

*The first wearable device for diabetics that integrates biometrics to alleviate the stress of managing the disease.*

Designing for Diabetics | Hector Silva

## Abstract

Flore is the first wearable device for diabetics that integrates biometrics to alleviate the stress of managing the disease. It is a small wearable device that serves not only as a glucometer, but also as a motivation to make healthier choices in nutrition and physical activity. It allows for diabetics to live a normal life despite the disease. Flore consolidates each individual action that a diabetic performs on a daily basis into one device. It can be worn as a stand alone device or as a clip with the optional silicone sleeve jacket. Flore serves as a tele communicator with your provider, sending updated health data on a regular basis. It also has the capability to communicate your health status to your loved ones. In the event of a dangerously high or low glucose level, Flore would notify emergency personnel.

The breakthrough feature that sets Flore apart from other diabetic devices is that it prevents any type of discomfort associated with painful pricking of the finger to draw blood. The back of the device is equipped with a finger scanner that uses near infrared spectroscopy technology to detect your blood glucose level. It eliminates the need to carry lancets, draw blood, and connect an external testing strip to the device. Flore is here to help you manage your diabetes in the least obstructive way, and allows you to live the most normal life possible.

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## Why you should care

Diabetes has turned into a global pandemic. It is important that we educate ourselves about the disease, to know about its effect on the body and how to prevent onset. In an age consumed by technology, where information is at our fingertips, we must learn to take control of our own health and motivate ourselves to live healthy lives.

Diabetes is categorized as either type 1, type 2, gestational or pre-diabetes. If left untreated, each type of diabetes can cause astronomical harm. As all but type 1 diabetes are preventable, knowing how to reduce the risk of developing the disease is a crucial aspect of living a long and healthy life.



## Why you should care

According to the American Diabetes Association (ADA), 371 million people across the world have been diagnosed with diabetes, 29.1 million of which live in the United States. And additional 5.7 million Americans are unaware that they have developed the disease. A diagnosis of diabetes is a simple blood sugar test. It involves the use of a glucometer, a small device that detects blood sugar levels. The test can either be self-administered in the home or by a physician.





Don't **treat** Diabetes to your eyes.

Diabetic Retinopathy is the leading cause of blindness in the working population of the world. So, visit your doctor regularly and protect your vision.



Don't give Diabetes that **fat** chance.

Obese people are more prone to insulin resistance and therefore diabetes. Don't let the sugar level increase beyond 140mg/dL.

Check for Diabetes in case of obesity.

## BREAKING DOWN DIABETES



1

TYPE 1 DIABETES



when the pancreas doesn't produce insulin

2

TYPE 2 DIABETES



when the pancreas doesn't produce **enough** insulin (or the insulin cannot be processed)

3

GESTATIONAL DIABETES



when the insulin is less effective during pregnancy

4

PRE-DIABETES



the blood sugar level is higher than normal but not yet high enough to be classified as type 2 diabetes

29.1  
MILLION  
IN THE USA

371  
MILLION  
WORLDWIDE

86  
MILLION  
IN THE USA

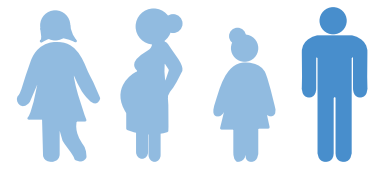
30%

DIABETES

29.1 million people have diabetes.



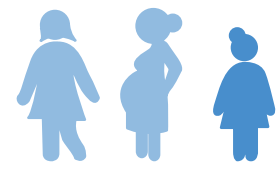
That's about 1 out of every 11 people.



1 out of 4 don't know they have diabetes.

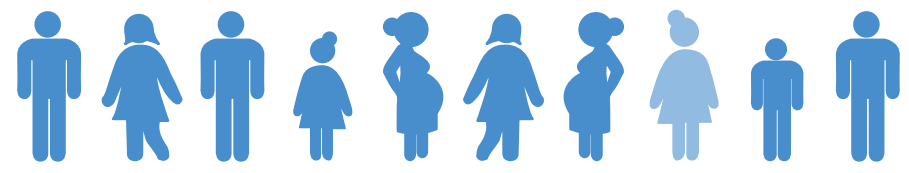
PRE-DIABETES

86 million people have pre-diabetes.



More than 1 out of 3 adults have pre-diabetes.

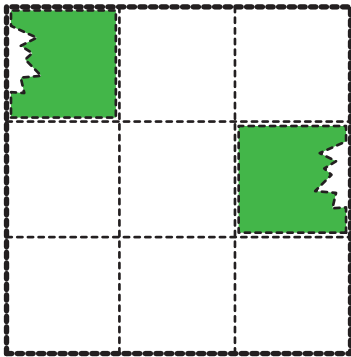
15-30% of people with prediabetes will develop type 2 diabetes within 5 years.



9 out of 10 don't know they have pre-diabetes.

## TYPES OF DIABETES

### TYPE 1



BODY DOES NOT  
MAKE ENOUGH INSULIN

Can develop at any age

No known way to prevent it

MORE THAN 18,000 YOUTH ARE  
DIAGNOSED EACH YEAR IN  
2014 AND 2015

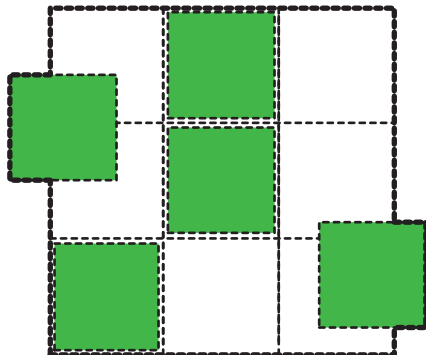


In adults, type 1  
diabetes accounts  
for approximately

**5%**

of all diagnosed  
cases of diabetes

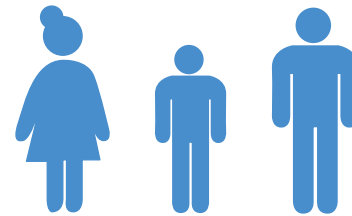
### TYPE 2



BODY CANNOT USE  
INSULIN PROPERLY

Can develop at any age

Most cases can be prevented



Currently, at least 1 out of 3  
people will develop the disease  
in their lifetime

## COMPLICATIONS

People who have diabetes are at a higher risk of serious health complications:



STROKE



NERVE DAMAGE



LOSS OF VISION



KIDNEY FAILURE



LOSS OF TOES,  
FEET, OR LEGS



LOWER LIMB  
DAMAGE



HEART DISEASE





## Ethnographic Research

The University of Illinois at Chicago (UIC) is part of the Illinois Medical District (IMD). The IMD consists of over five hundred acres of medical research facilities, hospitals and various specialized clinics. As a graduate student with a healthcare-based thesis, I was able to utilize all of these resources. Ethnographic research was conducted at the UIC Outpatient Care Center with patients who had been diagnosed with either type 1, type 2 or gestational diabetes.





## Demographics

Diabetes does not discriminate. It affects anyone and everyone, from children to the elderly, all around the world. However, decades of research has shown that in the United States, diabetes is more prevalent in minority populations. Those at most risk are of African-American, Hispanic and Native American descent. Diabetes is a high priority for The Office of Minority Health (OMH), because racial and ethnic minorities have a higher burden of the disease, poor control and are therefore more likely to experience complications from diabetes. According to the OMH Director, Jonca Bull, M.D., "For minorities, poverty, lack of access to health care, cultural attitudes and behaviors are all barriers to preventing diabetes and having effective diabetes management." As the disease is known to progress more rapidly in minorities, poor prevention and management methods are major contributors to poor diabetes outcomes in minorities.

## DEMOGRAPHICS



Diabetes is a disease that affects **everyone**. As young as seven years of age and as old as sixty five and higher.

## BY THE NUMBERS

- **PREVALENCE:** In 2012, 29.1 million Americans, or 9.3% of the population, had diabetes. Approximately 1.25 million American children and adults have type 1 diabetes.
- **UNDIAGNOSED:** Of the 29.1 million, 21.0 million were diagnosed, and 8.1 million were undiagnosed.
- **PREVALENCE IN SENIORS:** The percentage of Americans age 65 and older remains high, at 25.9%, or 11.8 million seniors (diagnosed and undiagnosed).
- **PREVALENCE IN SENIORS:** The percentage of Americans age 65 and older remains high, at 25.9%, or 11.8 million seniors (diagnosed and undiagnosed).

## BY RACE/ETHNICITY

The rates of diagnosed diabetes by race/ethnic background are:

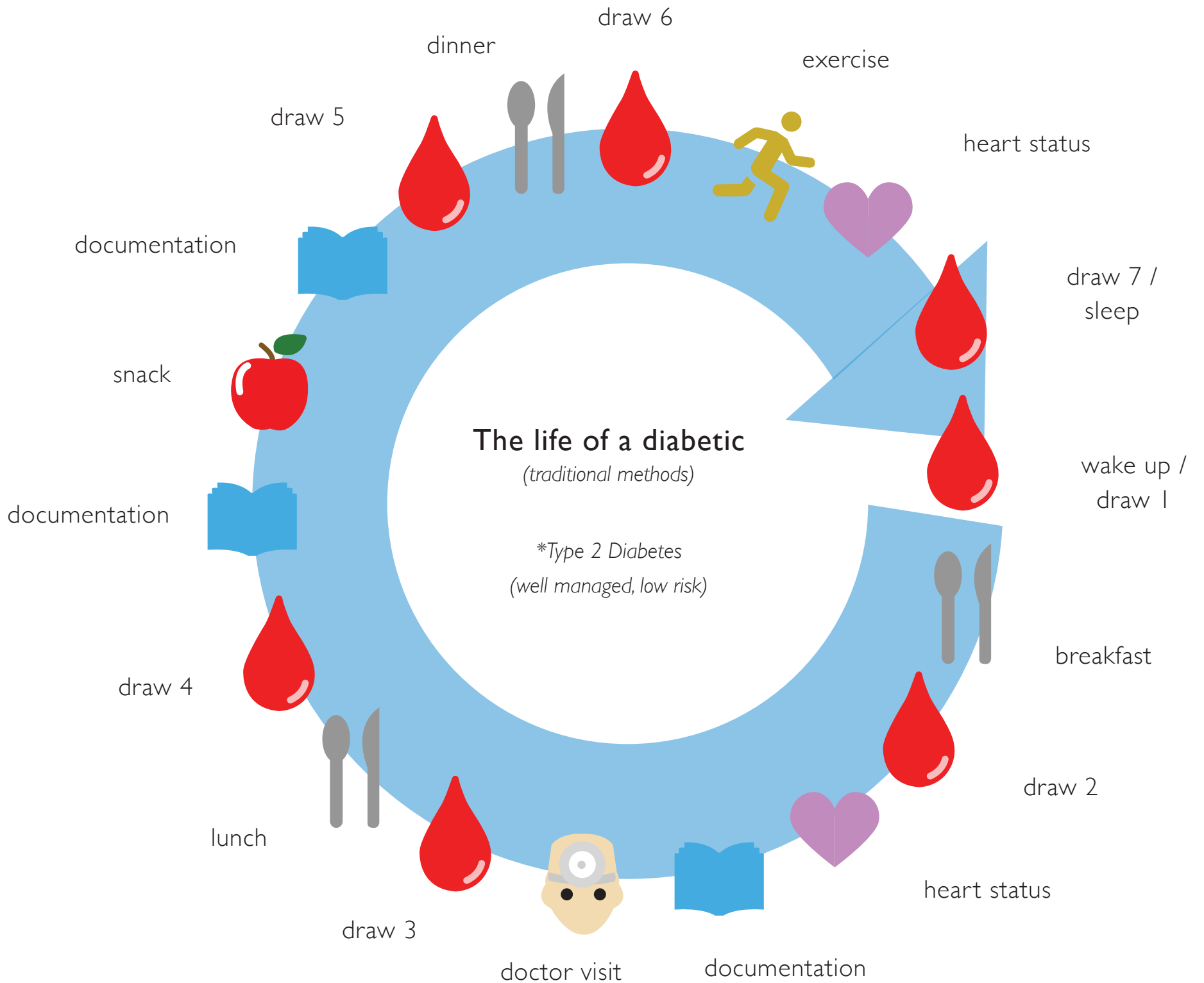
- 7.6% of non-Hispanic whites
- 9.0% of Asian Americans
- 12.8% of Hispanics
- 13.2% of non-Hispanic blacks
- 15.9% of American Indians/Alaskan Natives

The breakdown among Asian Americans:

- 4.4% for Chinese
- 11.3% for Filipinos
- 13.0% for Asian Indians
- 8.8% for other Asian Americans

The breakdown among Hispanic adults:

- 8.5% for Central and South Americans
- 9.3% for Cubans
- 13.9% for Mexican Americans
- 14.8% for Puerto Ricans



## Step by step

Living with diabetes can be a very stressful. The graph on the left serves as a visual representation of all of the actions performed on a daily basis by an individual with well-managed, type 2 diabetes. A type 1 diabetic typically undergoes a more rigorous daily routine.

*Diabetes Applications*



*Wearable Technology*



## Opportunity

Diabetics are faced with the difficult decision of managing their disease on their own. It couldn't be more difficult, you have a dozen applications on your smartphone that can help you, wearable devices screaming to be worn, your typical diabetic management devices and a more traditional way of keeping track of yourself, a notebook.

There are so many options to manage the disease, but a lot of these options offer very little help. They often confuse the user and require the same amount of steps that a current diabetic takes to manage their disease. There is no solution to the current problem. After comparing all of the options, I found common ground and an opportunity presented itself. Perhaps consolidating all of these services into one device can be the answer?

*Glucose Monitors*



*Manual: Notebooks, Diaries*



*Diabetes Applications*



*Wearable Technology*

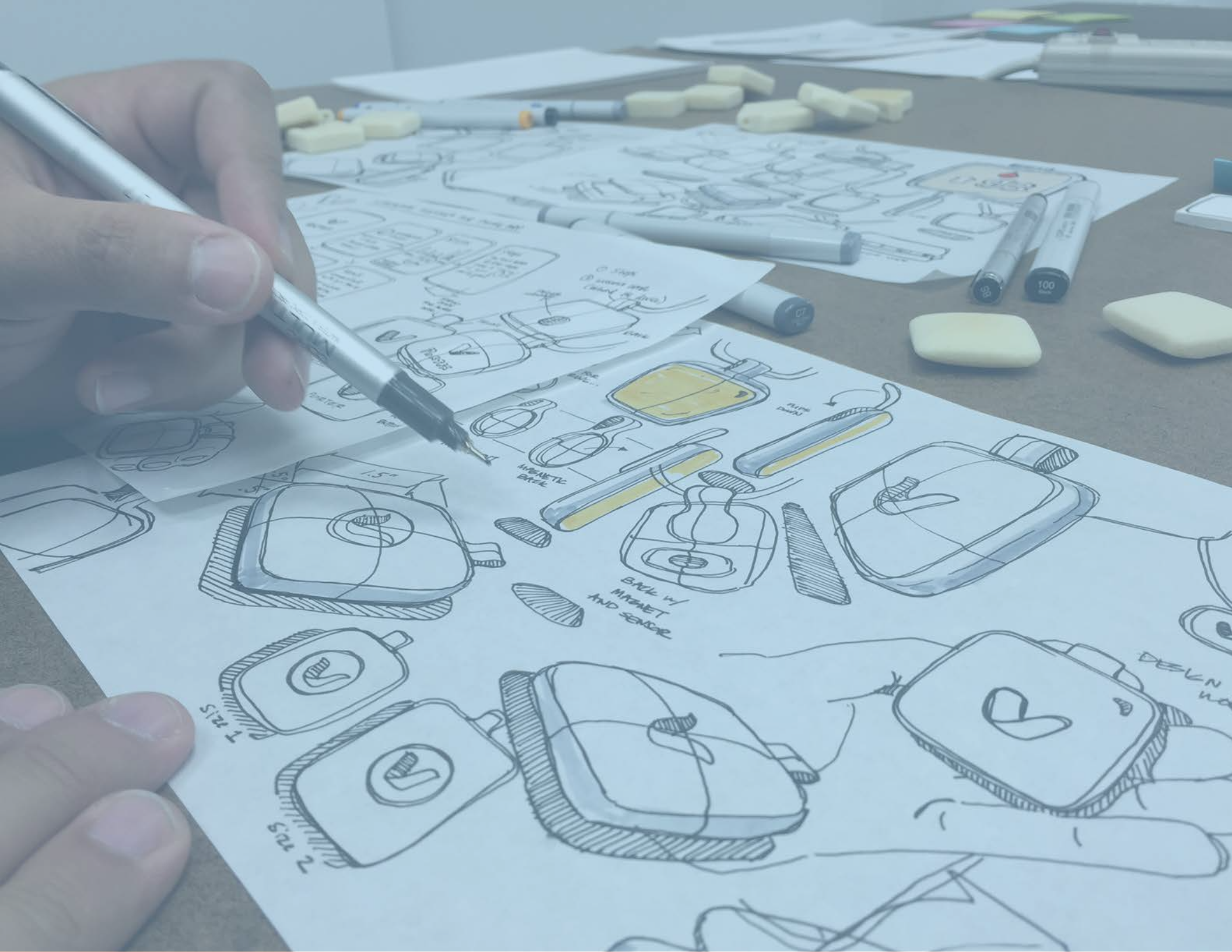


*opportunity*



*Glucose Monitors*

*Manual: Notebooks, Diaries*



① Sign  
② Smart and  
③ (back to front)

MAGNETIC  
BACK

BACK W/  
MAGNET  
AND SENSOR

1.215

2.725

DESKN  
WA





## Brainstorming

During the brainstorming phase, the initial research was broken down into a variety of categories, one of which was lifestyle. How could this product improve the life of a diabetic? Most importantly, how would this device be worn, and how would it interact with the user? Inspirational visuals and current iconic products, such as Apple's iPod and the simplicity of Dieter Ram's Braun products were used as aesthetic references during the brainstorming process.

TERMINE

DETAIL

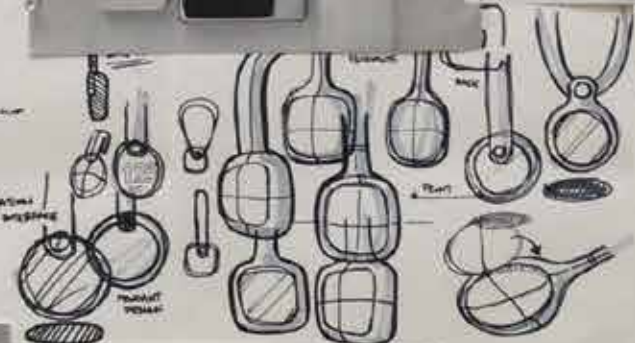
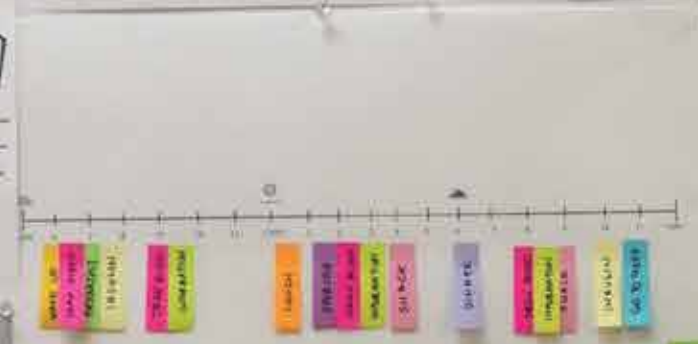
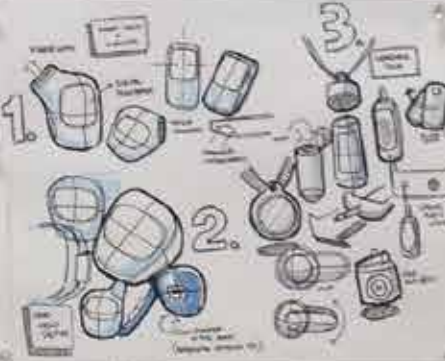
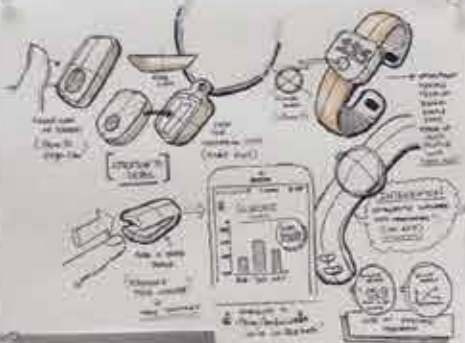
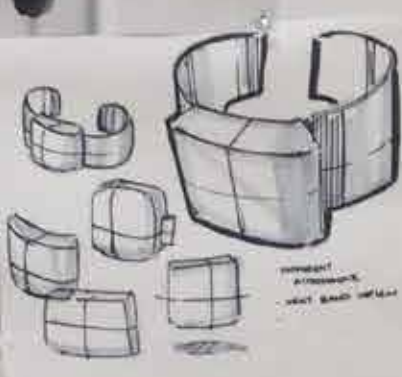
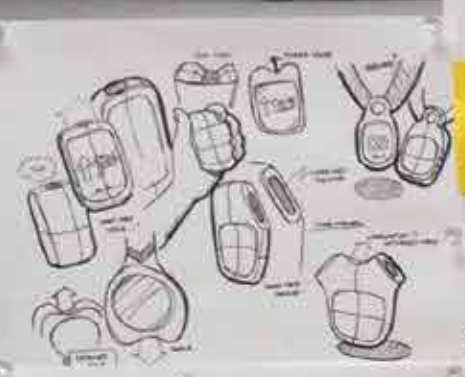
ALIVE

WATER PROOF

MATERIAL

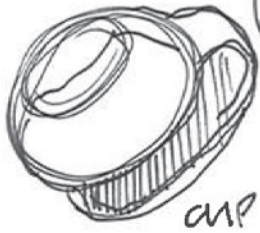
ATTACHMENT

CLASSIC

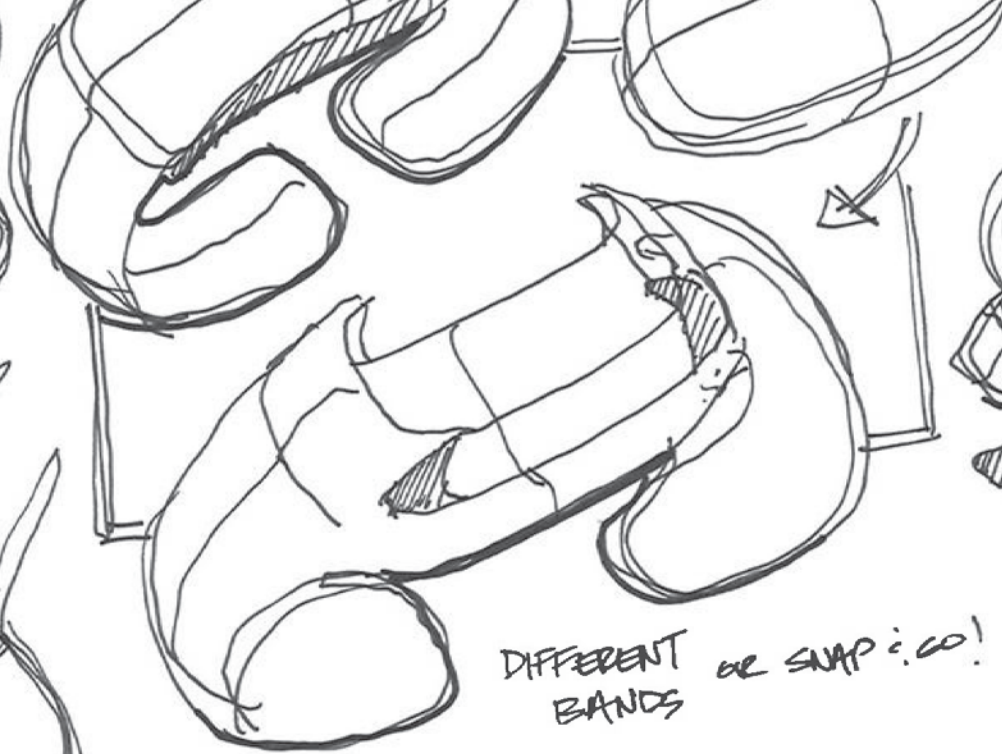


Heart  
mili

FRONT SIZE



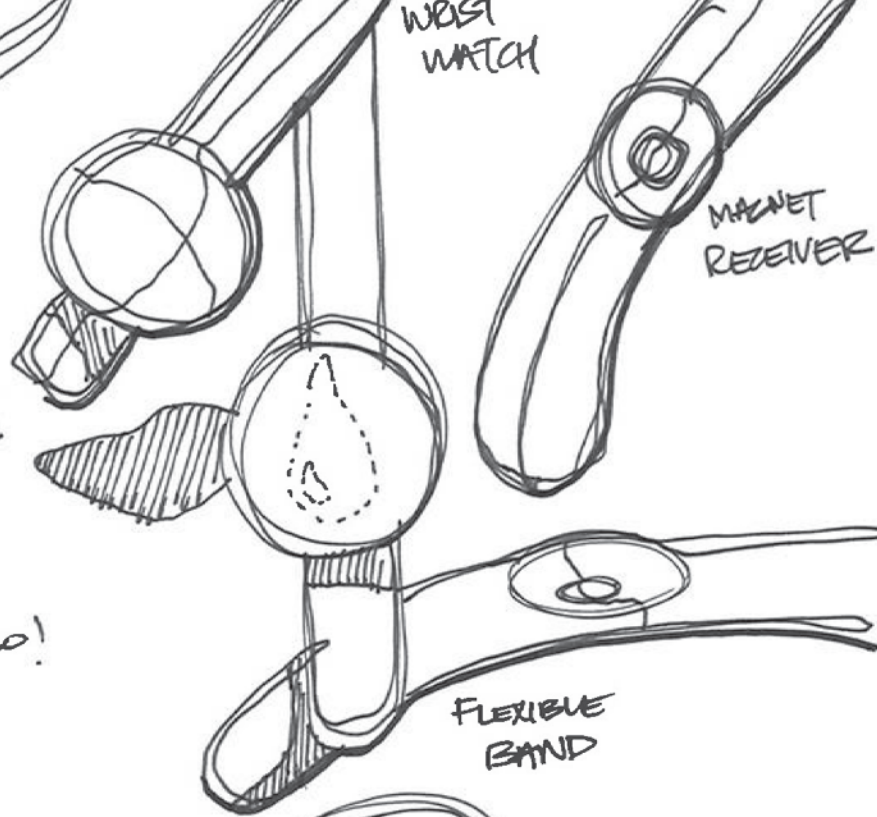
CUP



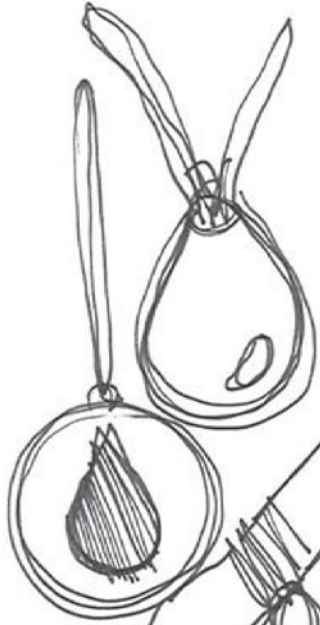
DIFFERENT BANDS OR SNAP : GO!

WREST WATCH

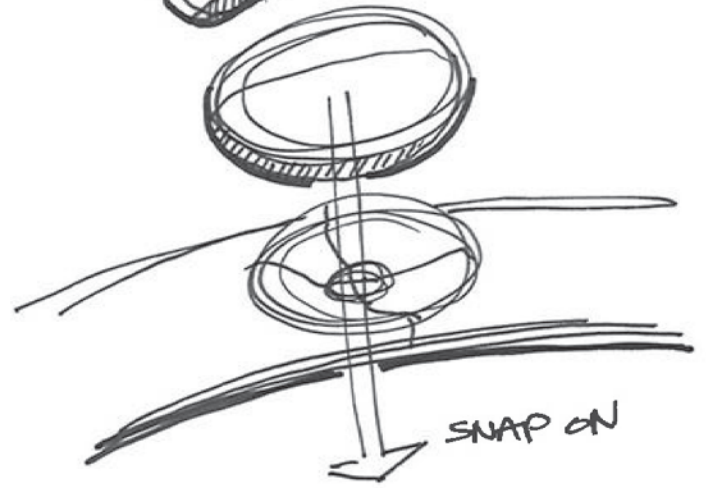
MAGNET RECEIVER



FLEXIBLE BAND



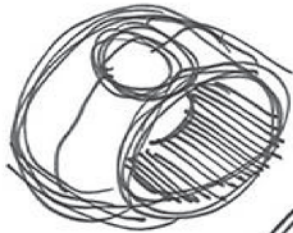
DEVICE CAN BE WRAPPED AROUND WRIST!



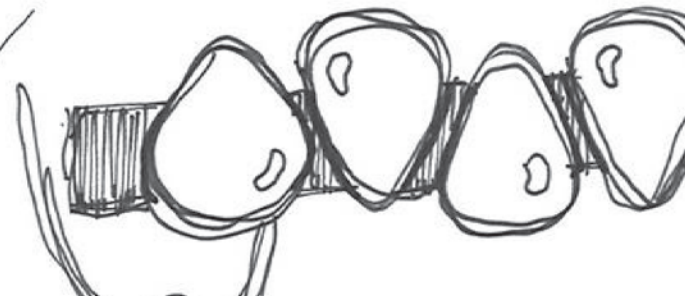
SNAP ON



BOW TIE



FABRIC

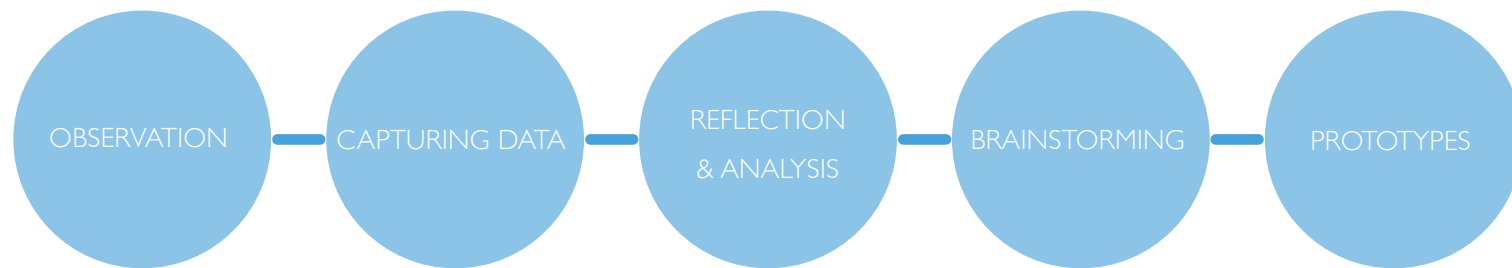


## Concept Generation

Brainstorming is a technique by which creative efforts are made to find a conclusion for a specific problem by spontaneously gathering a list of possible solutions. Concept generation filters all of the brainstormed ideas into a variety of avenues in which to continue. The concept generation phase allowed me to sculpt the skeleton of the object.

## User Centered Design & Empathic Modeling

User centered design research was implemented throughout the process to obtain the most accurate information from users in order to incorporate their feelings and experiences into a final product.







Withings iHealth Align  
Diabetic Management Device



## 30 Day Design Challenge

This graduate thesis has given me a unique perspective on the disease process and lifestyle of diabetics. I had the firsthand experience of living a diabetic lifestyle for thirty days. I experienced the finger pricking, the documentation, the activity reminders and the struggle with maintaining a meticulous diet. I found it difficult to live with the disease, because the current management methods require a variety of actions and devices.



Carrie Klima, PhD, CNM  
Clinal Associate Professor, UIC



Laurie Quinn, PhD, RN, FAAN,  
FAHA, Clinical Professor, UIC



Cynthia Fritschi, PhD, RN, CDE,  
Assitant Professor, UIC



Ali Cinar, PhD, Professor of  
Chemical Engineering, IIT



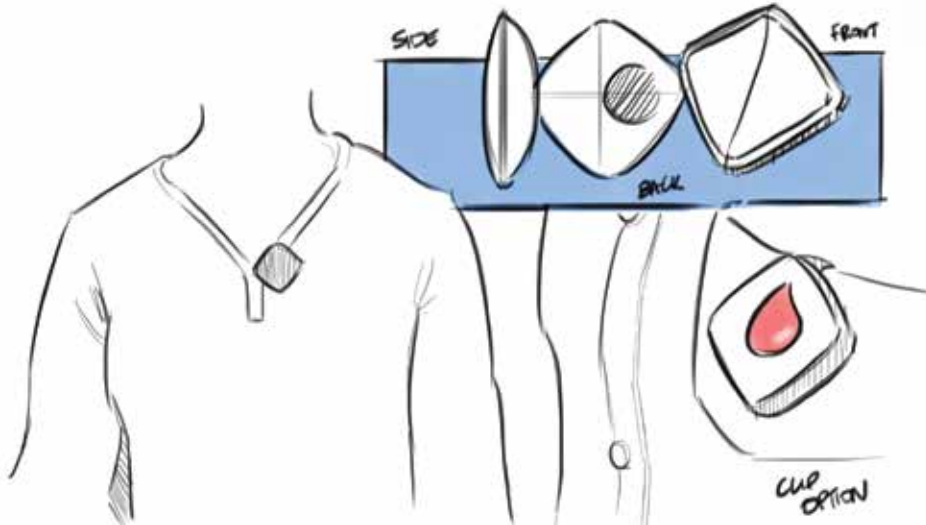
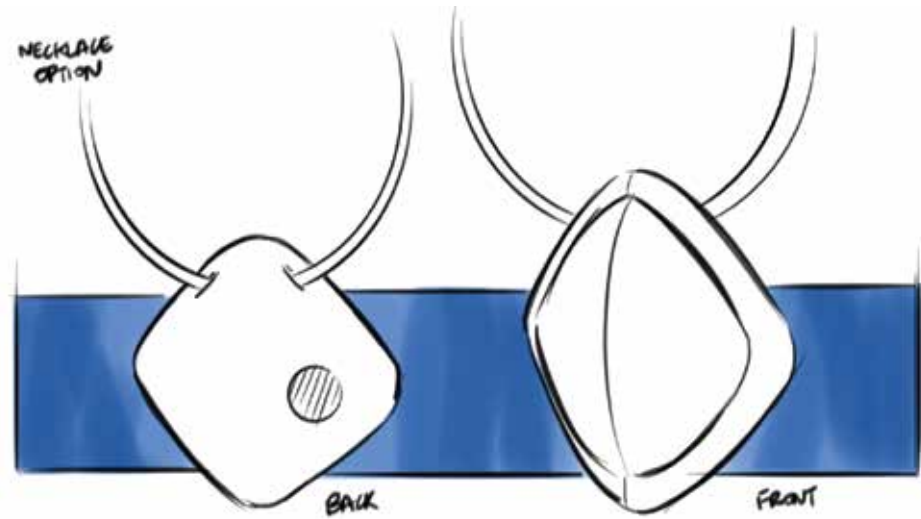
Heidi K. Leftwich, DO, Mater-  
nal-Fetal Medicine at UMass  
Memorial Medical Center



Jeanette Flom, Executive  
Director at American Diabetes  
Association in Chicago, IL

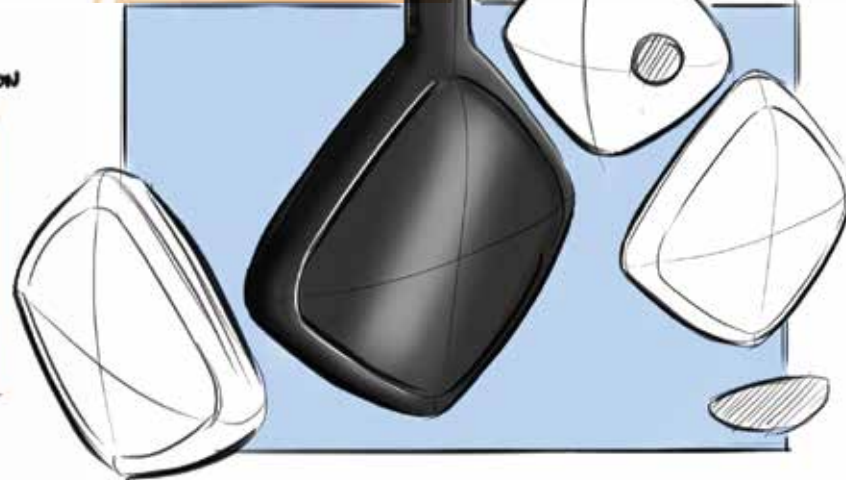
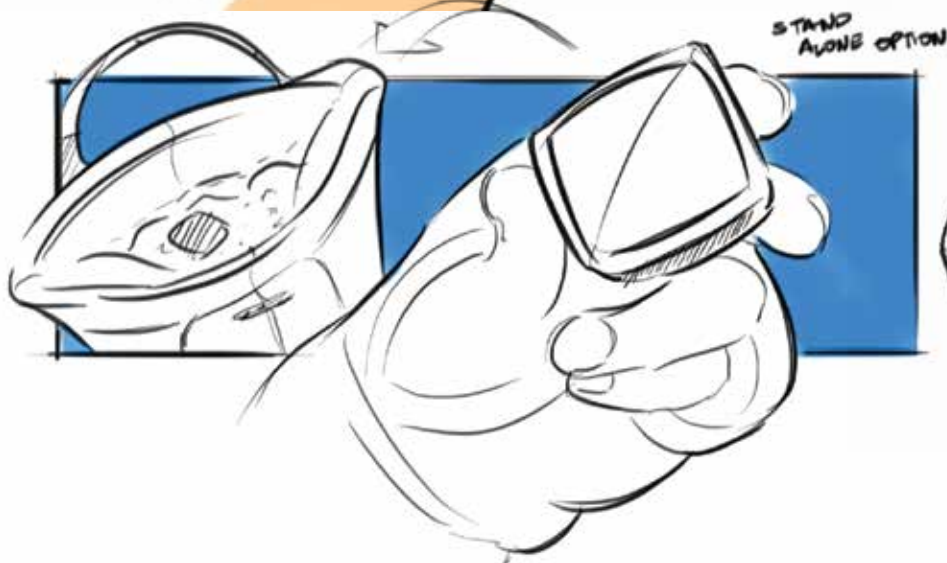
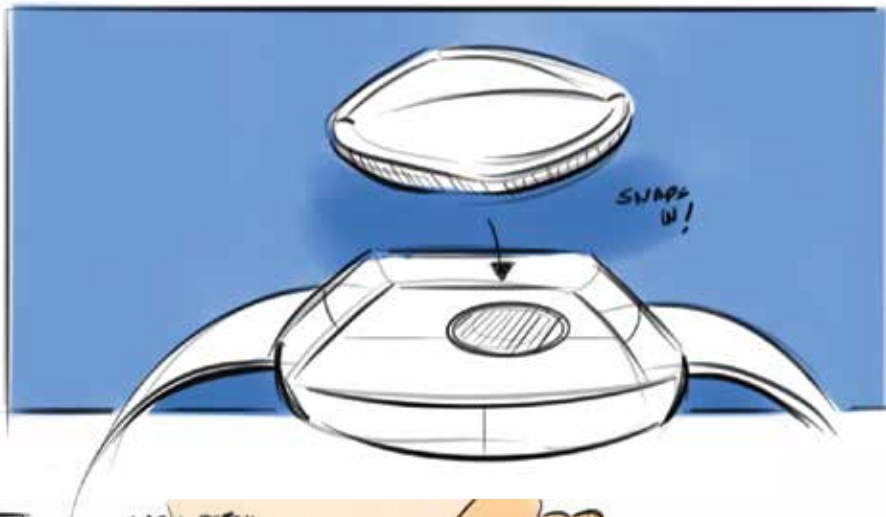
## Meet the professionals

I met with several professionals who have dedicated their entire career to diabetes research. Meeting with professionals in the field validated my design and concept of consolidating all of the individual actions that diabetics carry out on a daily basis in an effort to maintain a healthy lifestyle. Illinois Institute of Technology (IIT) professor, Ali Cinar, commented, “Once the technology is stable and is made mainstream, it will be open season for all medical corporations. It’s impressive that you are one of the very few to have figured out a way to utilize this technology and create an environment where diabetics can put your design to good use.”



## Refinement

After meeting with the intended users (diabetics), researchers, educators and professionals in this field, I was able to advance my concept generation to a more refined state. Drawing feedback from both parties and then applying them to the refinement stage to deliver wearable concepts and other user product options.



1

Device with clip silicone jacket



2

Device with wrist strap



3

Device as a watch



4

Device as a necklace



## Refinement

After various refinements, four possibilities for user interaction emerged.

The four options allowed for a closer examination of the user experience, specifically, how this device would enhance the lives of diabetics. Flore can be used as a stand-alone device, to be held or placed in a pocket.

Users also have the option of clipping it on their person with the use of a silicone jacket, or wearing it around their wrist or around their neck with a wrist strap or necklace, respectively.





## Prototypes

New developments in technology have allowed designers to transform rough sketches into three-dimensional prototypes within minutes. During this process, I created over forty prototypes of various sizes and materials. Potential users were allowed to interact with the prototypes to provide feedback on the size, comfort, visual aesthetic and convenience of the device.



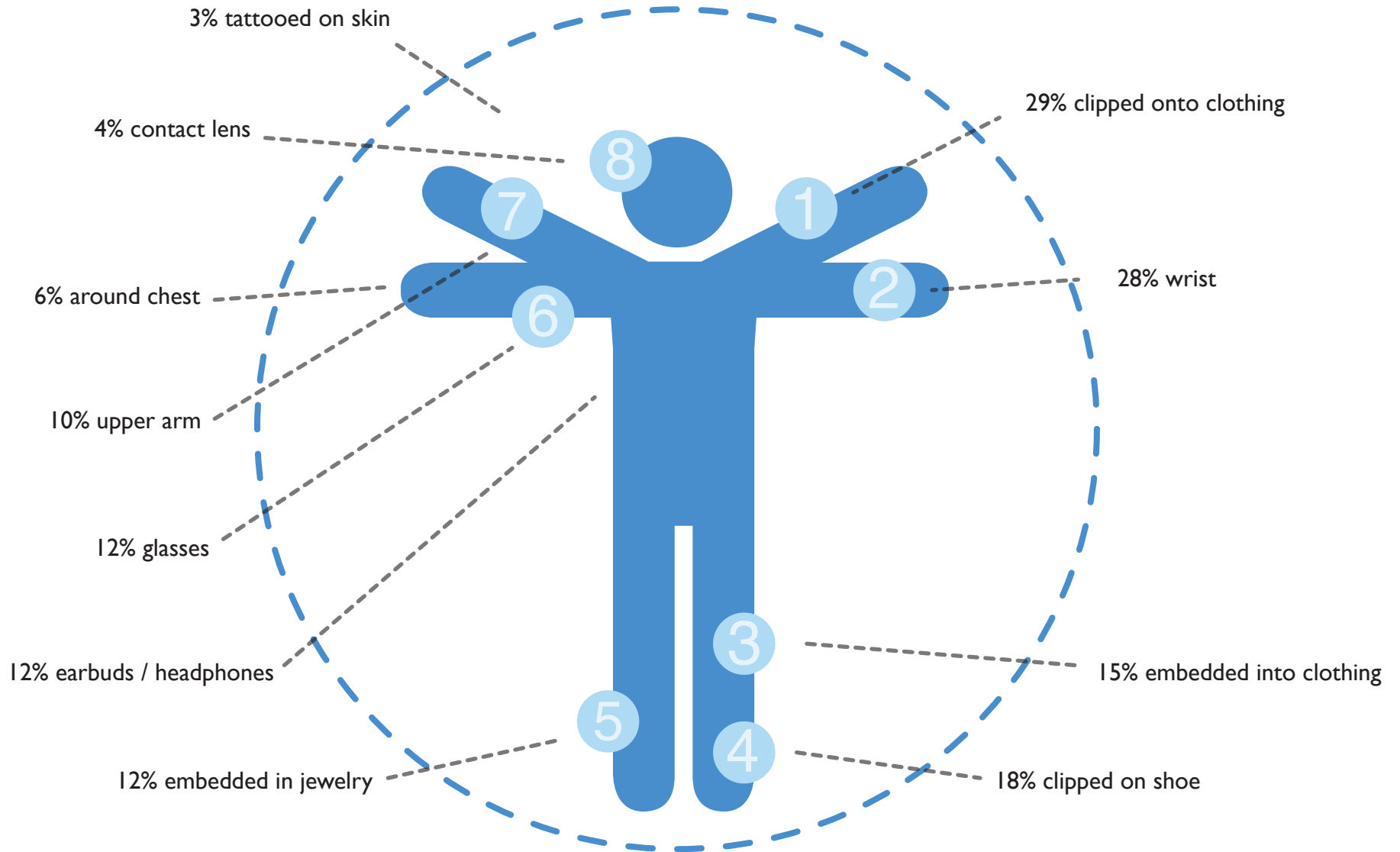


*Prototypes validated the  
size and feel of the object.  
3D printing at its best.*





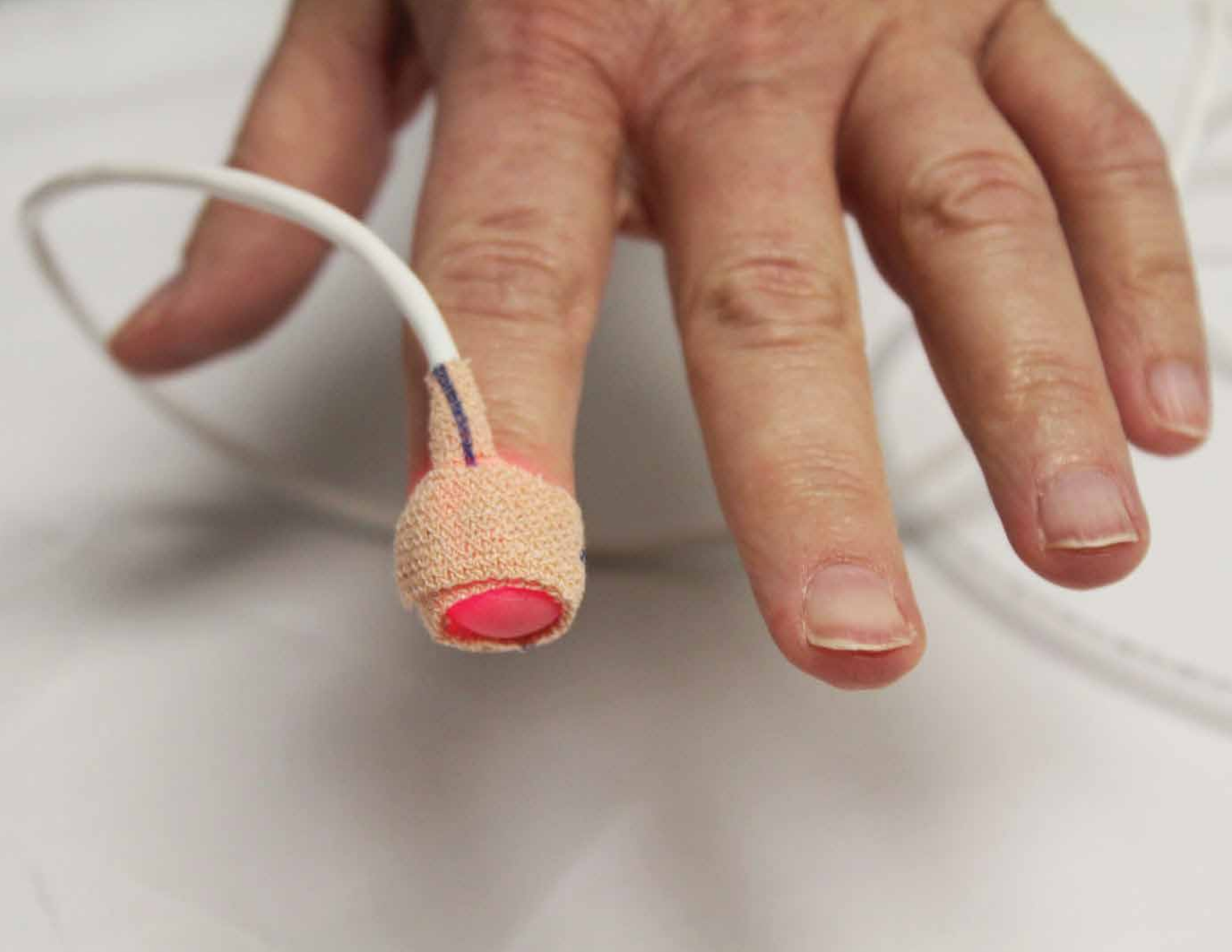
# Prime real estate for wearable technology.



This graph is based on a survey by Forrester Research, surveyed 4,657 online adults (18+)

## Wearable technology

What is wearable technology? According to Vandrico, Inc. a Vancouver research based firm that does in-house research and user centered surveys on wearable technology, they define wearable technology as “a new and emerging field in the technology sector. It can be defined as computing devices with ergonomic designs, made to be worn by the user at all times. This can include wristbands, watches, glasses, belts, rings and many other functional pieces.” Designers are constantly answering questions on what the future is going to hold and what the next generation of products will bring us. It’s astonishing to see that an iPhone 5S has more power than all of the computing power NASA used to put a man on the moon. The microchip has changed everything, and is allowing designers and engineers to bring conceptual ideas to life.





## Near-infrared Spectroscopy

Near-infrared Spectroscopy is a spectroscopic method that uses the near-infrared region of the electromagnetic spectrum. This technology is the breakthrough feature that sets Flore apart from other diabetic devices is that it prevents any type of discomfort associated with painful pricking of the finger to draw blood. The back of the device is equipped with a finger scanner that uses near infrared spectroscopy technology to detect your blood glucose level. It eliminates the need to carry lancets, draw blood, and connect an external testing strip to the device. Typical applications include pharmaceutical, medical diagnosis (including blood sugar and pulse oximetry).



## Comparisons

**Pulse Oximetry** is a procedure used to measure the oxygen level (or oxygen saturation) in the blood. It is considered to be a noninvasive, painless, general indicator of oxygen delivery to the peripheral tissues (such as the finger, earlobe, or nose). Pulse Oximetry is a technology that is simple, accurate and portable. Near-infrared Spectroscopy is being compared to Pulse Oximetry because it does the same thing, except it would measure blood sugar levels instead of oxygen levels.

## Infrared glucose sensor US 5222496 A

### ABSTRACT

Systems and methods are disclosed in which light is reflected from the transmitted or reflected transmittance or in the ratios can glucose at about the data waste removed from the wavelength are the second wave closely spaced a wide.

### Glucose measurement utilizing non-invasive assessment methods

US 6522903 B1

### ABSTRACT

This involves non-glucose level in the surface of the skin by a variety of different processes are used and is especially useful for the outer skin.

### IMAGES (1)



### IMAGES (3)



### IMAGES (18)



Publication number US5222496 A  
Publication type Grant  
Application number US 07333,141  
Publication date Jun 20, 1993  
Filing date Aug 14, 1992

Publication number US6522903 B1  
Publication type Grant  
Application number US 09/993,262  
Publication date Feb 18, 2003  
Filing date Oct 19, 2000  
Priority date Oct 19, 2000

Publication number US6675030 B2  
Publication type Grant  
Application number US 09/932,185  
Publication date Jan 6, 2004  
Filing date Aug 17, 2001  
Priority date Aug 21, 2000  
Fee status Lapsed

### Near infrared blood glucose monitoring system

US 6675030 B2

### ABSTRACT

An individualized model values is generated and an analysis of the computer. The central function of the individual scan generated by a range of the modeling patient. If the special regeneration of the non-invasive scans are computer regenerates

### Saliva Glucose Monitoring System

US 20140197042 A1

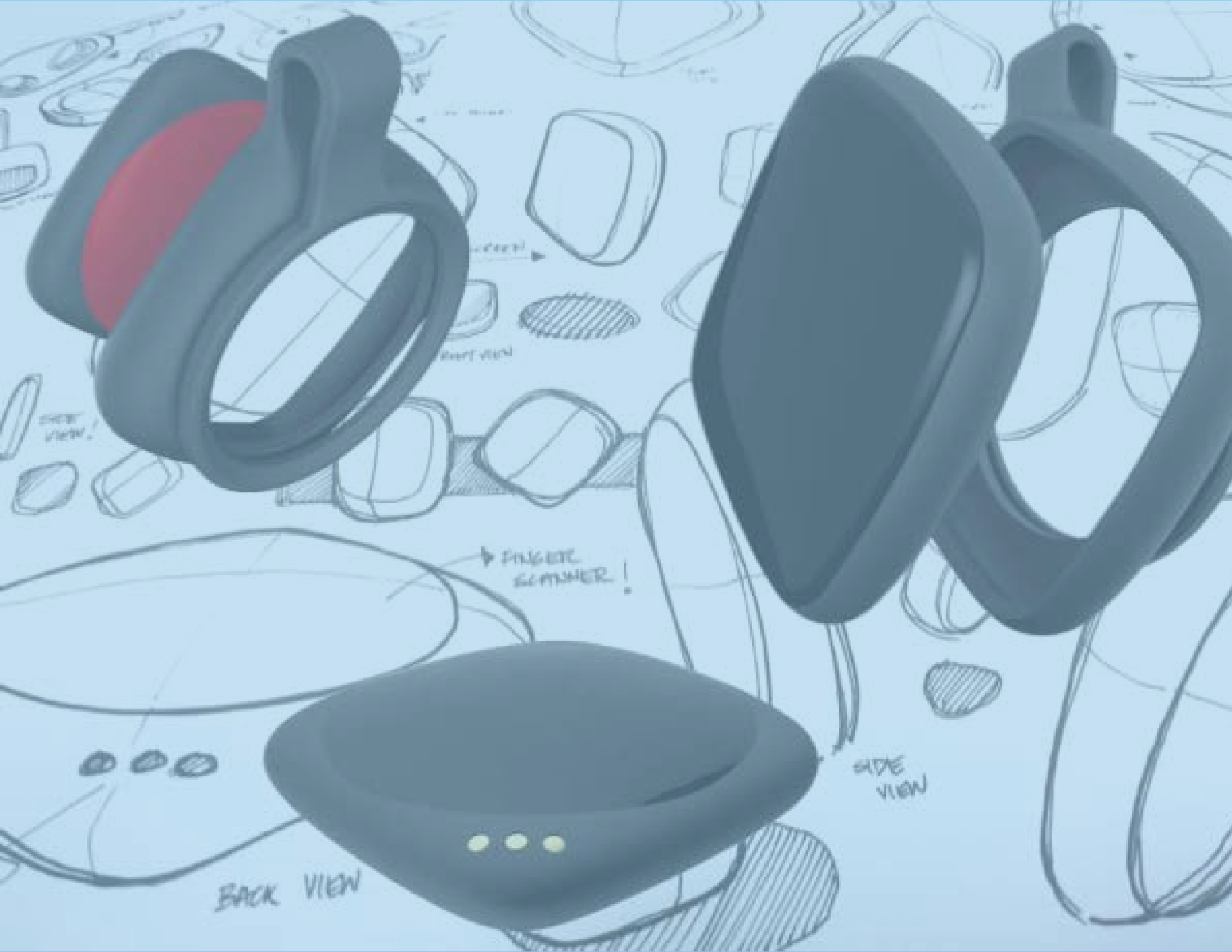
### ABSTRACT

A glucose sensor suitable for measuring glucose levels in human saliva is provided. Systems containing the glucose sensor and methods for making and using the sensor are also provided. The glucose sensor is highly sensitive and can detect glucose levels at least down to 5 ppm. Fabrication of the sensor involves depositing single-walled carbon nanotubes onto the surface of a working electrode in a 3 electrode electrochemical detector and functionalizing the nanotubes by depositing layers of polymers, metallic nanoparticles, and glucose oxidase enzyme onto the nanotubes. The sensor can be used as a disposable, single-use device or as part of an analytical system, such as a microfluidics system, for the analysis of multiple analytes. The sensor enables the diagnosis and monitoring of diabetes to be performed without pain or the need for finger pricks in a home or clinical setting.

Publication number US20140197042 A1  
Publication type Application  
Application number US 14/153,667  
Publication date Jul 17, 2014  
Filing date Jan 13, 2014  
Priority date Jan 11, 2013  
Also published as WO201410482A2  
Inventors Wenjun Zhang, Ming L. Wang  
Original Assignee Northwestern University  
Export Citation  
Patent Citations (4), Non-Patent Citations (1), Classifications (9), Legal Events (1)  
External Links: USPTO, USPTO Assignment, Espacenet

## Marketability

Even though the technology is being tested for stability and accuracy, this is not stopping inventors, designers, engineers and big companies from patenting their ideas and technology behind monitoring your glucose levels. Some patents have expired, while others have just been applied for. These patents range from checking your glucose levels through checking your saliva or other non-invasive methods.





# Meet Flore.

The first wearable glucose monitor device for diabetics integrating biometrics and a health tracker app to alleviate the stress of managing the disease.

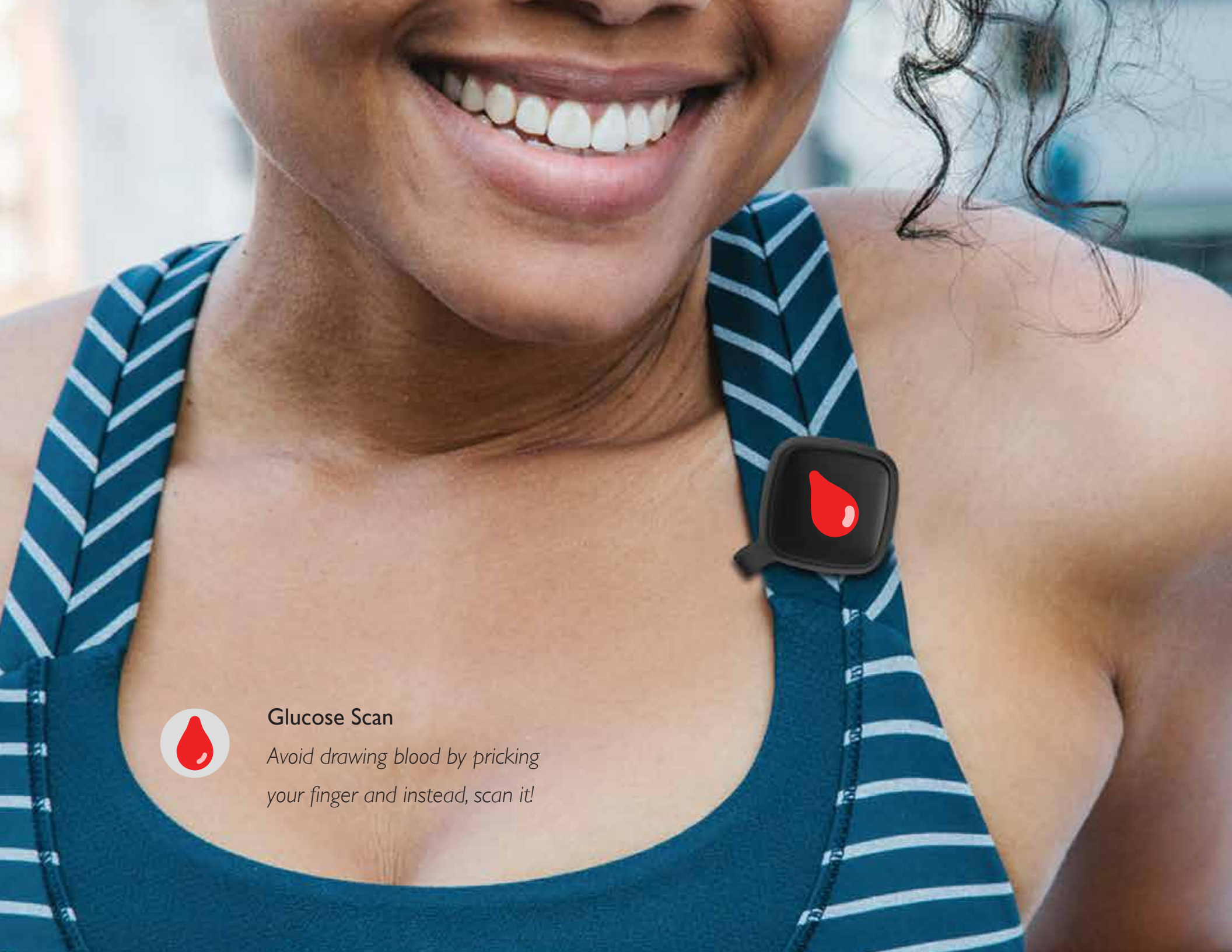




## Smart Alarm

*With idle alert you are always  
moving throughout your day!*

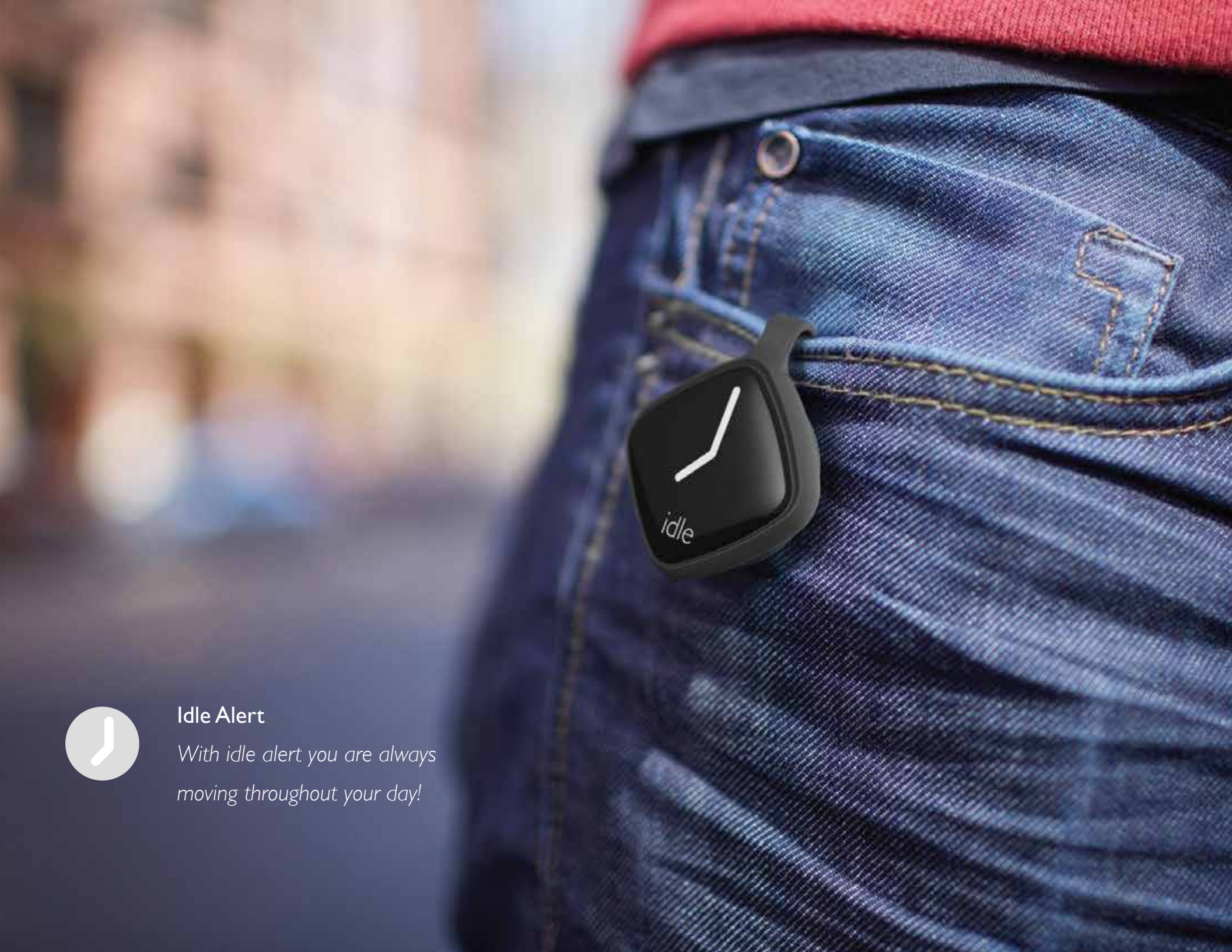




### Glucose Scan

*Avoid drawing blood by pricking your finger and instead, scan it!*





## Idle Alert

*With idle alert you are always moving throughout your day!*

## Morning Alerts and Reminders



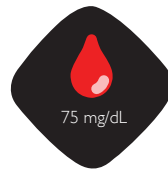
*morning greeting*



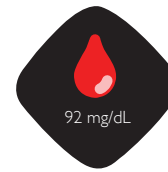
*sleep stats*



*first reminder*



*immediate feedback*



*immediate feedback*



*nudge to get up and move*



*third reminder*



*immediate feedback*



*heart rate stats*



*breakfast reminder*



*medication reminder*



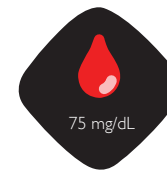
*second reminder*



*lunch reminder*



*fourth reminder*



*immediate feedback*



*exercise mode*

## Evening Alerts and Reminders



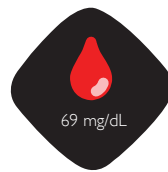
*precise data*



*snack reminder*



*fifth reminder*



*immediate feedback*



*snack reminder*



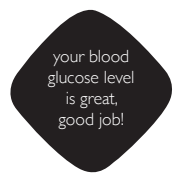
*medication reminder*



*seventh reminder*



*immediate feedback*



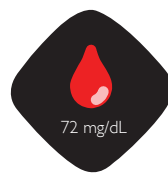
*words of encouragement*



*dinner reminder*



*sixth reminder*



*immediate feedback*



*preparing for bed*



*goodnight*

*Note: This is the UI of a device used by a well-managed type 2 diabetic.*

## User friendly

The biggest obstacle in the development of this device was the user interface (UI). I was motivated by Apple's UI success in eliminating the need for user control and decided to adapt this approach with Flore. The user does not need to swipe the screen for information, as the device notifies and alerts the user throughout the day according to the user's behaviors and daily activities. All of the data and detailed information can be found in the app, which automatically syncs with the device via Bluetooth.



**Food Reminer**

*This reminds you to eat  
on time and healthy!*



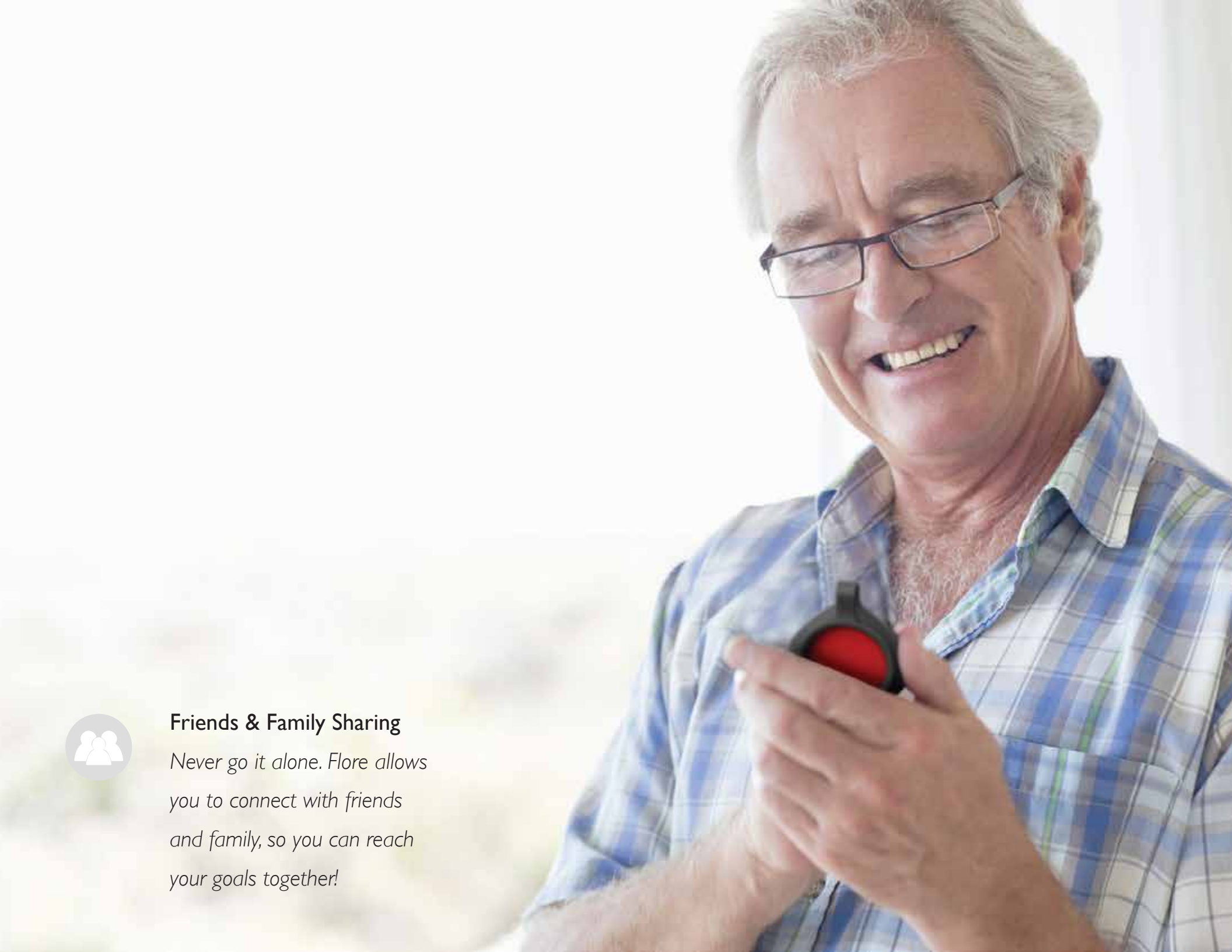
**Splash-proof**

*Rain or shine, Flore  
is robust and ready  
for your adventure!*

# Universally designed.

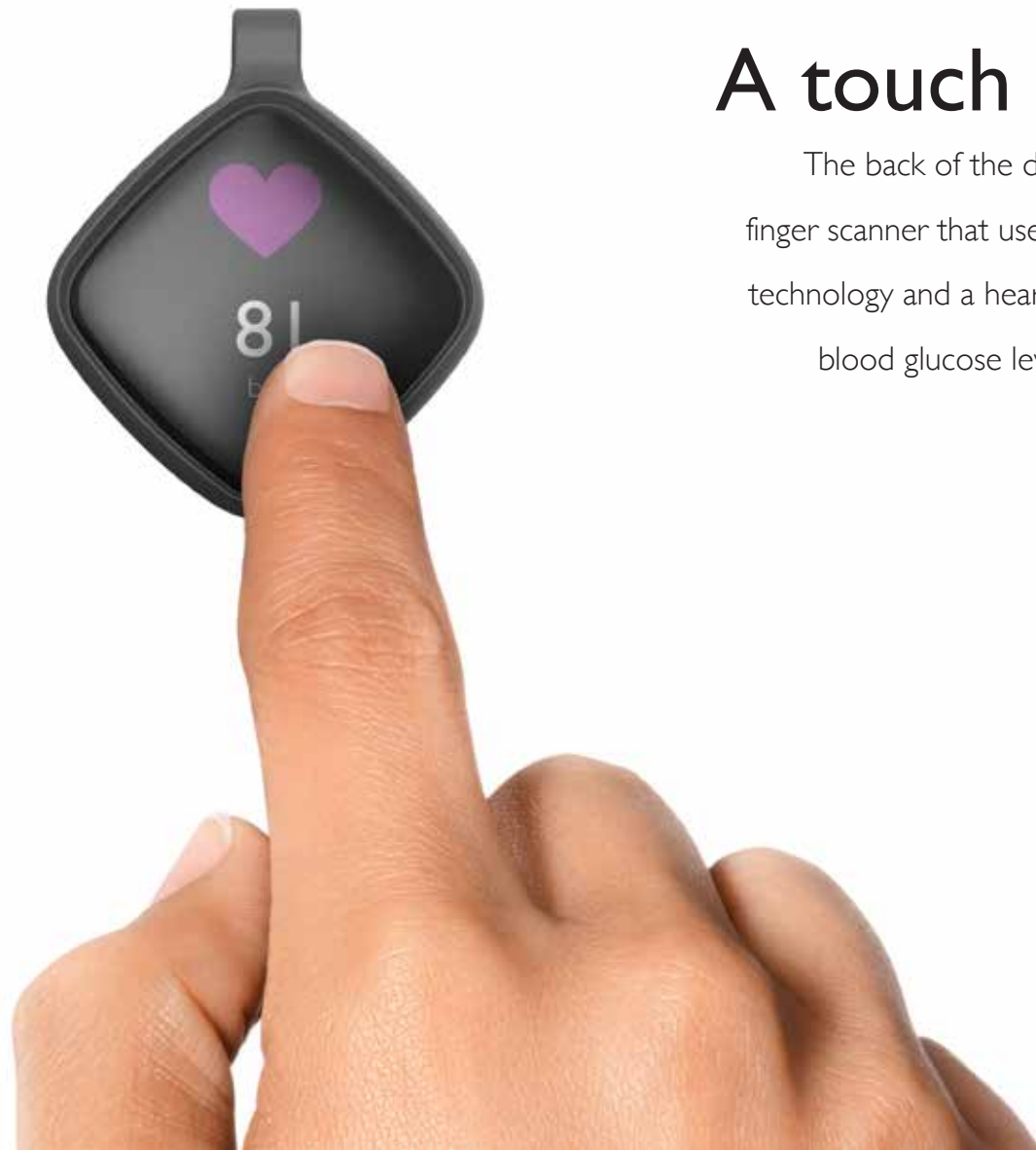
Designed with you in mind. Flore is designed to be used  
by all diabetics, from children to the elderly.





### **Friends & Family Sharing**

*Never go it alone. Flore allows you to connect with friends and family, so you can reach your goals together!*



## A touch of comfort.

The back of the device is equipped with a finger scanner that uses near-infrared spectroscopy technology and a heart rate sensor to detect your blood glucose level and your heart rate.





## Glucose Scan

*As easy as touching the back of the device for an accurate glucose check!*





Glucose Scan



Heart Rate



Bolus Calculator



Activity Tracking



Calories Burned



Idle Alert



Food Reminder & Logging



Care Provider Sharing



Continuous Updates



Smart Alarm



Sleep Tracking



Friends & Family Sharing



Splash-proof



Goals



Motivation



Milestones

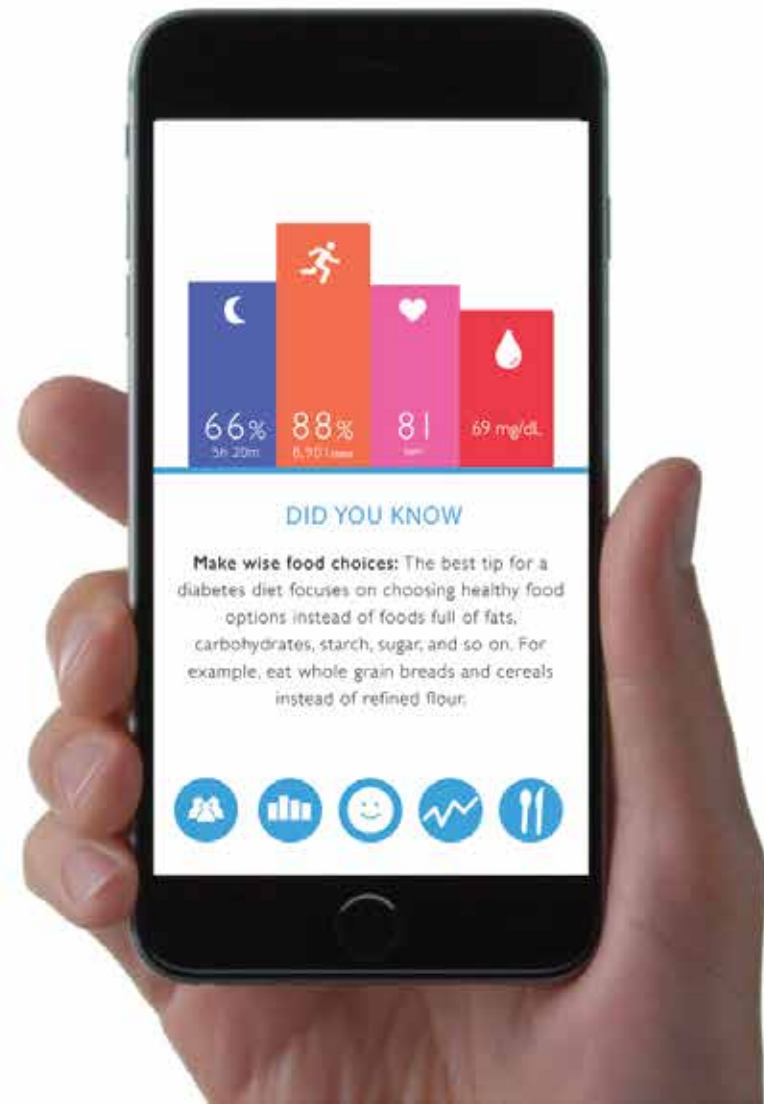
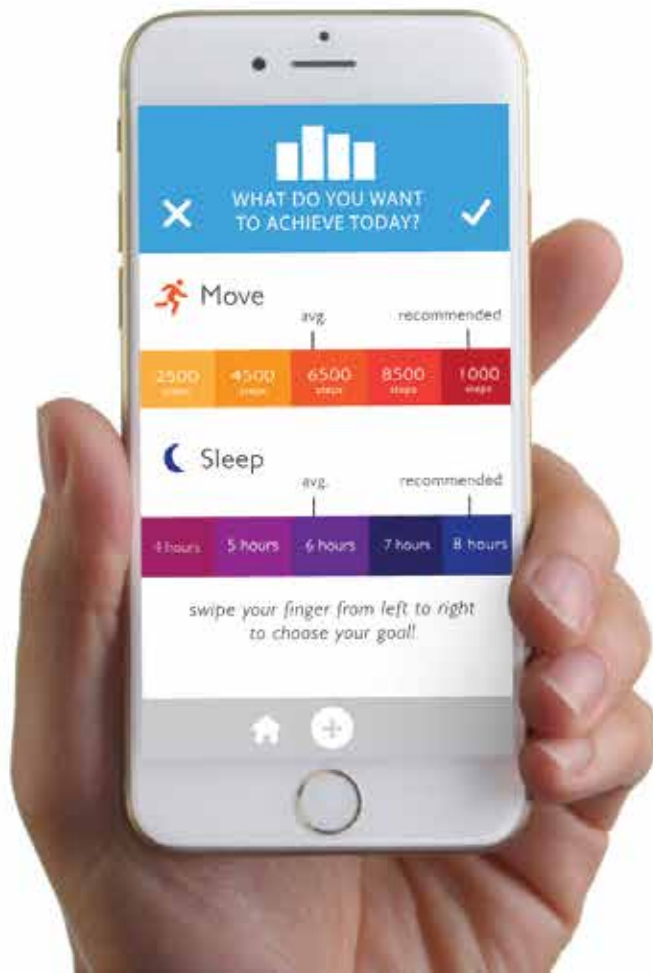
# Features you'll love.

Flore has over a dozen features that will motivate you to have a healthy lifestyle. It comes with a collection of features so intuitive, simple, and fun - you'll wonder how you ever did without.



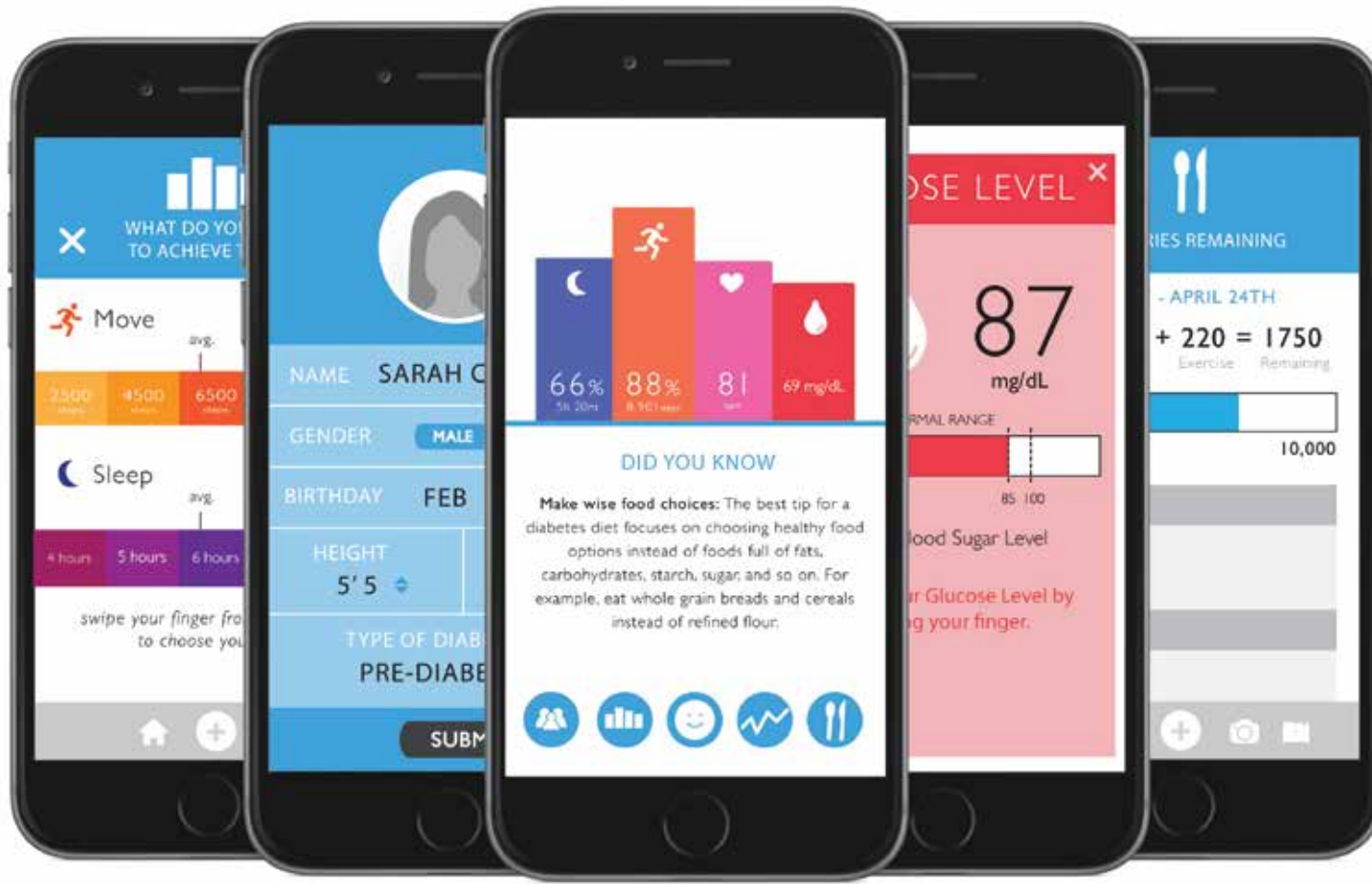
# Keep track of yourself.

An entirely new way to keep all of your daily data stored  
and share it live with your loved ones and your primary provider.



# Information at your fingertips.

Quickly view your most recent health and fitness data in one dashboard.





## Continuous Updates

*Flore continuously sends your data live to your primary care provider and your loved ones.*

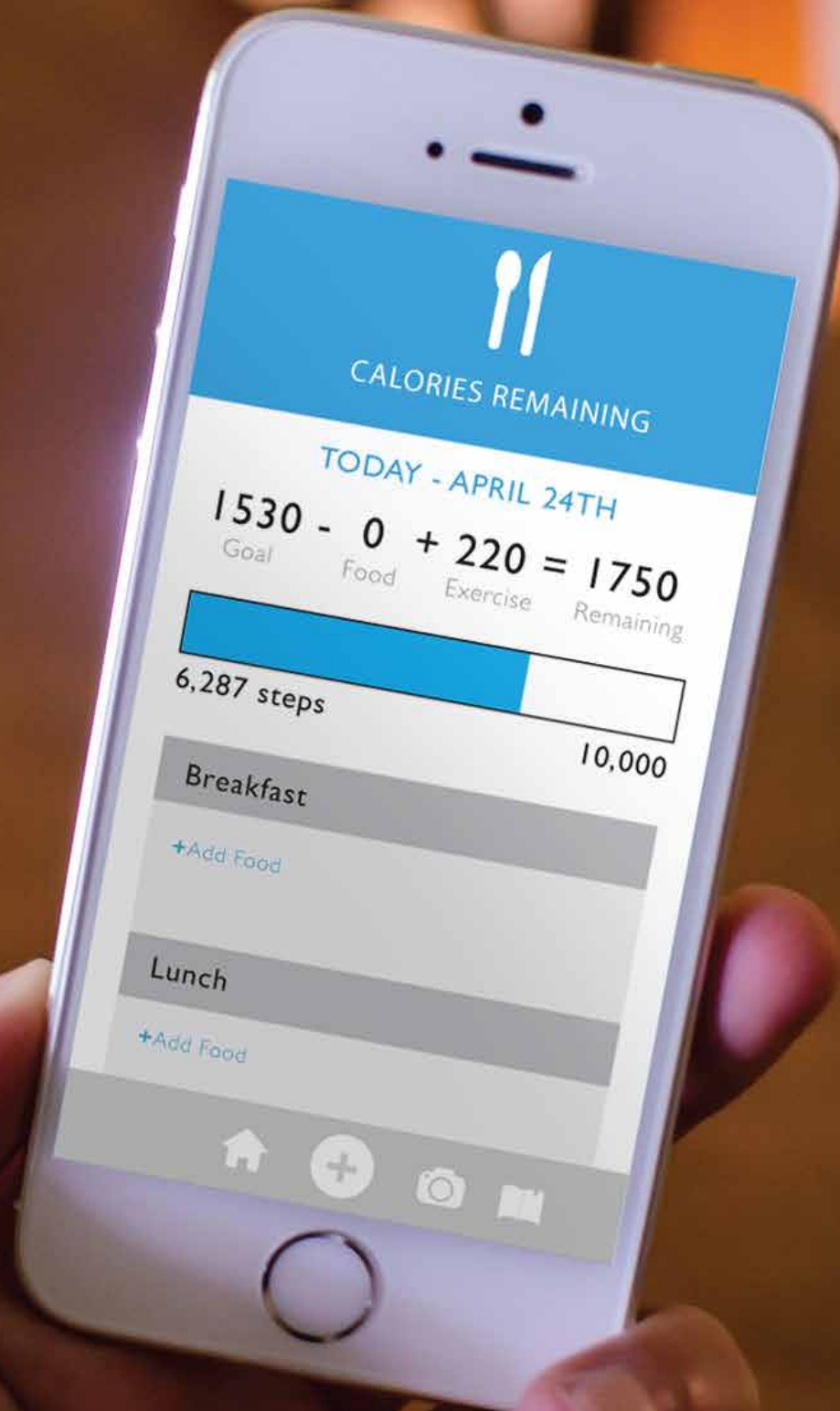
good morning Sarah, it's 6:15am.

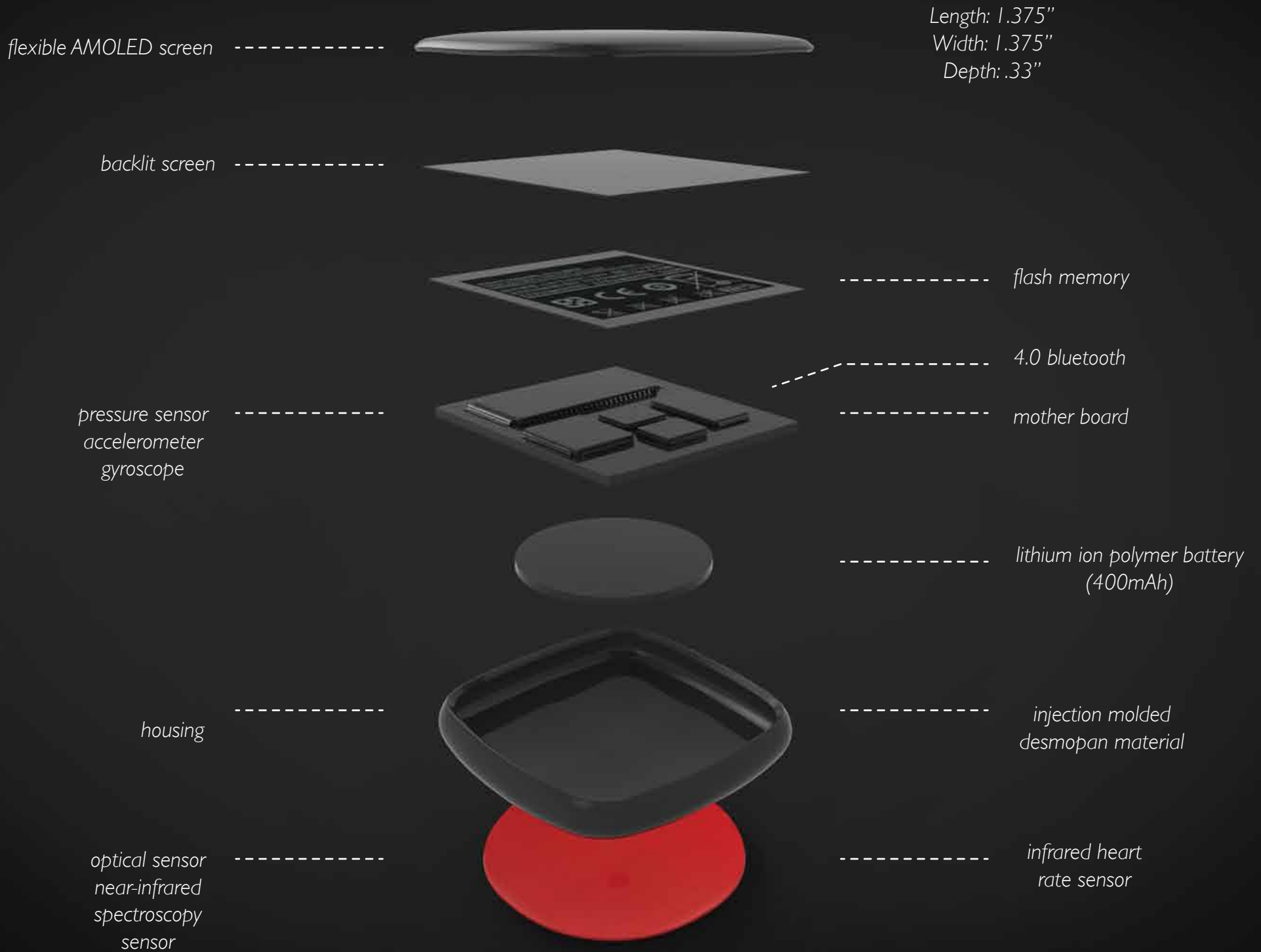




## Food Reminder & Logging

*Your health status at your fingertips. Get notified and stay alert of your daily food consumption!*







## Exploded

Just as much thought was put on the exterior of the device, the interior is just as important. In order to design and create a truly “wearable” device that will be used all day in all environments, it would have to be equipped with the best technology. Flore is injected molded and made with high grade desmopan material.

This allows Flore to be robust and ready for any type of wearable action. All of the data it gathers gets transferred over via Bluetooth and is powered by a 400mAh lithium ion battery which gives you three days of battery without charging. Flore is equipped with the most updated technology so that the user can focus on the most important part of this experience, their health.





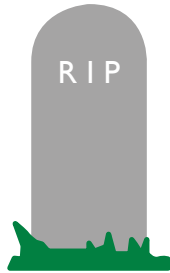
COST



**\$245**  
BILLION

Total medical costs and lost work and wages for people with diagnosed diabetes.

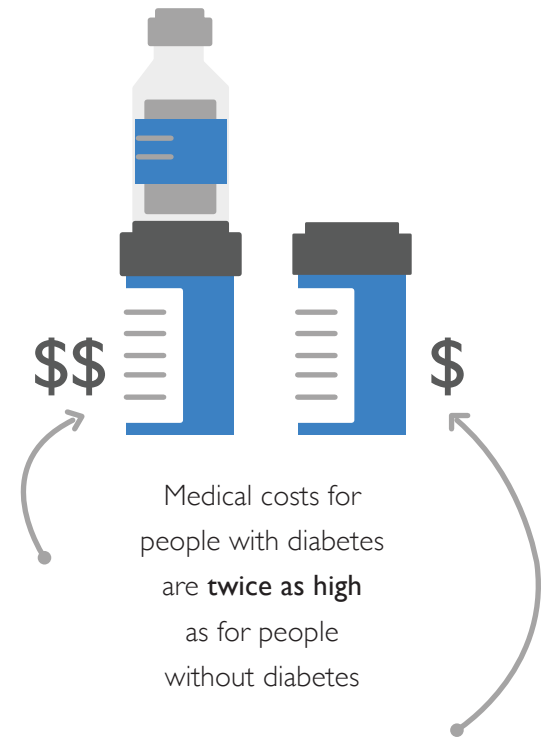
Risk of death for adults with diabetes is



**50%**  
HIGHER



than for adults without diabetes



## Financial burden

According to the American Diabetes Association (ADA), the economic burden of diabetes in America continues to climb, exceeding more than \$322 billion in excess medical costs and lost productivity in 2012, or more than \$1,000 for every American, according to a study being published in the December issue of *Diabetes Care* that also includes a state-by-state breakdown of the prevalence and costs associated with diabetes. Additionally, increased costs associated with prediabetes and undiagnosed diabetes highlight the growing importance of prevention and early intervention.

*Dialog by Artefact,  
a wearable device for epileptics*



## How is wearable technology affecting the medical field?

The first product that comes to mind is the infamous life alert by Alert1 that provides immediate assistance in any kind of emergency with just the push of a button. There are many concepts that are emerging in the market that help monitor patients through the use of wearable technology. One of these concepts was recently featured in FastCompany and created by Seattle-based Artefact Group. FastCompany is calling it “an iWatch for epileptics” and the concept features a brilliant user interface. The Artefact Group designed a band and patch that connect with an application and it allows sufferers the ability to track, manage, and predict their seizures.

“Artefact wanted to create a platform that would not only help people better understand their condition but live with it as well” according to the company. The design is called Dialog, and it consists of a small, quarter-sized wearable device connected via Bluetooth to a nearby smartphone application, Dialog can help epilepsy sufferers remember to take their medications, warn them about seizures before they happen, as well as alert friends, family or even caregivers if a seizure does happen. I feel this is a perfect example of how wearable technology can be applied to people who are diagnosed with a disease. This is a perfect example of managing a disease and this type of design and application can be applied to diabetics.



Attention: For Medical Items 1-800-495-3210 after calling TST call med  
with 1-800-495-3210 with the fax 1  
Alert:  
with 1-800-495-3210 for Order call with the fax 1-800-495-3210  
with 1-800-495-3210 for fax 1-800-495-3210 with the fax 1-800-495-3210

Handwritten notes on a piece of paper, including the name 'M. J. ...' and other illegible text.

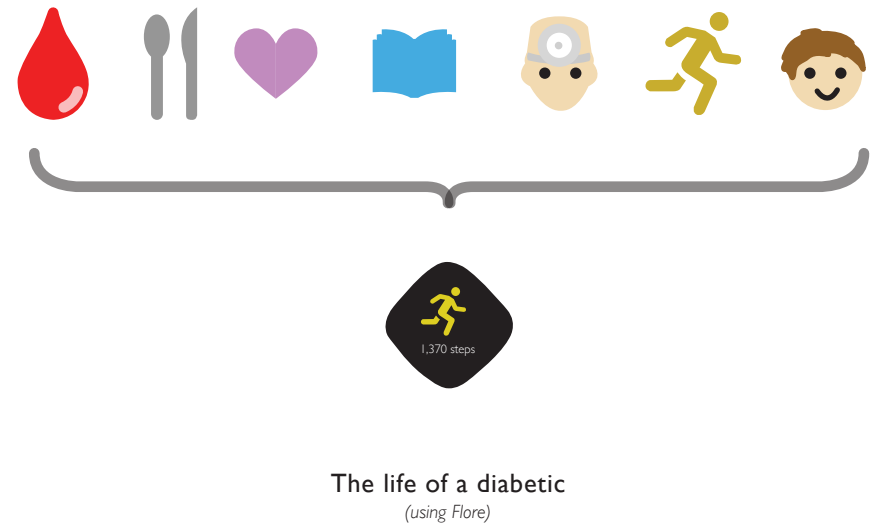
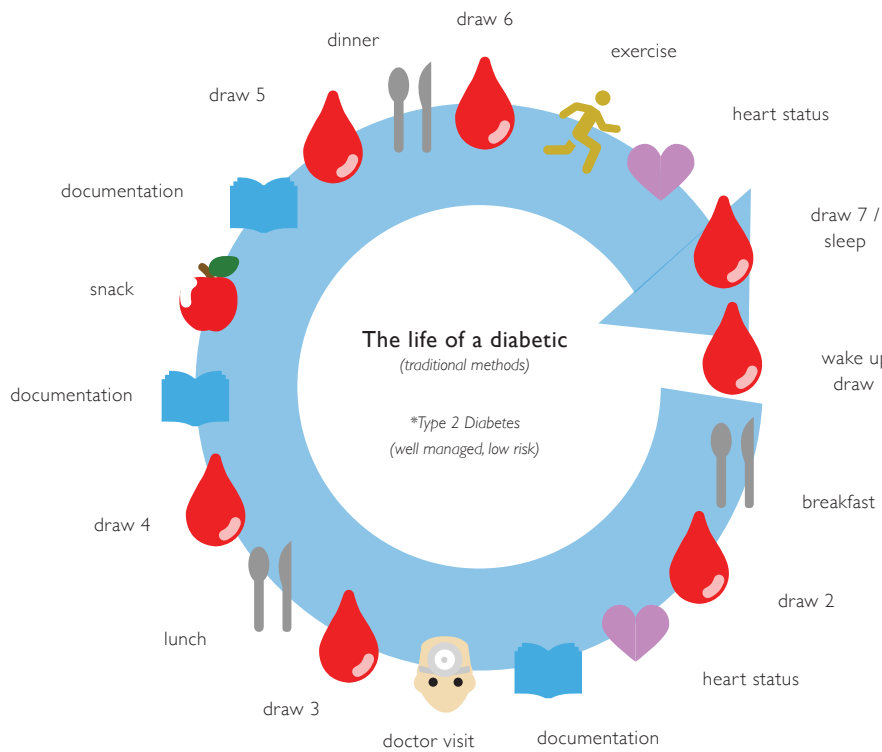


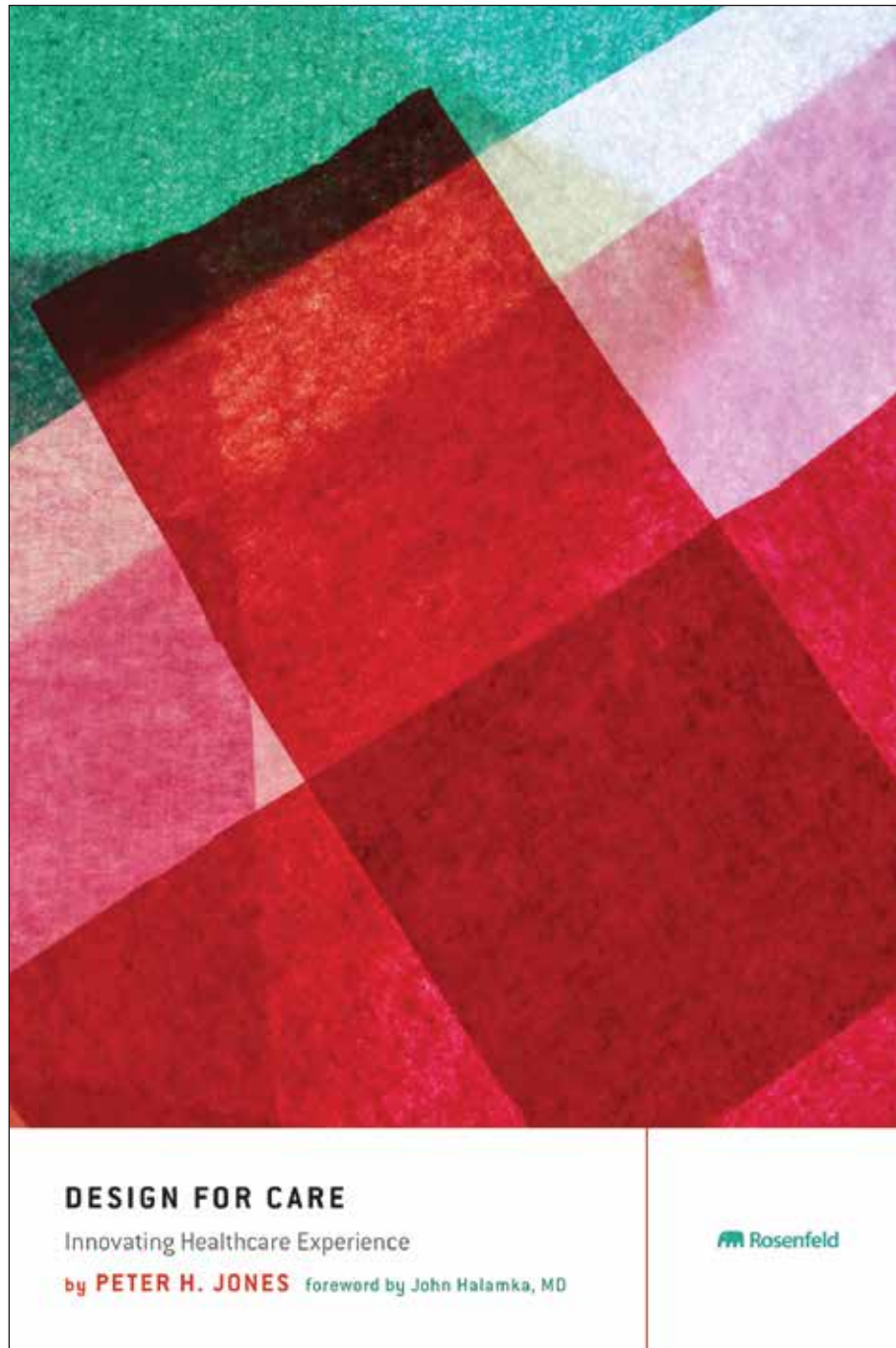
## Communication with our providers

Applications have also changed the way we educate us and communicate with others. An article by Maria Heroux Ponds of the Sun Sentinel is a perfect example of how applications are helping us connect with caregivers. Dr. Ariel Soffer was on an airplane when one of her patients was desperately trying to reach him. Through his clinical photography application, his patient was able to text the doctor a photo of her leg after a recent varicose vein surgery. The doctor was able to connect to the airplane's wireless internet and reassure her patient that she was going to be okay, saving her patient a trip to the doctor's office or even the hospital. This is an example of how technology and design is shaping the future of how we communicate with our healthcare providers.

# Simple life.

On the left you have the life of a well managed diabetic with type 2 diabetes. The individual actions that they take a day is absurd. Their life changes as soon as they begin to use Flore (graph on the right). All of the individual actions are consolidated into one device, giving the diabetic a healthy and simple life.





**Design for Care** is a book written by Peter H. Jones and he states that “the innovator’s challenge in healthcare is not a technological fix – it is more to understand and preserve core values of human care while changing practices for durable social and economic benefit.”

Perhaps technology is not a solution for healthcare, but I believe it can be a supplement.

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[https://www.google.com/?gws\\_rd=ssl#q=google+patents+near+infrared+spectroscopy](https://www.google.com/?gws_rd=ssl#q=google+patents+near+infrared+spectroscopy)

## Image References:

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[www.apple.com](http://www.apple.com)

[www.flickr.com](http://www.flickr.com)

[www.fitbit.com](http://www.fitbit.com)

[www.jawbone.com](http://www.jawbone.com)

## Appreciation:

University of Illinois at Chicago, College of Nursing

Illinois Institute of Technology, Engineering Center for Diabetes Research and Education

American Diabetes Association, Chicago

Model Plus Inc.

# Thank you.

I would like to thank the following people for being there from the beginning of my graduate thesis and seeing this project come to fruition. I want to thank Mario and Perla Silva, my two actors who acted in my gestational diabetes video in the fall of 2014. **Lupe Chavez**, the most important person in my life. You pushed me, encouraged me, and kept me excited about my project; I couldn't have done graduate school without you. I also want to thank my supporting cast: Stephanie and Bruce Tharp, Felicia Ferrone, Sung Jang and Jay Sae Jung Oh. Your teachings guided me in the last two years and I couldn't have completed Flore without your guidance.

I want to thank the following people for their hard work and dedication to my graduate thesis: Kaila Pettis, William Tham, Andy Gao, Amanda Ontiveros, Evelyn Mateo, Andrew Graham and Daniel Mills.

To my classmates, thank you for going on this crazy adventure with me, you guys are my friends for life: Zack Filbert, Bianca Leigh, Jake Vail, Alice Lee, Kristin Best, May Zu Chien and Charlotte Quinn.



