

wick™  
by Graypants



We no longer rely on candles to keep us out of the dark, but candlelight has always filled our lives, setting the stage for warm dinners and intimate evenings.

Combining the romance of a candle with the utility of a flashlight, Wick's energy-efficient design casts a warm glow that is perfect for a gift or for your own enjoyment.

*Wick is a call from our past to our future.  
It's the opportunity to mindfully light the night.*



Wick, private residence, De Veluwe, NL





Wick, private residence, Seattle, WA

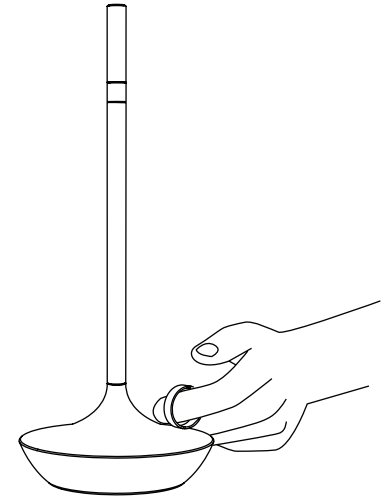


Wick, Harry's Restaurant, Seattle, WA

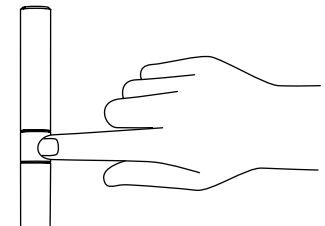
## Features

- Touch-sensored control
- 3 brightness settings plus pulse mode
- 1W warm LED
- USB-C rechargeable battery (cable included)
- Ergonomic carrying ring
- Recyclable aluminum body

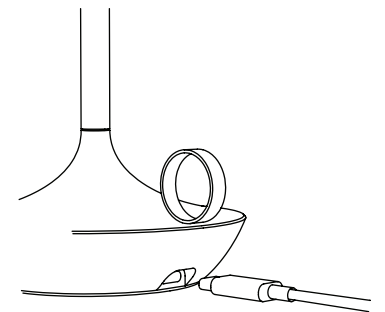
Bring wick with you to illuminate your moment.



Touch upper ring to turn on, change brightness and turn off.



Charge using the included USB-C cable or any standard cable.







## How To Use Your Wick

Imagine for a moment every use of a candle: functional lighting, romance, ambiance. Then consider the wick: an impressive modern follow-up or, dare we say, an improvement on that ancient flame.

The wick is more than just great design, it is a companion. It is necessary-lighting the moments of our lives. Through its LED technology it achieves a brightness well beyond a candle. Slip your finger into the antique-styled handle—you can read your favorite novel, bring light throughout your house, into the night and into your life.

Wick is the opportunity to blend both the function of superior lighting with the glimmer of yesteryear. Children will make shadow puppets into the night, and the rest of us, too, will discover countless joyful uses for this innovative product.

Rediscover the magic of light through this new interpretation.



Wick, private residence, Seattle, WA

## Target Markets

### Consumer

Wick is an unprecedented Graypants design that introduces portable, sustainable and elegant light into any environment. Its multifaceted function combines both a torchlight in darkness, and a gently glowing bedside light.

### Retail

Wick is the perfect gift. A gift that can illuminate not only the dark, but friendships and families. What better way to give than the gift of light. Available in gift shops and other fine stores.

### Contract

Wick suits environments made for dining, reading, working, or socializing perfectly. From a warm, soft ambient light well-suited for a hospitality setting or event space, to a bright, functional light to be placed on a bedside table or desk—consider wick the perfect, adaptive accompaniment to any guest experience.

