



 **MEMO**

MEDICATION MEMORY



THIS IS OSCAR.

HE NEEDS TO TAKE
DAILY MEDICATION.





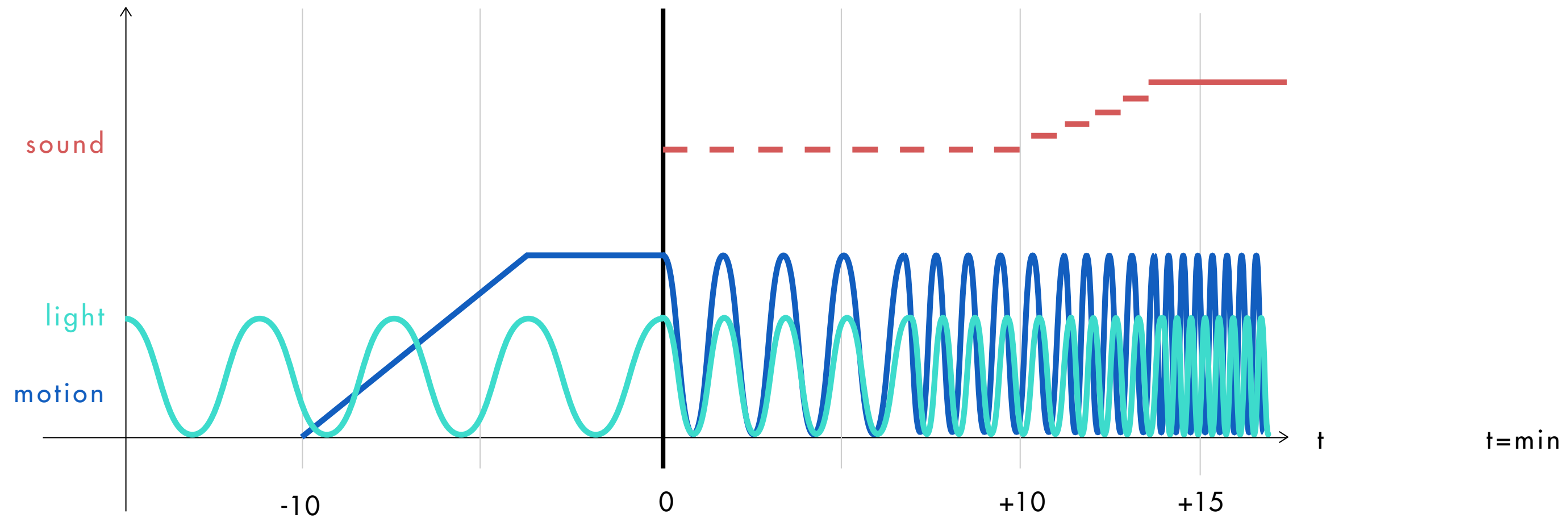
BUT SOMETIMES HE
JUST SIMPLY FORGETS...



... UNTIL ONE DAY HIS
DAUGHTER INTRODUCES
MEMO.

MEMO is an approach to provide a safe medication by guiding and notifying the user and, what's more, turning daily medication into a pleasant experience.

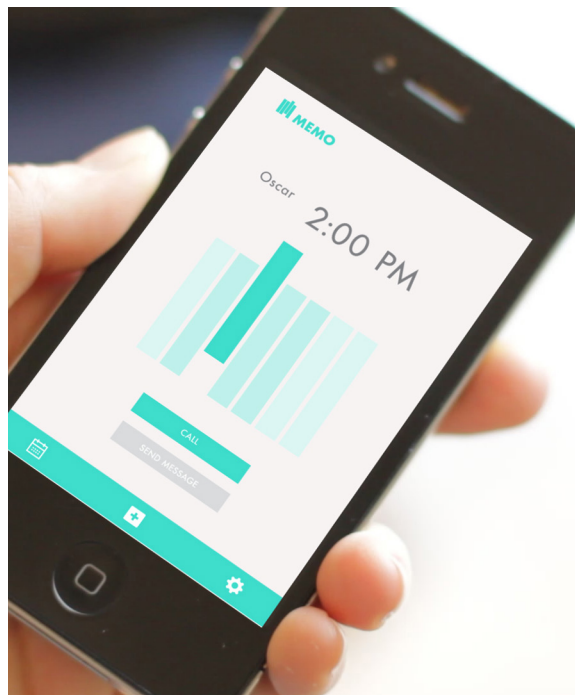




BEHAVIOR AS GUIDANCE

Ten minutes before the person is supposed to take his pill dosage the actual pillbox raises up and starts to light up in a pulsating pace. This raises the awareness for taking the medication without being alarming. With the moment the dosage has to be taken the behavior becomes more intense and more alarming by increasing the pace of LIGHT, the pace of MOTION and by adding SOUND. The more urgent it becomes the more alarming the sound becomes in terms of tempo, level and pitch.

BEHAVIOR AS GUIDANCE





MEMO is an ambient display that helps raise awareness of when to take the pill. Before it comes to the time for medication the actual pill box is slowly raised.





With the moment the pills have to be taken the actual pill boxes moves up and down in a pulsating pace as well as the light on top. Additionally MEMO gives off a small sound to further notify the user.



The behavior becomes more intense and more notifying: MEMO is sending off a permanent sound while “impatiently” moving up and down and blinking to notify the user of the urgency of taking the medicine.





MEMO notifies relatives in case the person didn't take his/her medication through an app. This allows them to keep track and intervene in cases of emergency.



When approaching the device the actual container stays up and is lighted up in order to avoid mistaking.

The lighted up compartment indicates the dosage to take.



THE PRODUCT



LIGHT
is announcing
when it is time to
take your pills

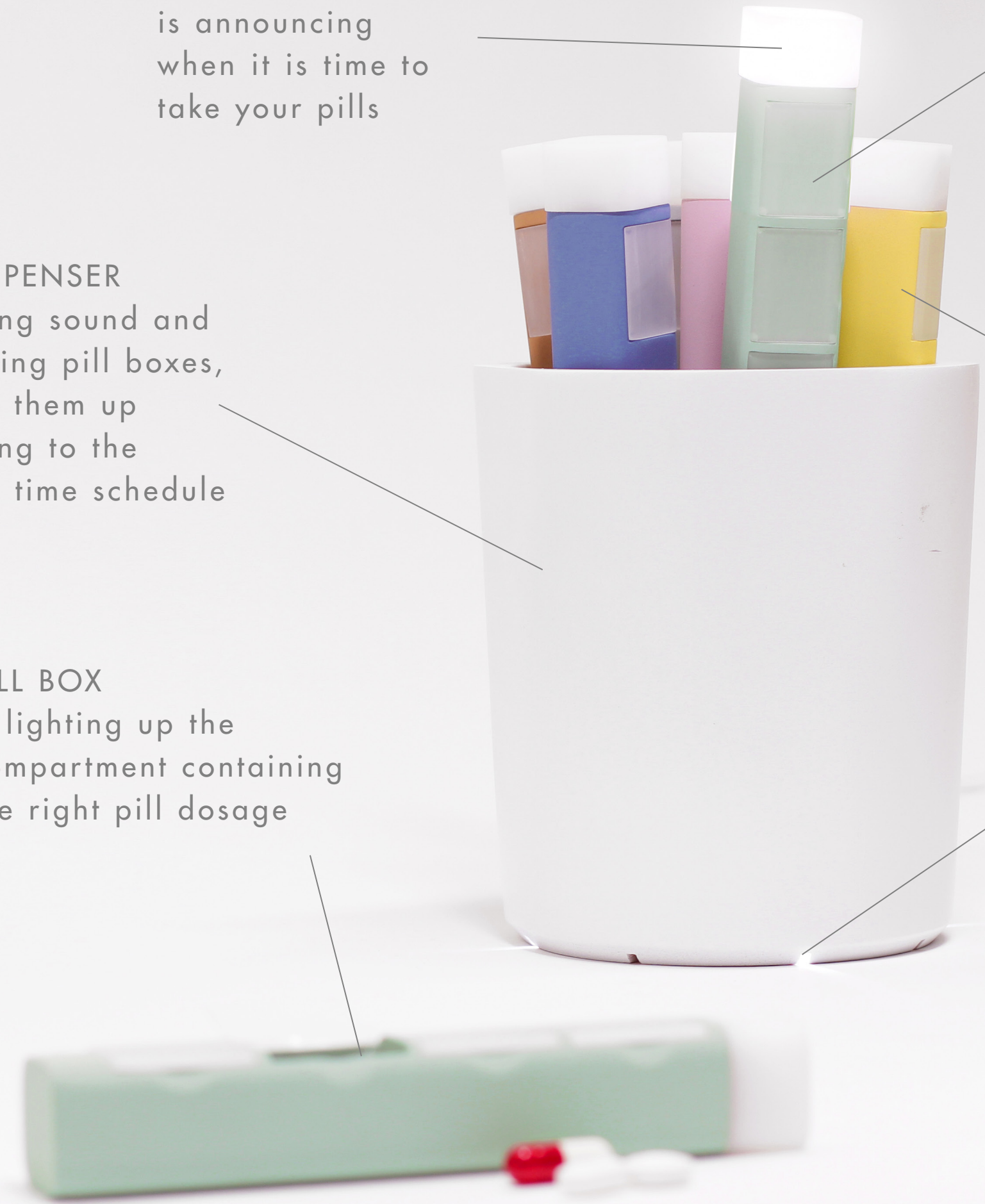
PILL BOX
is moving up and down, and
lights up when it is time to
take the medication

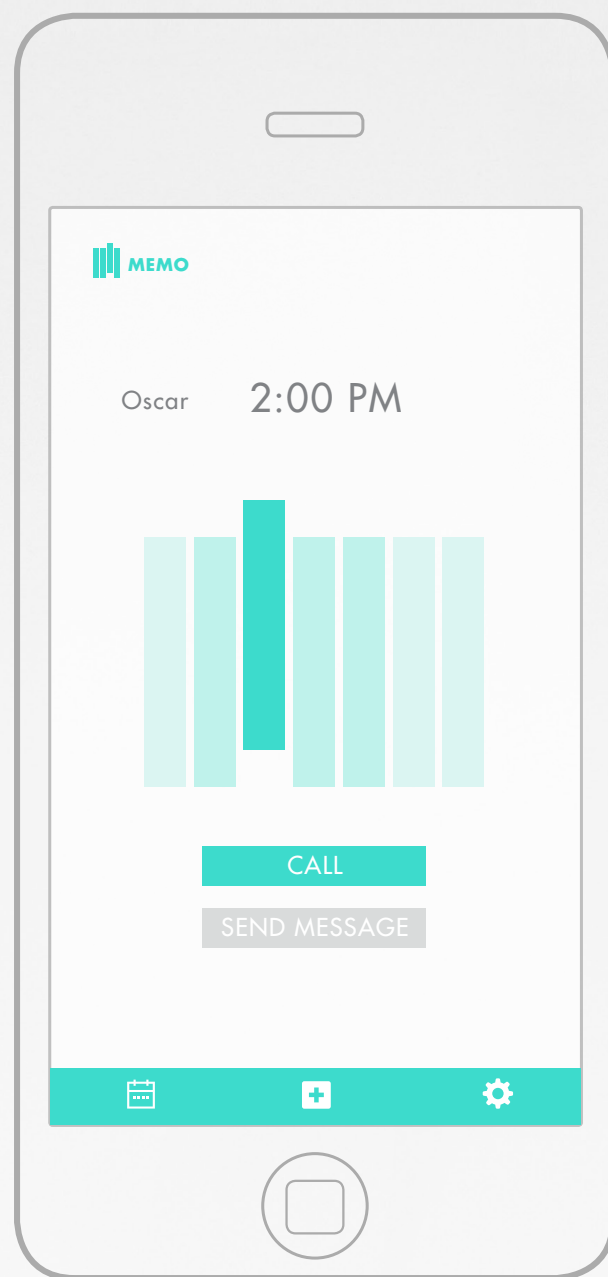
PILL DISPENSER
is playing sound and
identifying pill boxes,
pushing them up
according to the
medical time schedule

PILL BOX
is having different colors
for different days

PILL BOX
is lighting up the
compartment containing
the right pill dosage

LIGHT
is indicating the
product is functioning





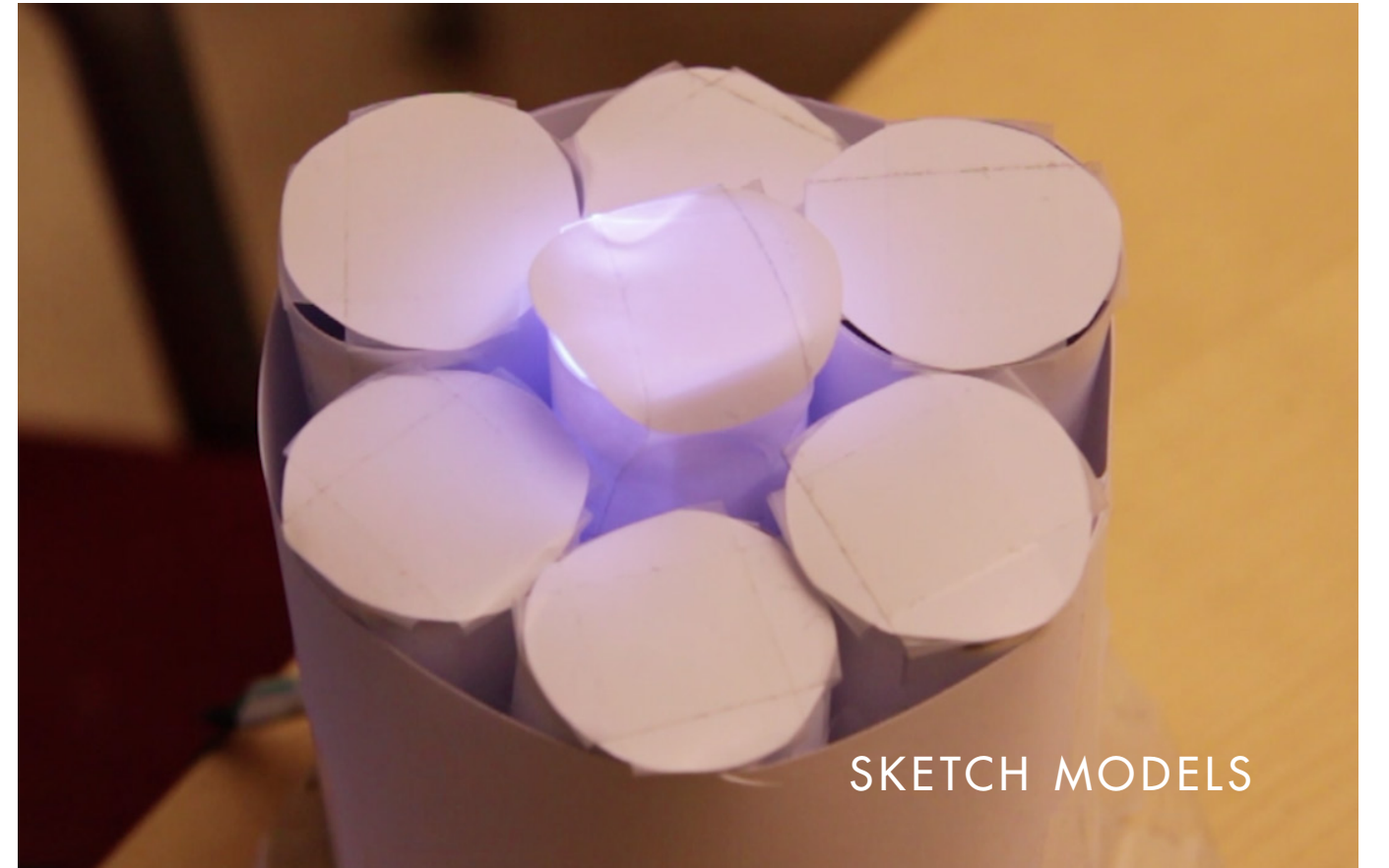
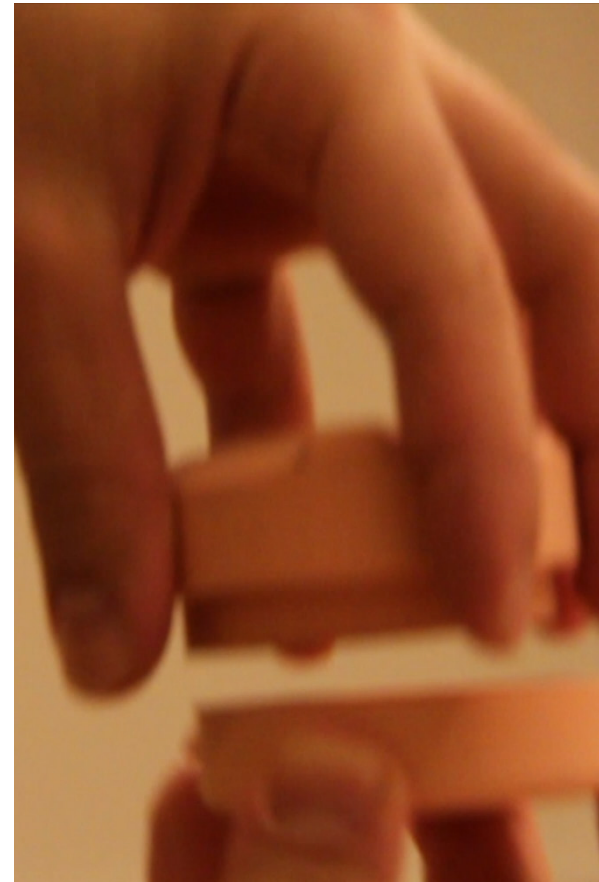
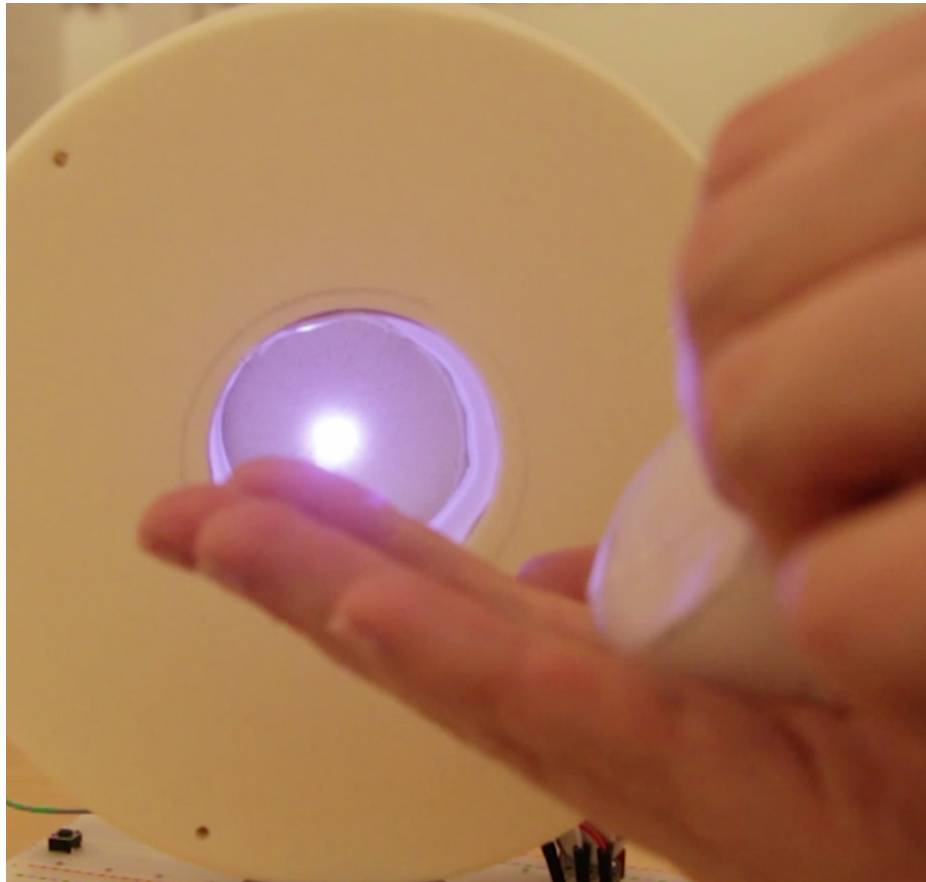
MEMO also supports and makes it easier for relatives and health professionals to be contacted in case of an emergency.

THE PILL DISPENSER sends out a notification if the pills are not taken within the timespan. This way responsible persons can make a call, making sure the medicines are taken accordingly.





THE PROCESS



SOUND DESIGN







 **MEMO**

THANK YOU.