

PROBLEMTOO MUCH TECH

Digital technology often has a bad influence on children's lives, it can effect their social interaction and makes it hard for them, to unwind (and relax) before heading to bed. Research shows that the best way to comfort a child is to spend time with them, listen and build daily routines. This inspired us to create our concept Sound Stories, a screen free bedtime experience, where parents give full attention to their child and together create stories, using sounds in a relaxing way.

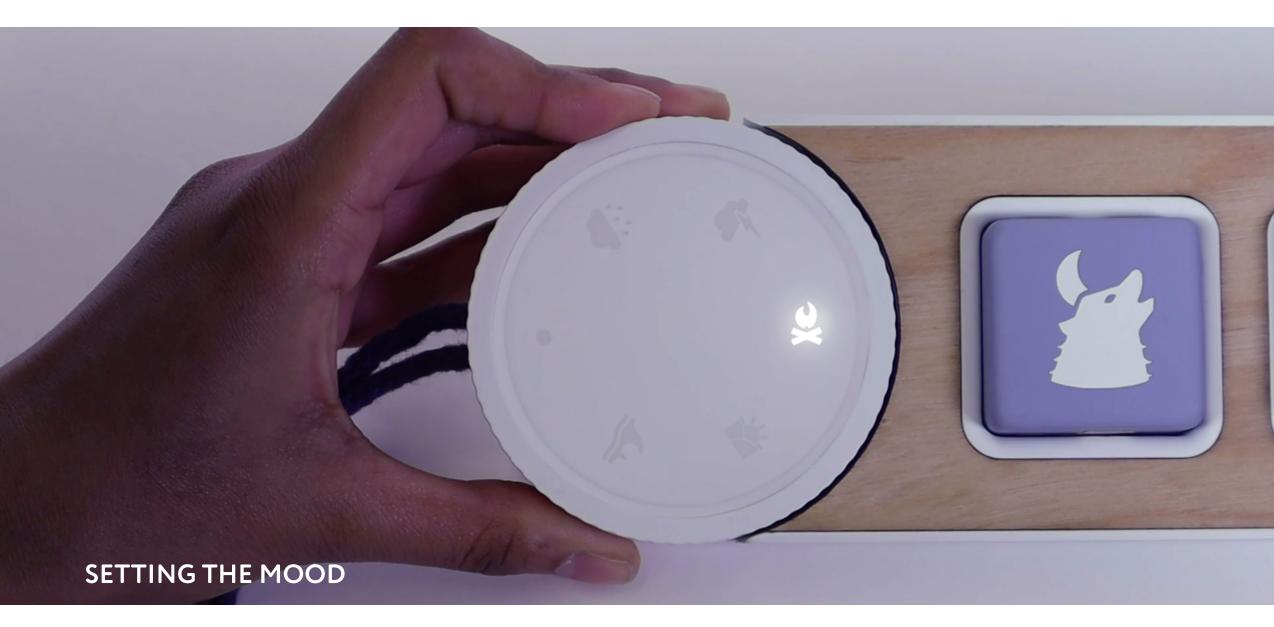
SOLUTIONANALOG CREATIVE EXPERIENCE

Sound Stories is a storytelling tool, that can be used by childrer and their parents to bond with, before going to bed. It can cater as inspiration to create spontaneous and imaginative stories as a daily routine. Sound Stories enhances the experience of storytelling, while supporting children to unwind and relax before falling asleep.



A FEELING OF TOGETHERNESS





Parents can use Sound Stories as an inspiration to **create bedtime stories** with their child.

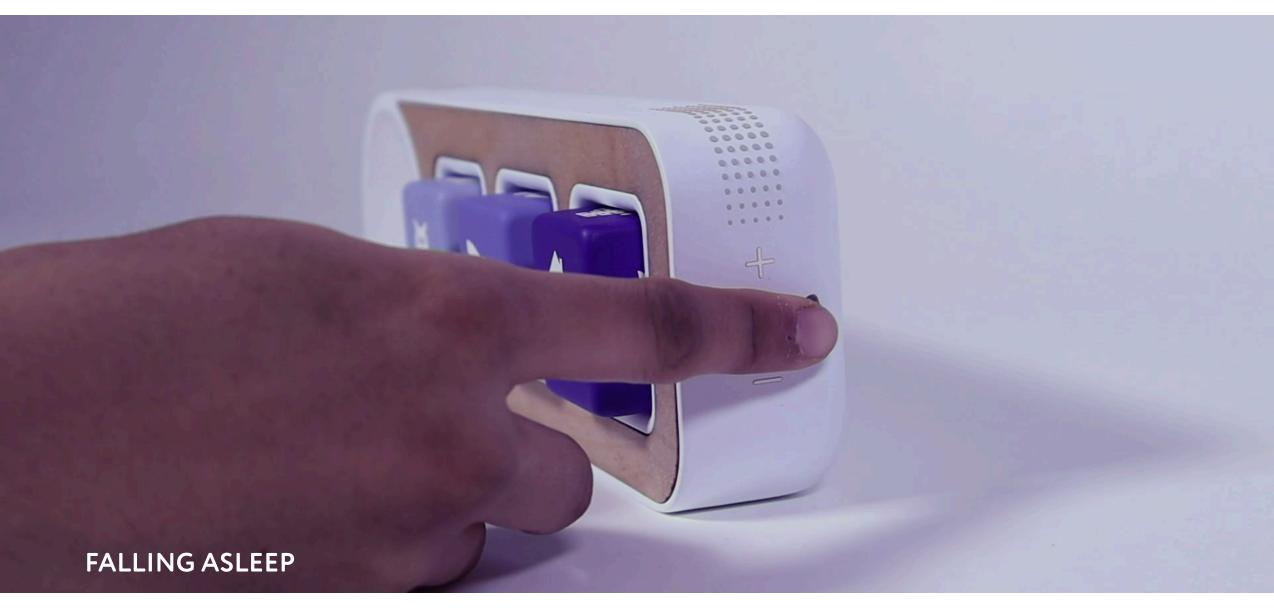
Once you turn on the device the first thing you do is create the **ambience** for where you want your story to set in. The user can rotate the dial to choose from various nature sounds like rain, a fire place, meadows...





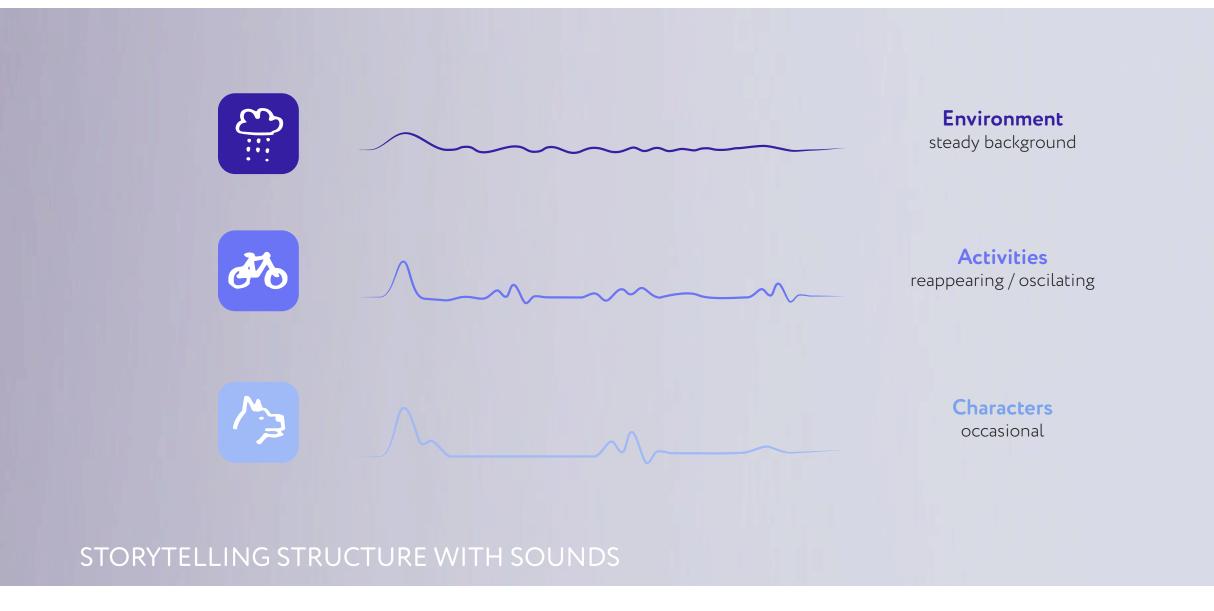
Once you set the environment you can select the **characters** that you want for your story and start placing them in the slots. On placing the cube in the slot you hear the **sounds of the character** you have picked. On tapping the block you can momentarily hear that sound louder again.





Nature sounds are known to calm the mind and relax you. On finishing the story you can press the **timer button** which **fades out the character sounds** to only play the ambient nature sound that the child can **fall asleep** to.





Sound stories is a story creation tool and to do that we broke down the concept of a story. We divided the story into environment, characters, objects and activities. This made it easier to create a default step by step way a parent can create a story for a child. It was also essential to understand the types of sounds that make for an ambient story and understand how to layer these sounds.

A MOMENT OF IMPORTANCE

A moment where the child feels important and gets the opportunity to build a world with their parent. When a child is happy, sad or angry all they want is to be heard. While using 'Sound Stories' the child gets to be an active participant in the story that is being created by giving them the opportunity to pick the character they would want to hear about.



AN OPPORTUNITY TO REFOCUS AND BE CALM

A calm experience where kids can relax to ambient nature sounds as they go to sleep. The whole process of telling a story helps a child refocus and feel relaxed. The ambience of the story echos in the background while they sleep.

