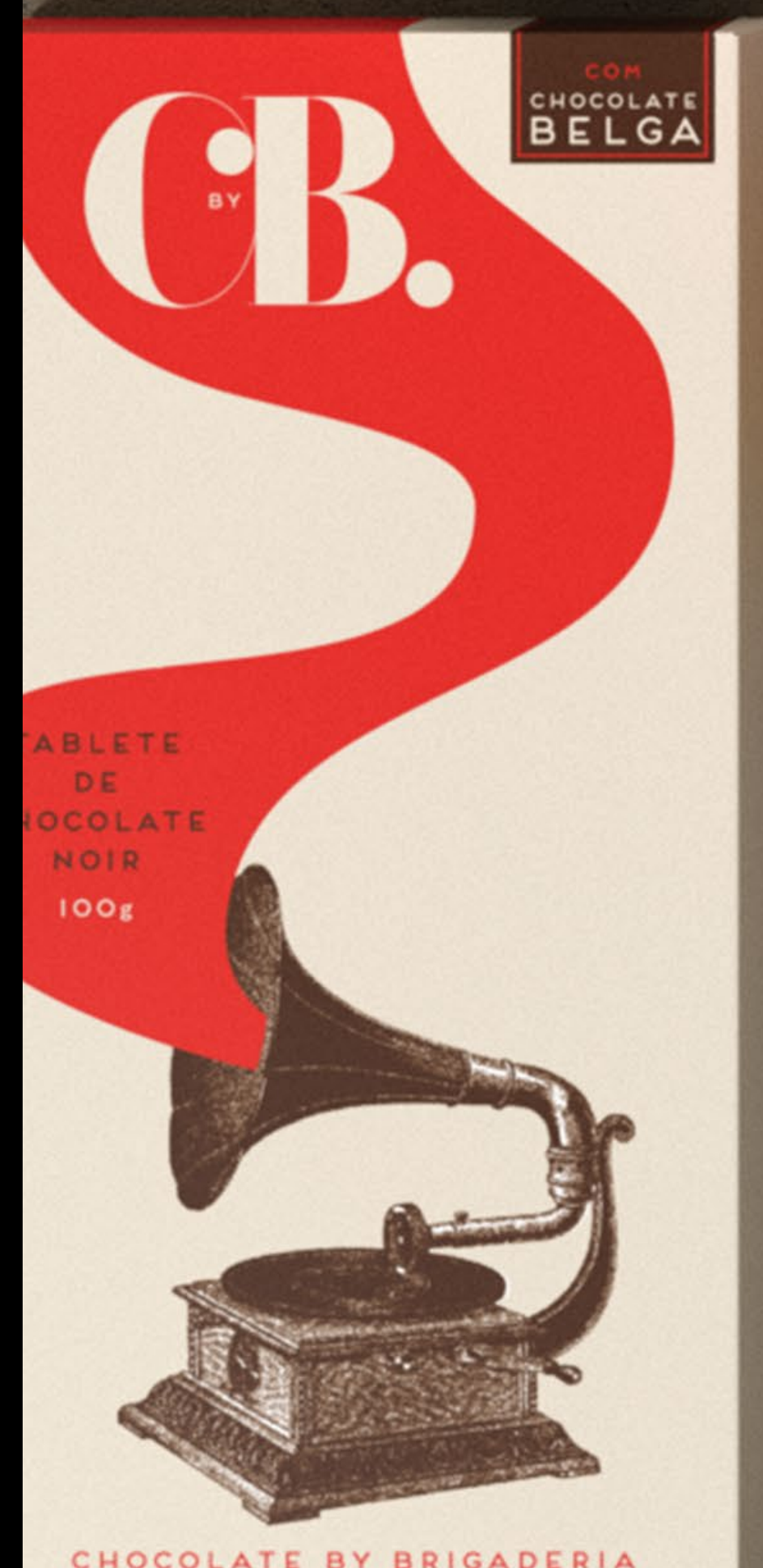


Packaging for Brigaderia's chocolate range "C by B", a Brazilian confectionary store specialized in Brigadeiro sweets.

Each pack was composed through the mix of black and white vintage style engravings combined with simple yet bold colored illustrations. A visual play of images which at first might seem dissonant, but which visual contrasts come together in ludic and synesthetic visual narratives paired to each different chocolate — no one pack will ever be quite like the other, allowing the product line to always present a new pleasant surprise.



COM
CHOCOLATE
BELGA



TRUFAS ARTESANAIS
COM BRIGADEIRO

—
COCADA, AO LEITE,
PACOCA E GANACHE

CHOCOLATE BY BRIGADERIA

150g

COM
CHOCOLATE
BELGA

COPINHOS DE
CHOCOLATE NOIR
COM BRIGADEIRO

—
AO LEITE, NINHO,
COCADA E
MEIO AMARGO



CHOCOLATE BY BRIGADERIA

200g

COM CHOCOLATE BELGA

C.B.
BY

TABLETE DE CHOCOLATE AO LEITE
100g




CHOCOLATE BY BRIGADERIA

COM CHOCOLATE BELGA

C.B.
BY

TABLETE DE CHOCOLATE NOIR
100g



CHOCOLATE BY BRIGADERIA

COM CHOCOLATE BELGA

C.B.
BY

TABLETE DE CHOCOLATE BRANCO
100g



CHOCOLATE BY BRIGADERIA

COM
CHOCOLATE
BELGA



150G

COM
CHOCOLATE
BELGA



150G

COM
CHOCOLATE
BELGA



150G

COM
CHOCOLATE
BELGA



150G