

A vertical split image of a woman. The left side shows a living woman with long brown hair, wearing a strapless pink dress with a white diamond pattern and black heels. The right side shows a white skeleton in the same pose and clothing. The background is a soft, light blue gradient.

# OPHELIA

THE DOLL THAT DIES



THIS IS OPHELIA.



OPHELIA IS A DOLL THAT DIES.



BUT HOW DOES SHE DIE?

OPHELIA IS MADE OF BIODEGRADABLE MATERIALS.





HUMAN HAIR



RED ALGAE



JACKFRUIT



MYCELIUM



WAX COATING



DAY ONE



6 MONTHS



ONE YEAR

<sup>1</sup> Morby, A. (2017, March 24). Ari Jónsson uses algae to create biodegradable water bottles. <https://www.dezeen.com/2016/03/20/ari-jonsson-algae-biodegradable-water-bottles-iceland-academy-arts-student-designmarch-2016/>



THE WAX WILL WEAR OFF WITH PLAY  
EXPOSING THE MATERIALS UNDERNEATH



THE HAIR WILL BEGIN TO FALL OUT



THE RED ALGAE WILL LOSE MOISTURE,  
DRY UP, AND PEEL OFF



THE JACKFRUIT MUSCLES WILL BE EXPOSED AND  
WILL DETERIORATE, REVEALING THE SKELETON



THE MYCELIUM SKELETON WILL TURN TO DIRT

BUT WHY DOES SHE DIE?

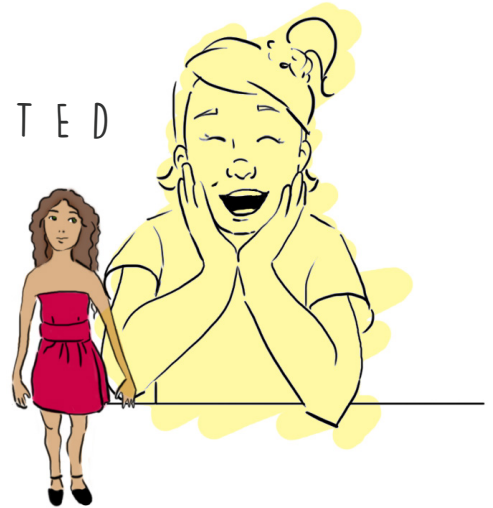


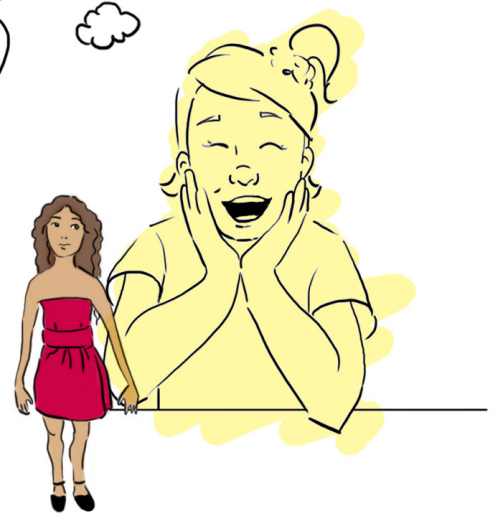
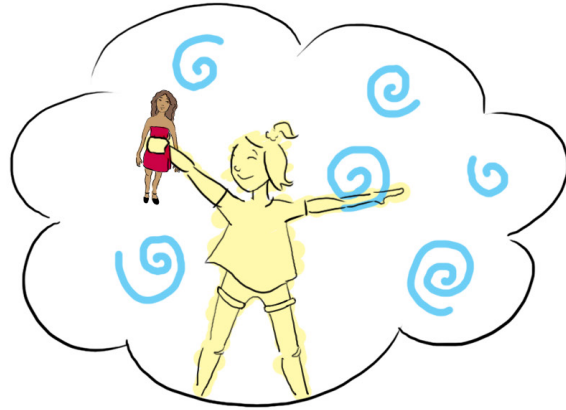
THE BEST WAY TO EXPLAIN THAT  
IS TO TELL A STORY...



THIS IS OLIVIA,  
AND SHE JUST GOT OPHELIA

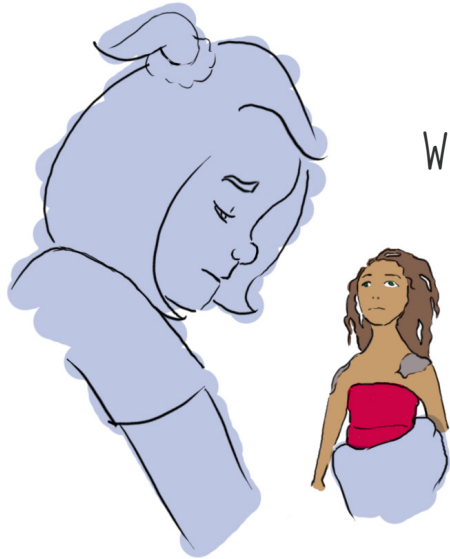
I'M SO EXCITED





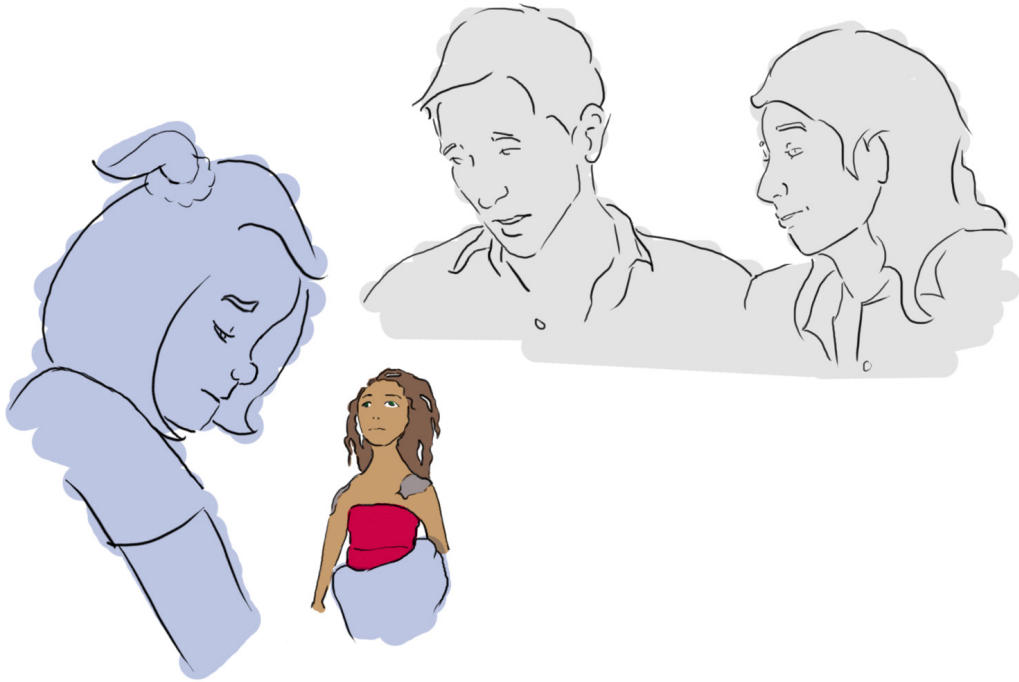
SHE THINKS ABOUT  
ALL THE ADVENTURES  
THEY WILL HAVE TOGETHER

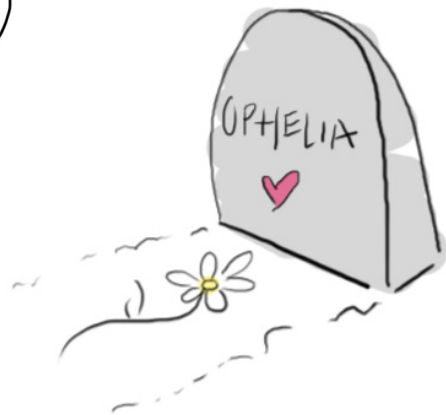
ONE DAY SHE NOTICES THAT  
OPHELIA IS CHANGING



WHAT'S HAPPENING?

HER PARENTS EXPLAIN TO OLIVIA  
THAT DEATH HAPPENS TO EVERYONE





THEY BURY OPHELIA IN THE BACKYARD  
SO SHE CAN REMEMBER ALL OF THE  
ADVENTURES SHE HAD WITH OPHELIA.

## OPHELIA NORMALIZES DEATH

To normalize something begins  
with teaching kids its normal.

Olivia will grow up to think its  
normal to talk about death,  
and therefore will be more  
prepared for her own death and  
the death of others.



## OPHELIA STARTS A CONVERSATION

Talking about the end of life gets people in the mindset of understanding the impermanence of it.

When someone is prepared to die, it creates a less stressful, less fearful, and more positive ending, as well as a more appreciated and fulfilled life.



