

URB-E[®]

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Transportation. Revolutionized.

URB-E[®]



URB-E revolutionizes urban mobility by creating a clean-energy vehicle that is **lightweight, foldable and easy to ride.**

Machined in California and built in Pasadena, URB-E is the world's most compact electric vehicle. At 35 lbs, it is lightweight and compact enough to fit almost anywhere (a train, a bus, a trunk of car, an office, even an RV, plane, or boat).

URB-E is **constructed out of the highest quality materials**, including American produced aircraft grade aluminum and lightweight carbon fiber. It has an advanced 36V lithium ion battery and an ultra compact 250W brushless motor.



Our Products



GP ORIGINAL EDITION

The GP Original Edition is crafted from aircraft-grade aluminum and carbon fiber. The signature frame allows for maximum weight-reduction and durability. Frames are available in Arctic White and Gunmetal Gray.



GP BLACK LABEL

Finished in Stealth Black powder coat with hand dipped anodized aluminum components, the GP Black Label is our premium race inspired URB-E.

An added sport tuned controller provides increased torque and acceleration. Comes standard with premium Carbon Black inserts.



Compact foldable design



20-mile range



Top speed of 15 mph



Charges in 4 hours



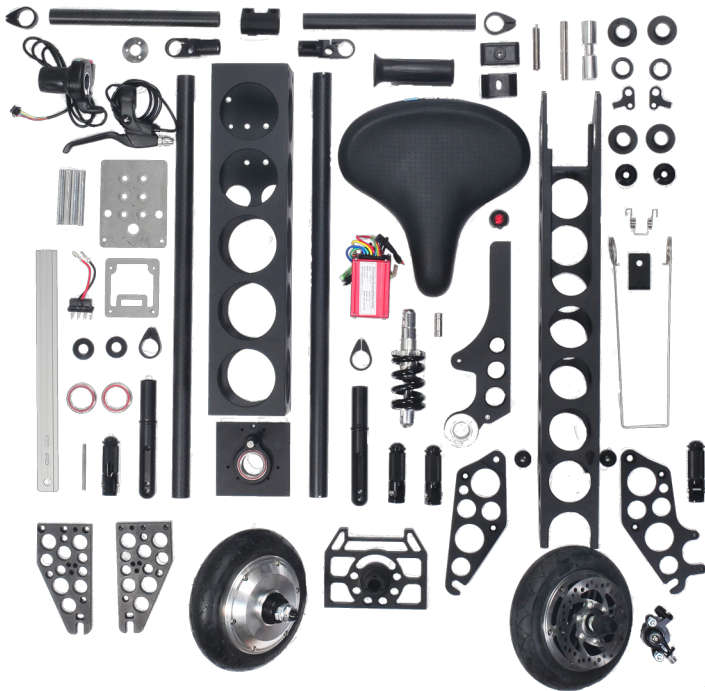
Approximately 35 lbs

ACCESSORIES

- Removable shopping basket
- 1600 lumens LED headlamp
- RAM Mounts cell phone or tablet holder
- Aluminum cupholder
- Leather carrying handle
- Yoga mat holder
- Multicolored inserts



Size of a Suitcase. Quality of a Supercar.



- 6061 aircraft grade aluminum frame
- Carbon fiber handlebars
- Patented folding mechanism
- Integrated shock absorption system
- 250 W brushless motor
- Never-flat tire technology
- 36V Lithium-ion battery with USB port

Our CTO, former head engineer at Porsche, engineered the URB-E with the same intense perfectionism he used to build supercars. This allows the URB-E to be **extremely lightweight** while still **passing the most stringent durability tests**.

Made in America

Every piece of the URB-E frame is manufactured in California to ensure quality, durability, and safety. We assemble the units by hand in our Pasadena shop, and perform a 50-point quality inspection before distribution.



URB-E Travels With You



Sustainability Forward



- URB-E's mission is to reduce the carbon footprint of urban transportation as much as possible.
- Traveling by URB-E instead of by car for just five miles per day reduces CO2 emissions by 1.6 tons over the course of a year.
- URB-E harnesses the best in technology and innovation to make green transportation a practical and fun option.
- We work with local transit agencies to support and integrate with existing eco-friendly initiatives.

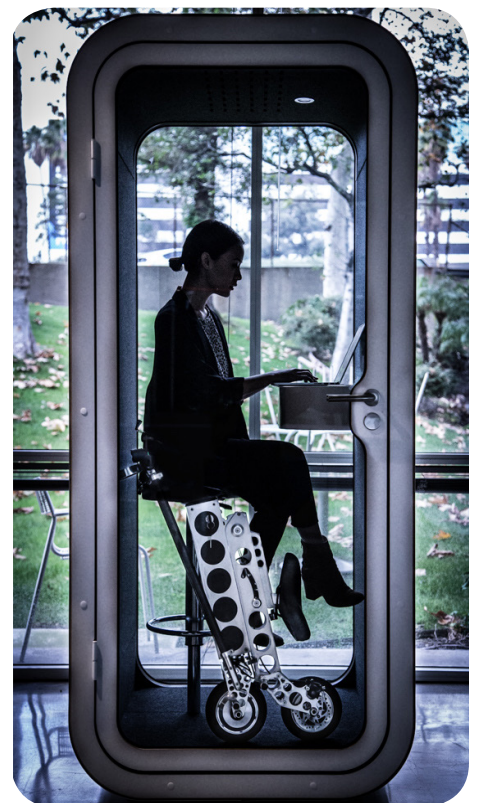


Life Made Easy

URB-E provides a convenient, fun option for **exploring nearby attractions**. Use URB-E to **attract modern, technology-forward business** and showcase cutting-edge amenities. With URB-E, you will **reduce your carbon footprint** and **decrease in-and-out parking**, all while seamlessly solving last-mile transportation woes.



- Custom branded inserts and docking stations
- Daily or hourly guest rentals administered by URB-E's automated docking station
- Efficient transportation for guests, staff or employees on large campuses
- Extend the radius of short trips in urban areas
- Stylish amenities
- Customized program: The possibilities for using URB-E are endless!



Broadcast Your Brand

Customize your URB-E with **professional, branded inserts** to match your logo and aesthetic. We design **customized inserts and docking stations**. Pictured: Our existing docking station at the Park DTLA workspace. More brand examples upon request.



Who's Talking About URB-E?



THE VERGE

TC TechCrunch

THE WALL STREET JOURNAL.
WSJ



Nerdist

FOX NEWS

Clean
Technica

**BUSINESS
INSIDER**

InStyle

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