



PIGEON

kickscooter

WHY?

PEOPLE NOWADAYS ARE LIVING INTENSE LIVE. CITIES ARE FULL OF CARS, FULL OF PEDESTRIANS. IN A BIG CITIES HUMANS SPENDS A LOT OF TIME IN A TRAFFIC JAMS.

MY PRESENT AMBITION WAS TO CREATE THE STYLISH, USER FRIENDLY, EASY-FOLDABLE VEHICLE, WHICH WILL HELP COSTUMERS IN THEIR DAILY ROUTINE.

I BELIEVE YOU MAY CONVERT YOUR HURRYING INTO A DELIGHTFUL AND PLEASANT PROCESS, AND THE PIGEON HERE MAY BE A TOOL, HELPING TO ACHIEVE THIS GOAL.

HOW?







STREAMLINED FORMS *HELPS COSTUMER TO CARRY IT EASILY.*



FOLDS BY ONE-TIME PUSHING WITH A FOOT



EASILY FITS TO THE A CAR TRUNK



FOLDS TO A FLAT PACK



STREAMLINED FORMS

IMAGINE THE SITUATION WHEN **JOHNY** LIVES IN A BIG CITY, FOR EXAMLE LONDON. HIS HOUSE IS ~20KM AWAY FROM LONDON, BUT HIS WORK IS IN A MIDDLE OF THE CITY CENTER. EVERYDAY HE IS DRIVING HIS **CAR** TO WORK. EVERYTIME ENTERING THE CITY CENTER HE FEELS IRRITATED BECAUSE OF **TRAFFIC JAMS**. MAYBE THERE IS A WAY GIVING HIM THE POSSIBILITY TO HAVE A **PIGEON** IN HIS TRUNK. SO HE WILL BE ABLE TO ENJOY HIS TRIP NOT JUST IN A HIGHWAY, BUT HE WILL BE ABLE TO START THE DAY WITH A **POSSITIVE EMOTIONS** AT THE PLACES WHERE **CARS** CANNOT DRIVE.

WHAT?

FINALLY, PIGEON IS NOT A CONCEPT ANYMORE

WE HAVE BEEN SUCCESSFULLY FUNDED

AT THE KICKSTARTER PLATFORM AND NOW THE PIGEON BECAME THE COMPANY WHICH IS BASED IN ECO MOBILITY VEHICLES. OUR MAIN AIMS ARE TO PAY ATTENTION TO THE DETAILS, TO CREATE GOOD DESIGN PRODUCTS, TO THINK ABOUT THE COMFORTABILITY AND TO CREATE THE PRODUCTS WHICH ARE AND USER-FRIENDLY. THE KICK SCOOTER WAS CREATED AND DESIGNED IN VILNIUS, LITHUANIA. ALTHOUGH, WE HAVE STARTED THE COLLABORATION WITH ENGINEERS FROM SWITZERLAND. MOREOVER, WE HAVE CREATED THE COMPANY "PIGEON SARL" WHICH IS LOCATED IN GENEVA, SWITZERLAND. AT THE MOMENT, WE ARE MANUFACTURING ONLY ONE KICK SCOOTER, HOWEVER WE HAVE MORE AMBITIONS AND PLANS TO COME INTO THE MARKET WITH MORE INNOVATIVE PRODUCTS.

THANK YOU!