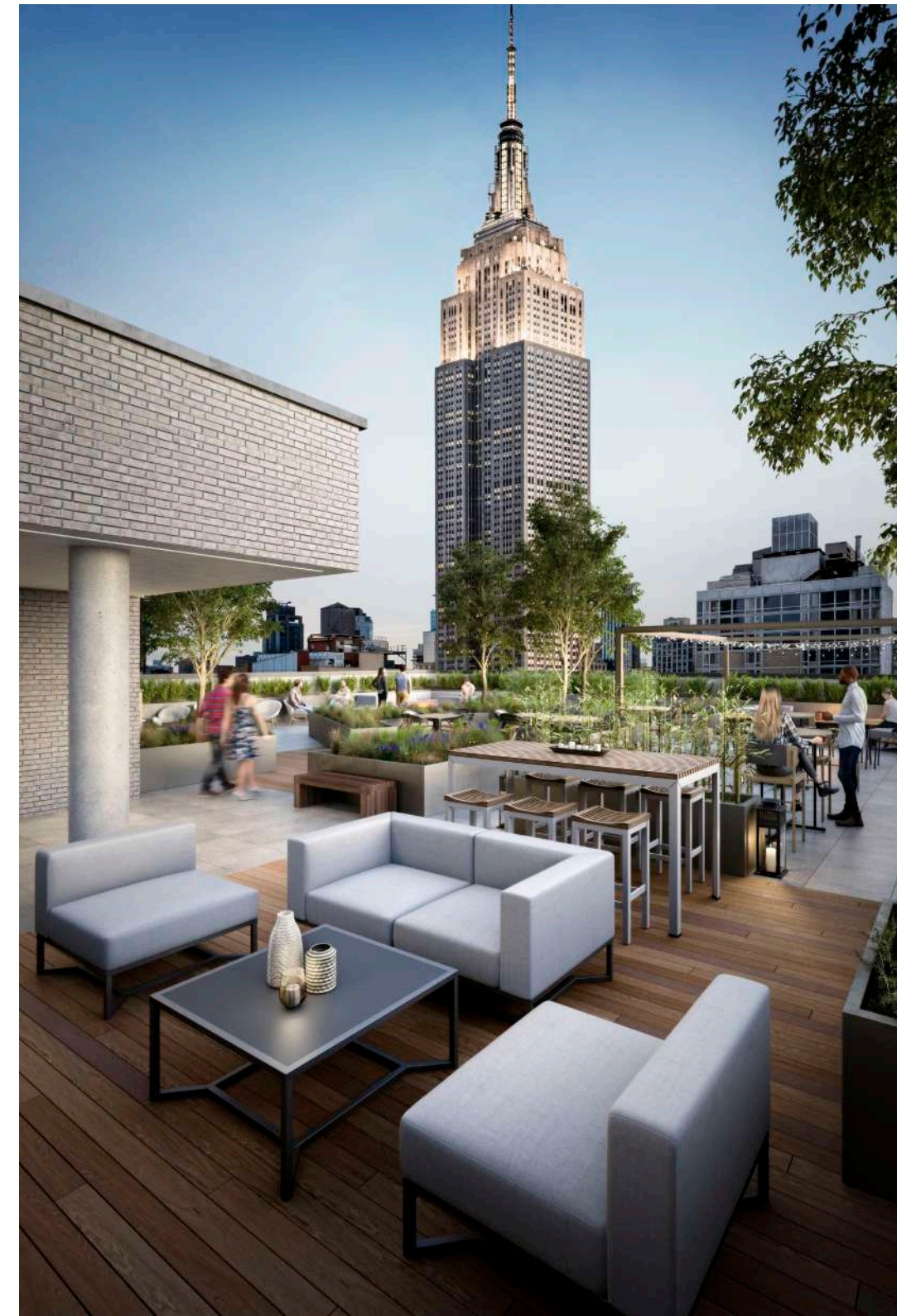
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