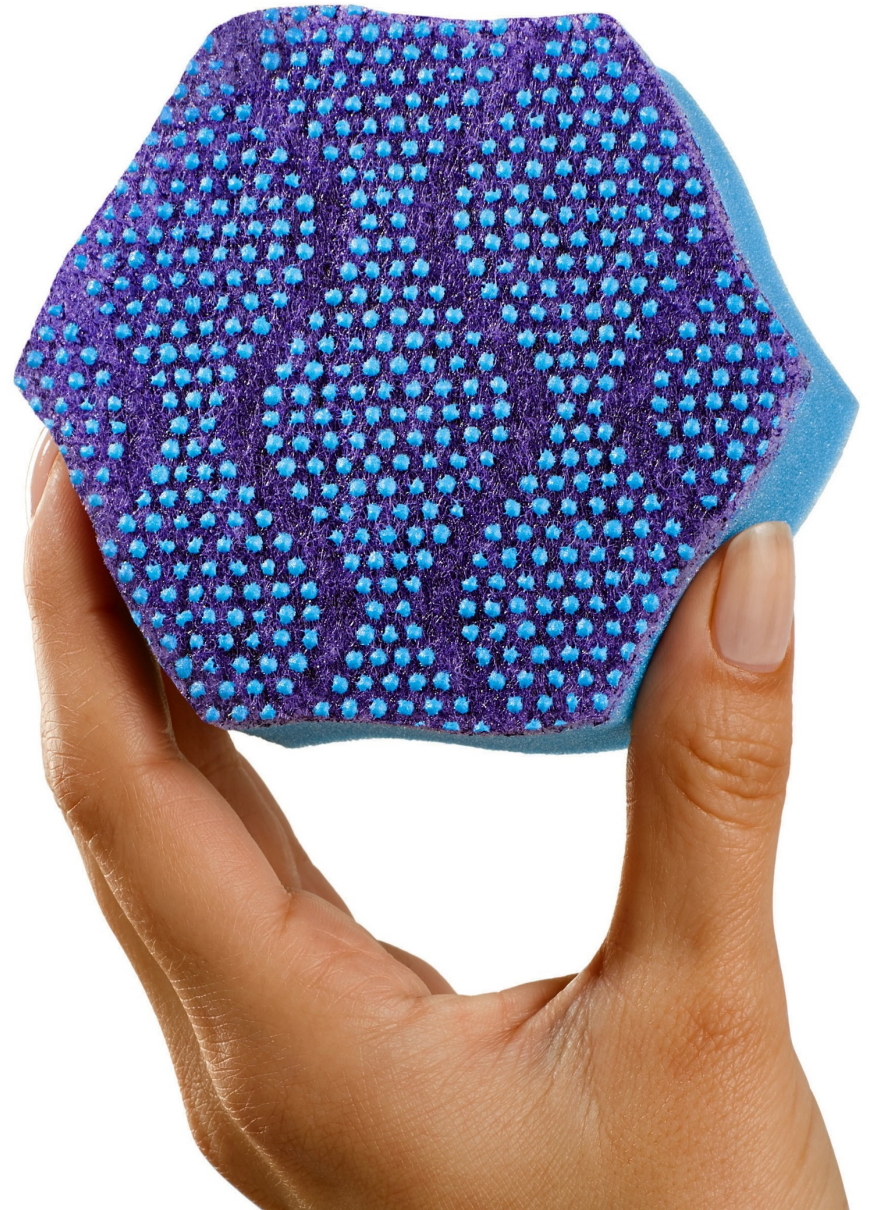




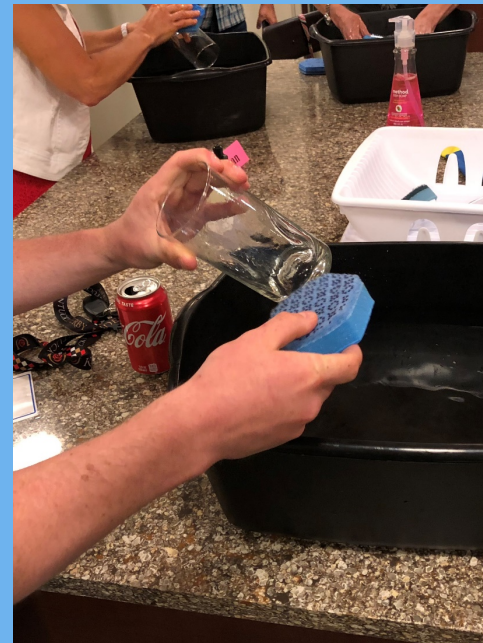
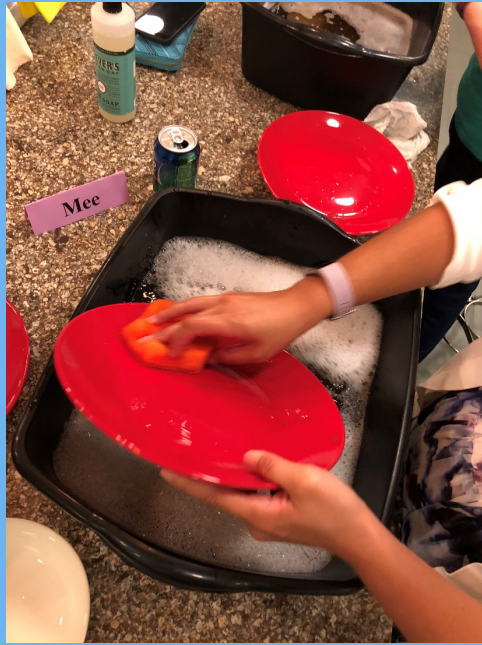
Scotch-Brite®

Advanced Scrub Dots Non-Scratch Scrubber



Research

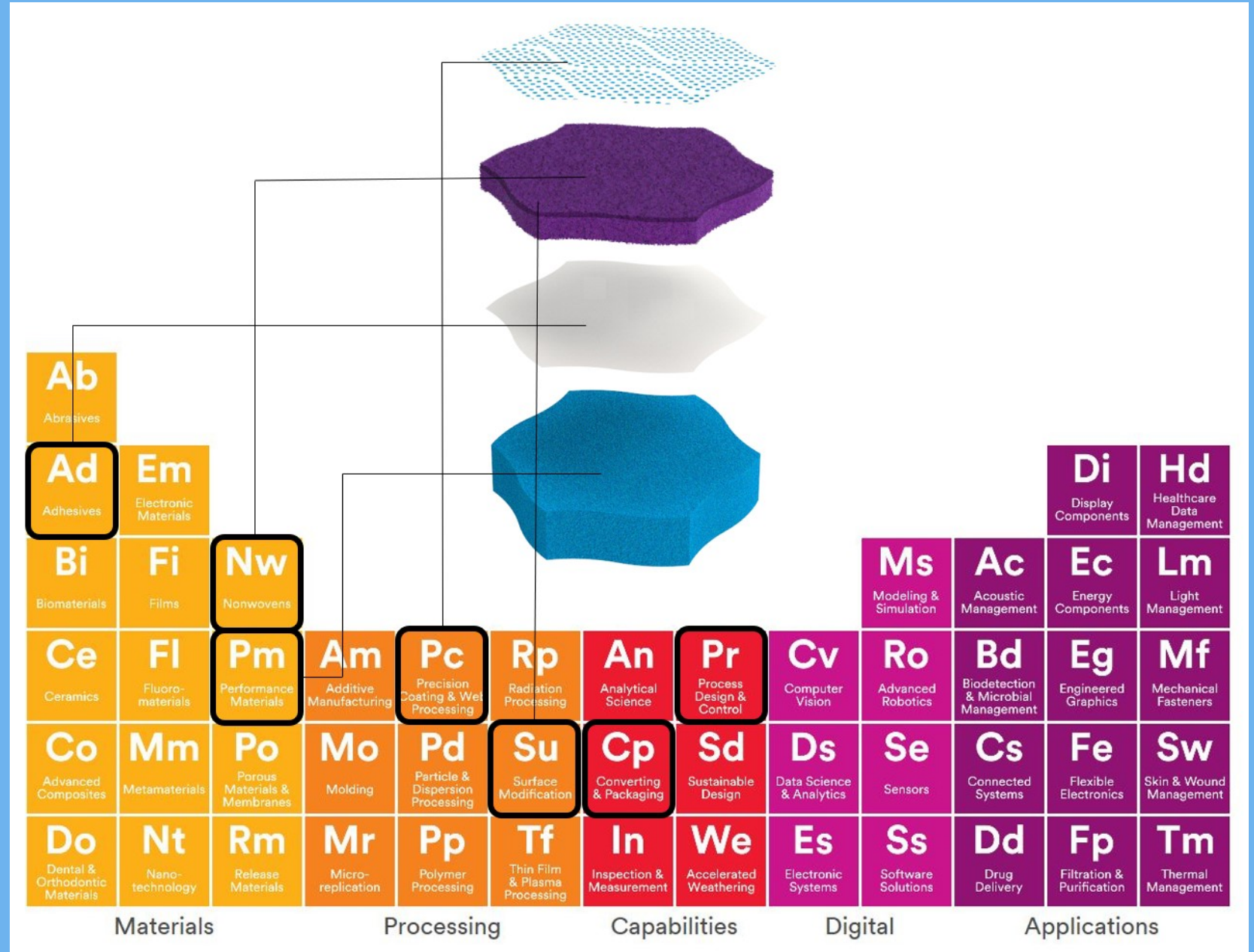
Multiple rounds of iterative, quantitative consumer testing for product and packaging were conducted.





Periodic table of technologies

This showcases the various 3M technologies that were leveraged in the development of the product.



Packaging development



Quantitative consumer testing



Final product and package



Clean



Rinse



Dry



