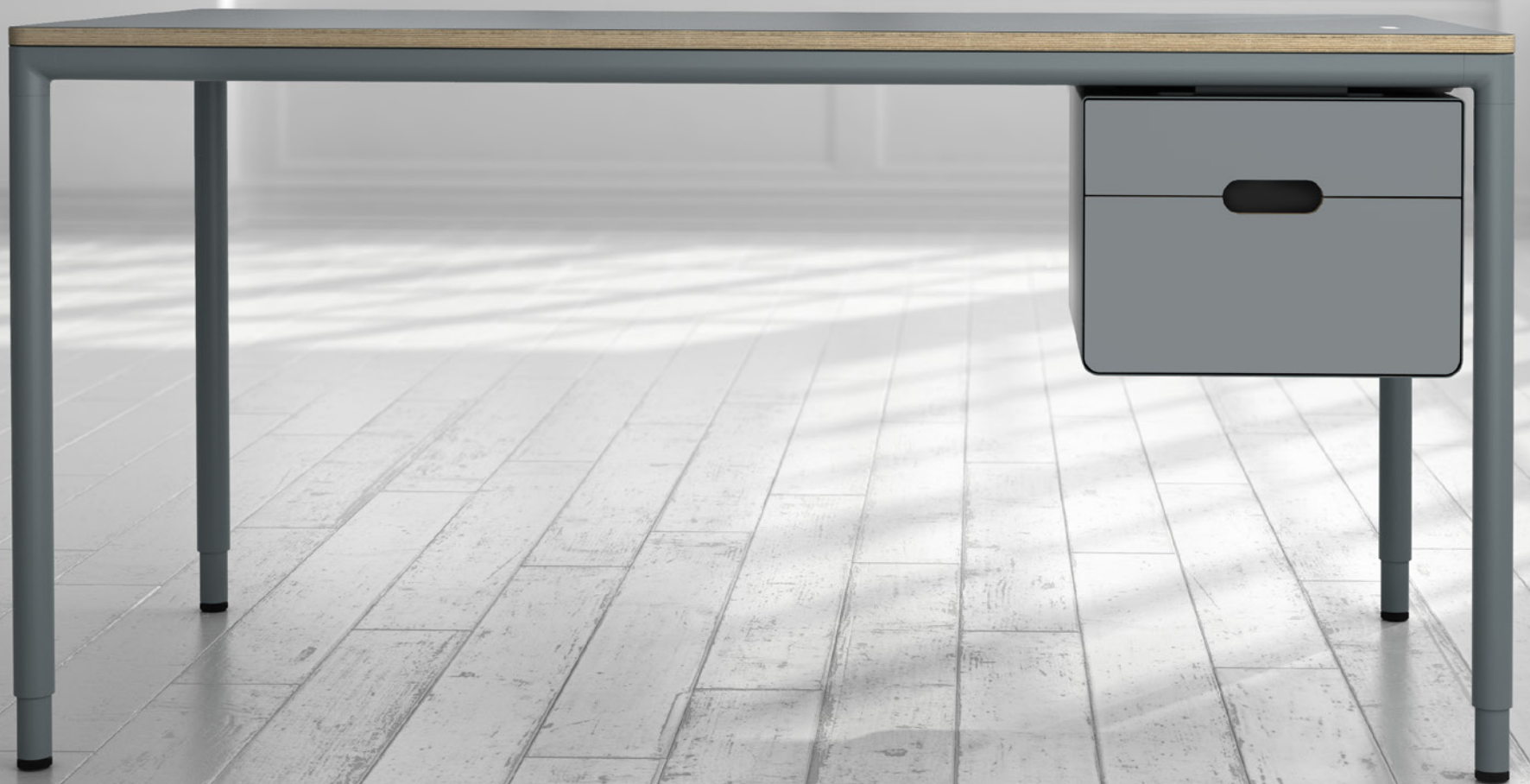


C
—
9

TM



watson

Creating a more human office.



BENDING SPACE TO PEOPLE.

We designed C9™ for real people who work best at their desk. To imagine a new furniture system, Watson explored the open plan for insights. The result is a workstation that departs from the restrictive grid of traditional linear planning — bending space, improving sightlines, and helping people to flow more organically.

C9 incorporates the most beautiful desk created by Danish design-engineer, Morten Nikolajsen. The C9 system is designed and engineered by The Orchard, Watson's product innovation studio.



Patent-pending.



Privacy screen prototype in PET felt



Jig prototype for steel forming

HUMAN-CENTERED, INSIGHT DRIVEN.

At Watson, we innovate at the intersection of humans and the workplace. The Orchard is a team of designers and engineers who engage in deep dialogue with users to build the future of work. From iterative prototypes to the final product launch, we apply curiosity and wizardry to bring patentable and sustainably-inspired ideas to life.



Prototypes in cardboard, mdf, and PET felt



Bracket study for power rail components



C9 desk design

MORTEN NIKOLAJSEN

Mohoni Studio, Svendborg, Denmark

My design philosophy is inspired by functionality and playfulness, attributes that permeate each process of design and underpin a holistic, innovative approach. I am always thinking of new ways to improve products by breathing life into unconventional ideas. My work ranges from bicycles to lamps and furniture to industrial design.



C9 system design

ETHAN PEARL

The Orchard, Poulsbo, Washington

Driven by curiosity and guided by empathy for the end user, I thrive on difficult challenges. I grew up in the Pacific Northwest which fuels my passion for design that treads lightly upon the Earth. I share this belief with Watson and our Orchard team where I am the lead industrial designer and Neocon Gold winner for our product, Tia.



CHANGE WITHOUT CHAOS

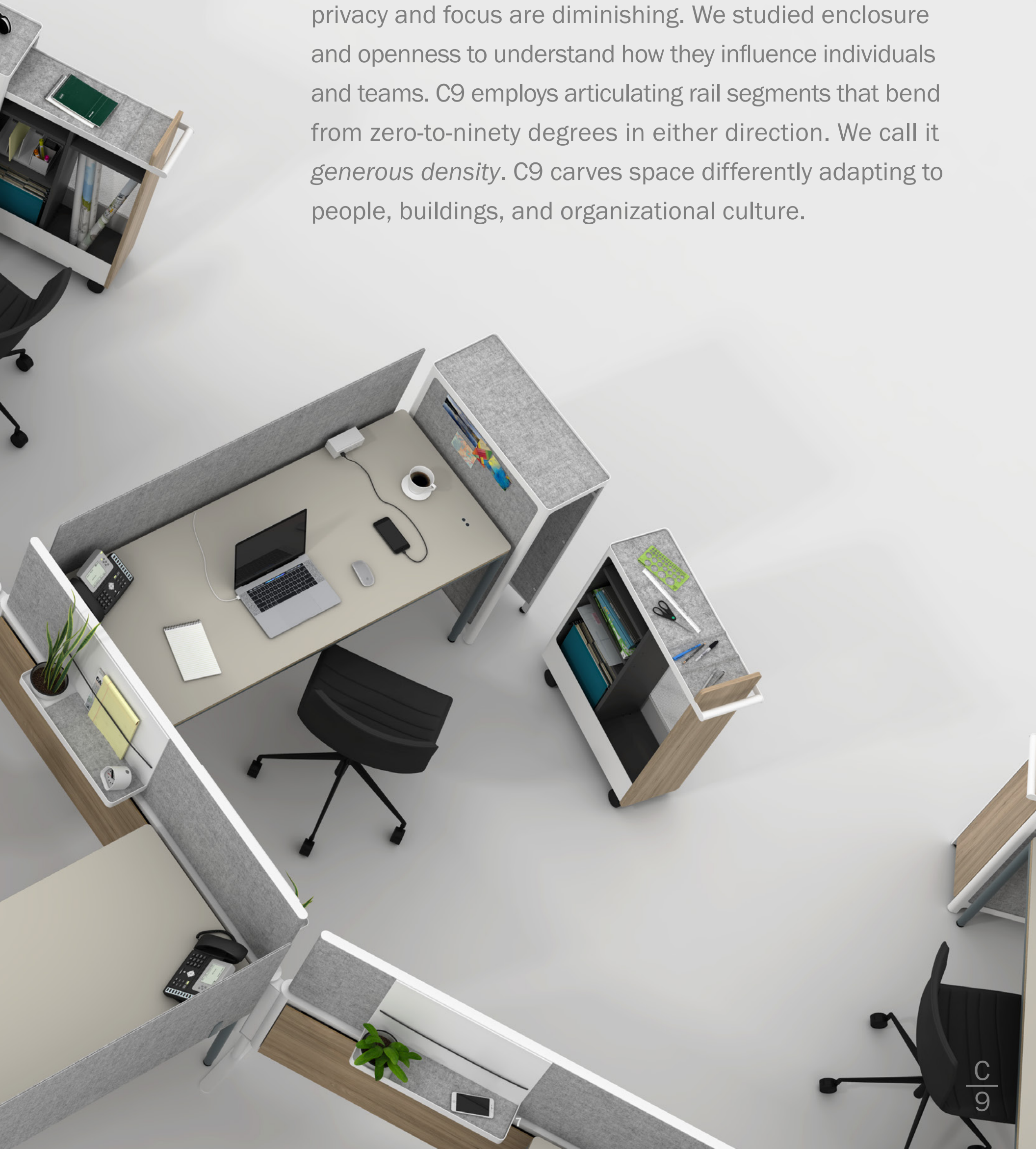


SYSTEM DEFINITION
a. free return into this work
b. free to work
c. free to work
d. free to work
e. free to work
f. free to work
g. free to work
h. free to work
i. free to work
j. free to work
k. free to work
l. free to work
m. free to work
n. free to work
o. free to work
p. free to work
q. free to work
r. free to work
s. free to work
t. free to work
u. free to work
v. free to work
w. free to work
x. free to work
y. free to work
z. free to work

- (1) PERSONAL SPACE
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IMAGINING A NEW WORKSTATION.

The truth is, while the open plan works some of the time, privacy and focus are diminishing. We studied enclosure and openness to understand how they influence individuals and teams. C9 employs articulating rail segments that bend from zero-to-ninety degrees in either direction. We call it *generous density*. C9 carves space differently adapting to people, buildings, and organizational culture.





THE RAIL.

The C9 Rail carries more than power to the people. The rail creates a new landscape topography. Modular by nature, the planter boxes, privacy screens, team tables, and neighborhood light define a truly bespoke workstation.



THE DESK.

The C9 Desk celebrates a European aesthetic that is purposeful and minimal. A finely engineered steel frame supports pendant storage and privacy screens to create an essential sense of place. Available in fixed and adjustable heights.



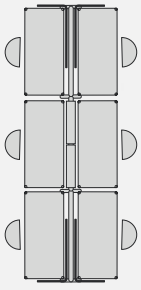
CHANGE WITHOUT CHAOS.

C9 lets designers and planners create unique layouts tailored to the specific needs of a given individual and team. These workspace *Pods* can be mirrored, daisy-chained, flipped, rotated, and repeated to create office environments that feel familiar, yet distinctly different.

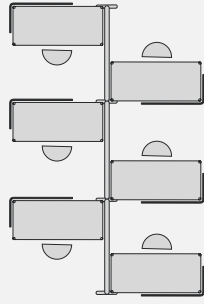


The modularity of the C9 system allows organizations and people to adapt to change without disruption or a loss of momentum. C9 bends space to people, not the other way around, to build a more human office.

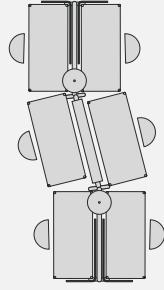
THINK OFF THE GRID.



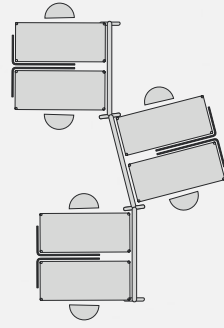
6-pack
0° rail angle



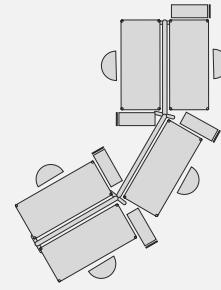
6-pack
0° rail angle



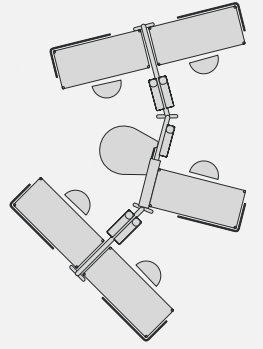
6-pack
15° rail angle



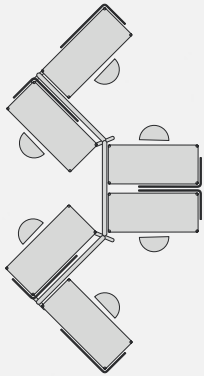
6-pack
15° rail angle



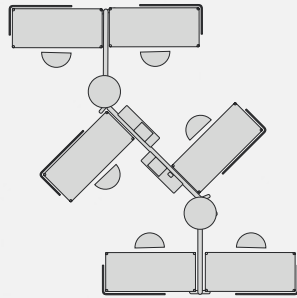
5-pack
30° rail angle



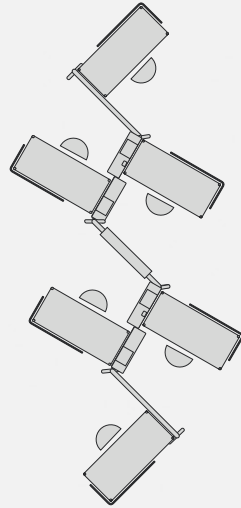
5-pack
30° rail angle



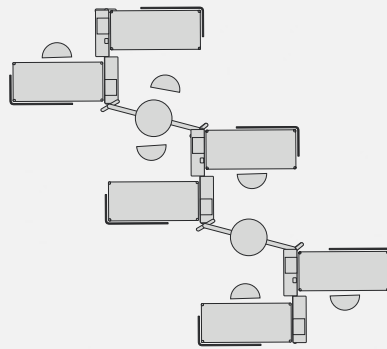
6-pack
45° rail angle



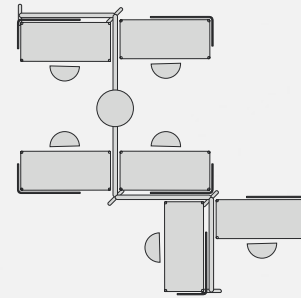
6-pack
45° rail angle



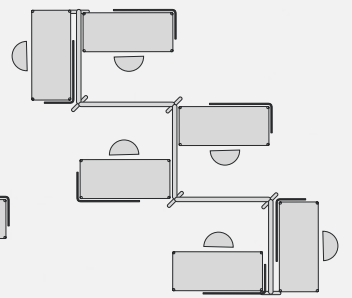
6-pack
75° rail angle



6-pack
75° rail angle



6-pack
90° rail angle



6-pack
90° rail angle

watson is a thriving pacific northwest manufacturer of furniture solutions for the commercial workplace. our products are ingredient-driven and designed with a modern environmental sensibility so that future generations may also thrive.

watson
super simple. super green. super cool.

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