

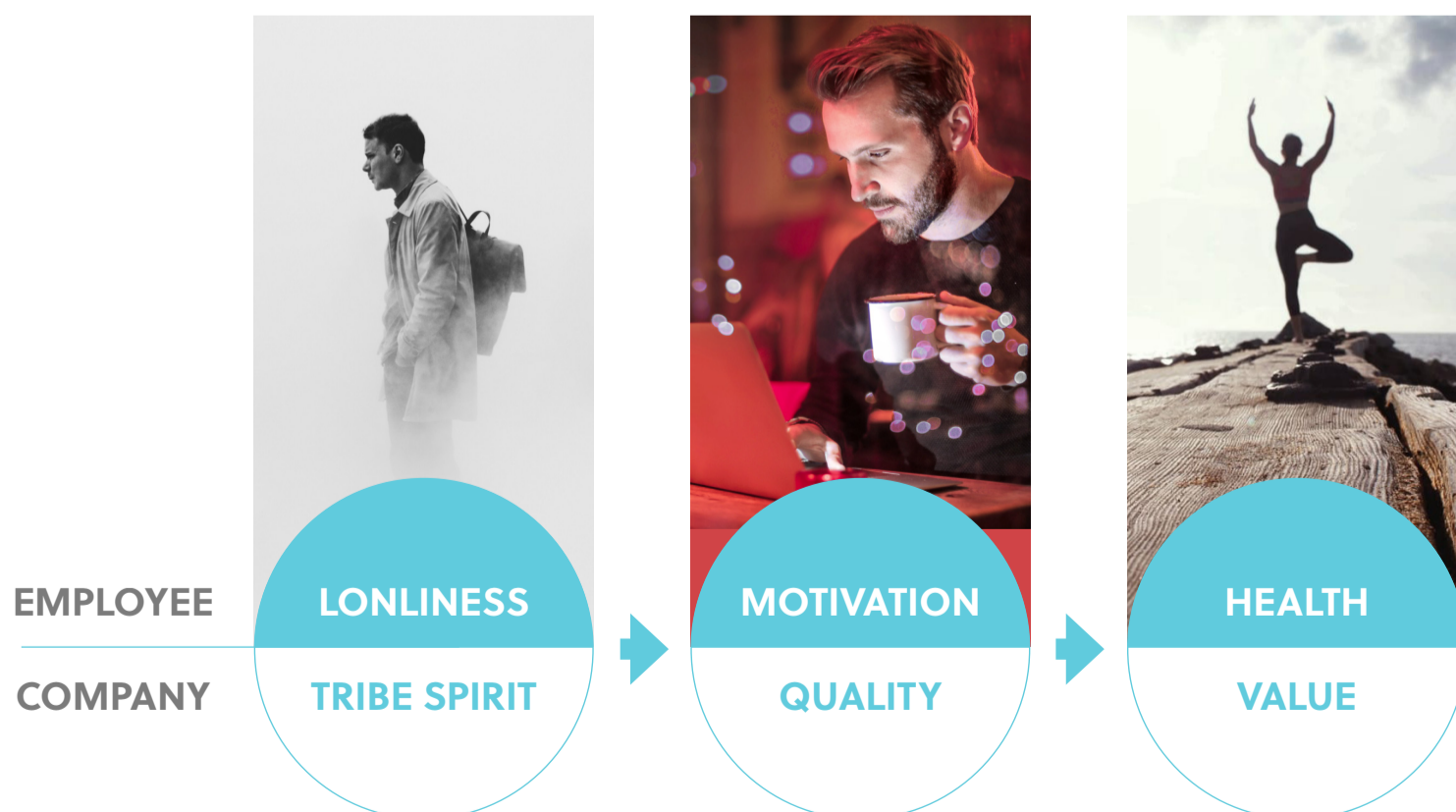


Hej
you're not alone

Future Agile
Increasing the social connection and tribe feeling between remote collaborators.

WHY

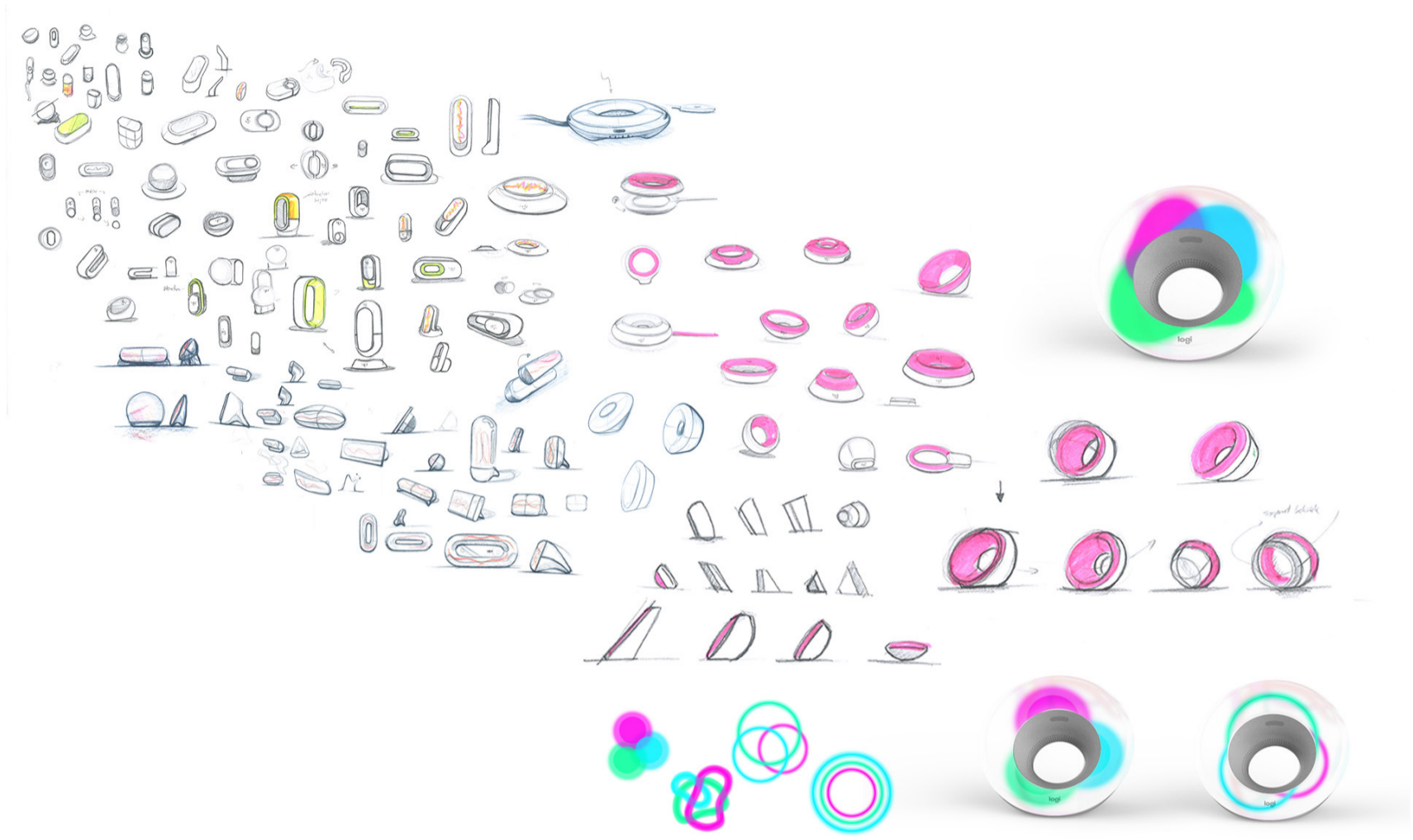
The number of remote workers rises and therefore also the **negative effects of isolation**. Loneliness affects your **motivation and happiness** which can ultimately decrease **work quality** and can even lead to **health issues**.

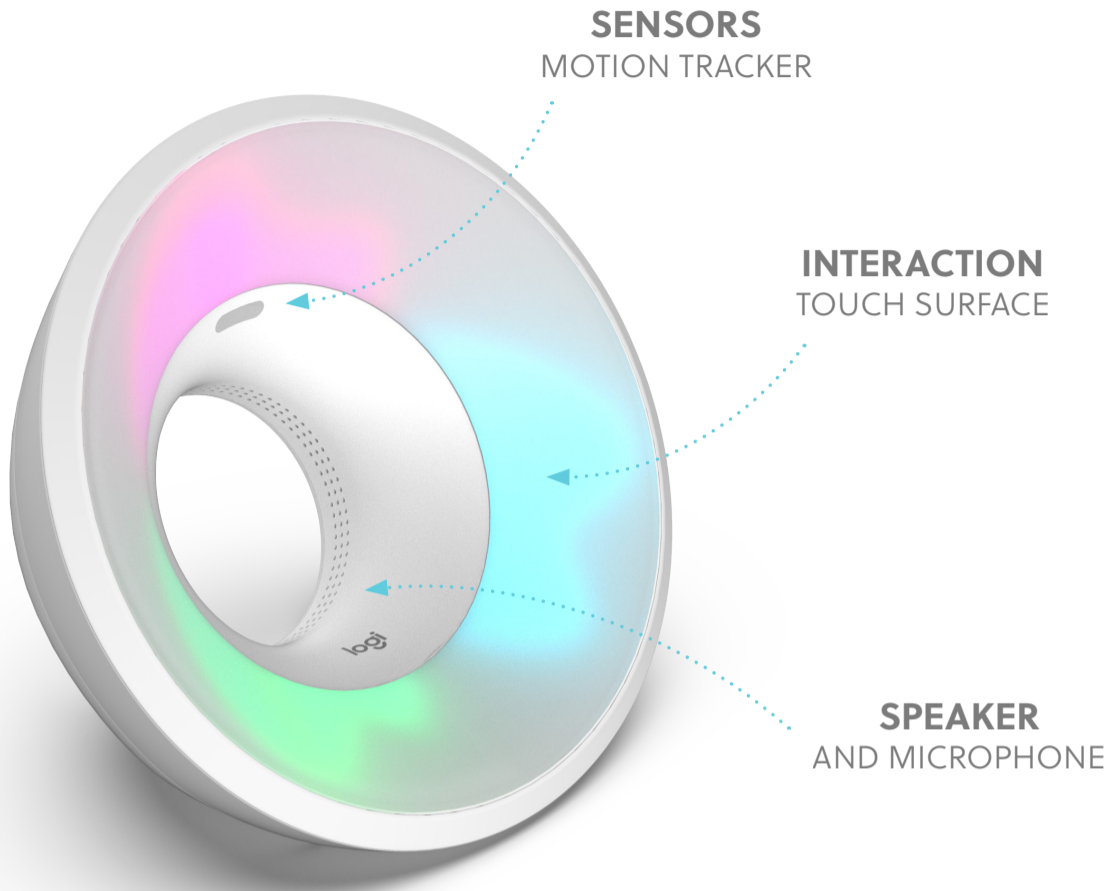




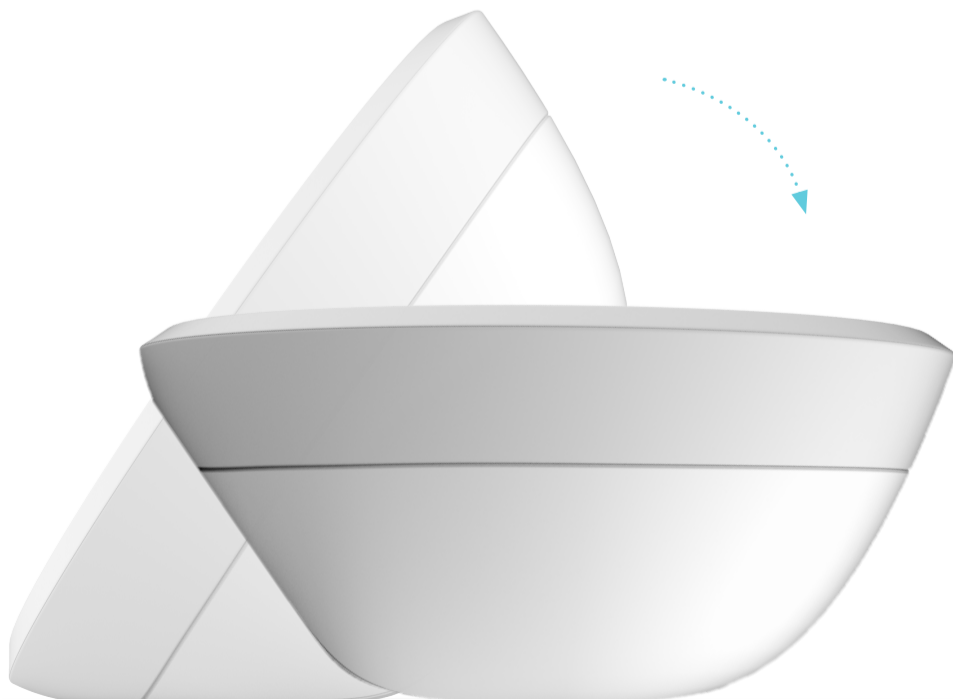
**"IT CALLS OUT TO YOU
COME WORK WITH US!"**







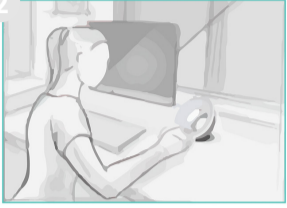



FOCUS MODE
SPEAKER/MIC MUTED

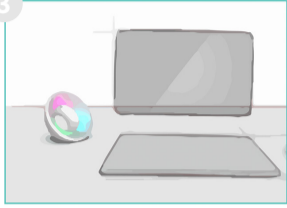



1  



Welcome on board!
Hej is given to you by your company.

2  

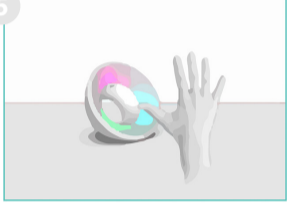

This is my office now.
Hej is placed on your desk.

3  

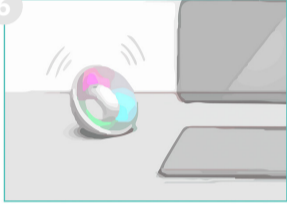

Visual presence.
Hej gives you a visual representation of your coworkers.

4  

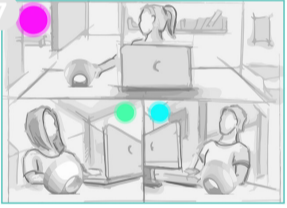

"Hej, come work with us!"
Co-workers become visible as soon as they start working.

5  

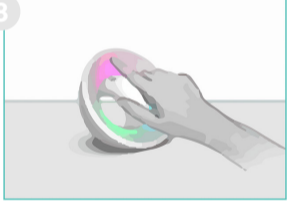

Morning rituals
Hej facilitates rituals and office culture from your home office.

6  

Ambient presence
Each co-worker is represented with their own color which moves according to their movement.

7  



Hej, what's up?
You can talk to your co workers as if they were in the same room.

8  

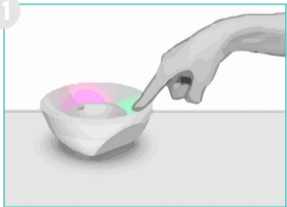

Focus mode
If you don't want to hear to your colleagues talk, you can turn off voice communication by tipping Hej over.

9  

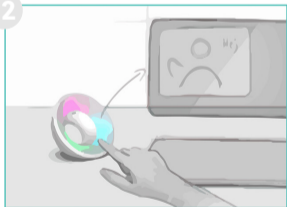

They are still there.
Even if you don't want to talk, you can still sense peoples presence.

10  

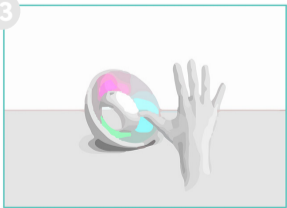

Shoulder tap
People can get your attention by tapping on your color-cloud on their device. You will see this as a color pulse.

11  

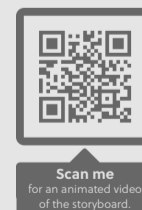
End focus mode.
You can go out of focus mode by simply tilting Hej back up.

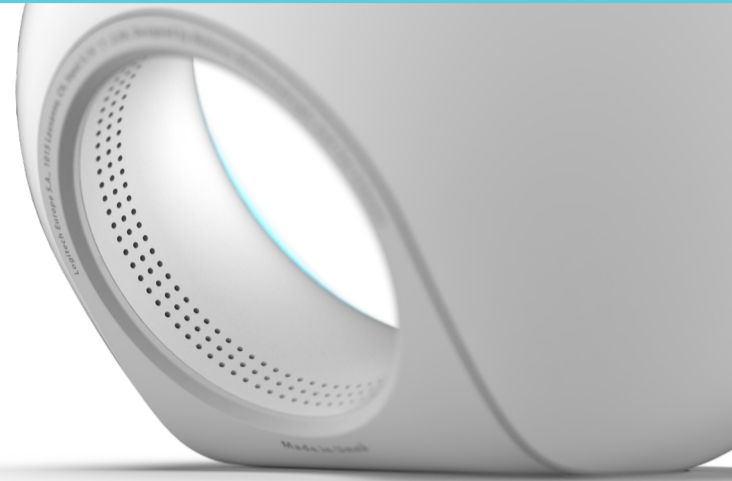
12  

Instant video call.
If you want to talk in private you can flick a team mate towards your computer screen in order to instantly start a video call.

13  

See you!
When work is done you wave at your team mates and leave the "office".





The shape of the rubberized back surface allows you to tip over the device which then rocks back and forth to absorb the momentum.



The back surface is an oblong that derives from an offset of the center hole and then wraps around the curvature of the body.



The hole in the center turns the circular shape into a ring which is a metaphor for a group of people. A circle of friends.

BENEFIT

Hej gives you all the benefits of being in the **social environment** of an office no matter where you are.

While it takes away the negative effects of isolation and loneliness, it also **inspires you to adopt healthier work habits** and make better use of your day.

Healthier and more motivated **employees can deliver better quality results** which means a great value for a company.



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