



# Saving the World with a Kit

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# Project Description

**social equity:** a state at which all people in a given society share the same status in a certain detail; it entails equal rights, opportunities, obligations as well as economic equity

**sustainable:** pertaining to a system that maintains its own viability by using techniques that allow for continual reuse

**humanitarianism:** having concern for or helping to improve the welfare and happiness of people

# My Project Overview

## ALL CHILDREN EDUCATED: A GRAND CHALLENGE FOR DEVELOPMENT

A GRAND CHALLENGE FOR DEVELOPMENT



250 MILLION CHILDREN  
WORLDWIDE

1 out of 8

LACK THE  
BASIC SKILLS  
OF PRIMARY  
EDUCATION



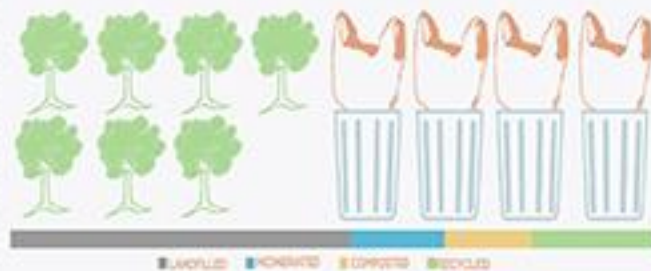
84%

of children not  
educated are living  
in third world  
countries

## THE PROBLEMS



Education Index  
majority educated



EDUCATION PLAYS A  
HUGE ROLE IN THE FUTURE  
OF THIRD WORLD COUNTRIES

Education gives people the knowledge and skills they need to live better lives, helping to transform countries for the benefit of us all. An extra year of good schooling lifts a country's yearly economic growth by 1%, making poor countries richer and, in the long run, less in need of foreign aid - and more able to trade.



### EDUCATION IN THIRD WORLD COUNTRIES

For every three kits sold a  
child in a third world country  
is educated for a year.



### EDUCATION IN THE U.S.A.

The kits contain lab equipment,  
materials, manuals, and  
references to be hands-on to  
provide a holistic learning to  
children.



### SUSTAINABILITY

Una is committed to using as  
few resources as possible,  
taking into account the social  
environmental impact we have  
on the planet.



1 kit.  
1 child.  
1 year at a time.

## HOW I AM MAKING A DIFFERENCE



## ALL CHILDREN EDUCATED:

A GRAND CHALLENGE FOR DEVELOPMENT





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una.

1 kit. 1 child. 1 year at a time.

# Companies trying to make a difference

The logo for TOMS, featuring the word "TOMS" in a bold, black, sans-serif font. The text is centered between two horizontal light blue bars.

With every pair you purchase TOMS will give a pair of new shoes to a child in need. One for One.



**ESPEROS**  
carry hope™

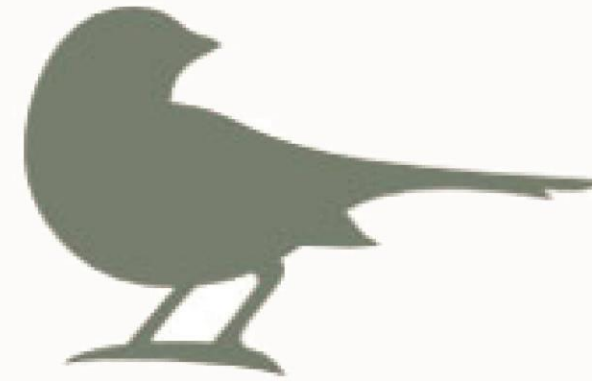
With every bag purchased, help send a child in need to school for a year. Carry hope wherever you go.



# Partnerships to make a difference



+



**ESPEROS**  
carry hope™

"It would have been all too easy from a marketing standpoint to create a buy-one-give-one backpack company but the simple fact of the matter is that it's not sustainable, it's not practical, and it's not useful. I, for one, know that I have not ever seen a child in the developing world walking to school with a backpack.

Perhaps that's because they have enough difficulty finding books to carry at all."

# Pencils of Promise

## Our Solution

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PoP brings life-changing education to children around the world by building quality schools and sustainable education programs.



QUALITY  
SCHOOL BUILDS



TEACHER  
TRAINING



STUDENT  
SCHOLARSHIPS

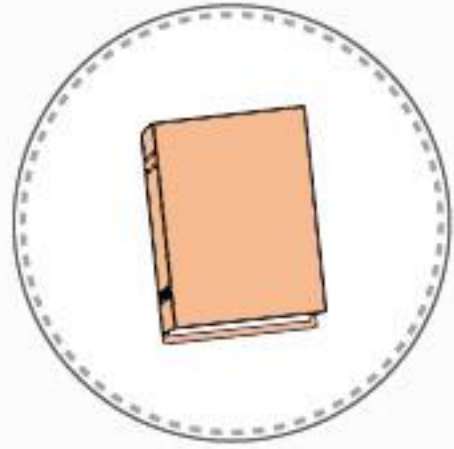


WATER + HEALTH  
PROGRAMS



RESULTS &  
INNOVATIONS

# What can I do better?



Education in third world countries

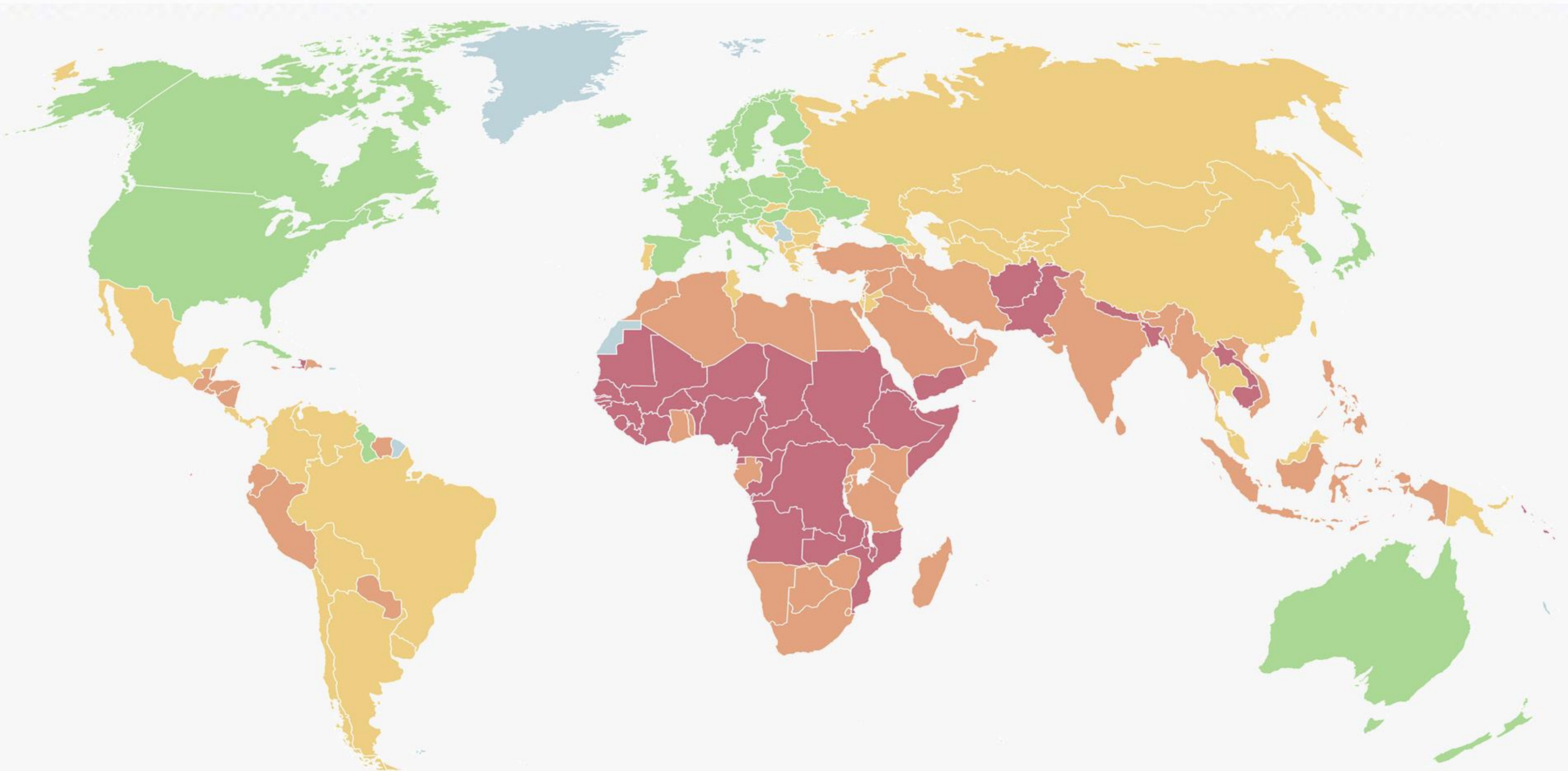


Sustainability



Education in the U.S.A,

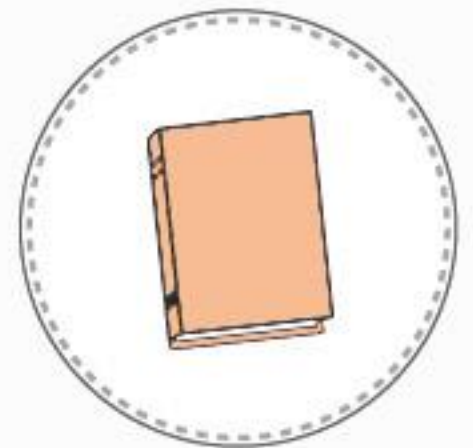
# Education in third world countries



Education Index  
majority educated

majority not educated

**With every kit una sells, we  
help fund one year of education  
for a child in need.**





One in four adults could  
neither read nor write this  
message in their native tongue.

But with education costing as little as  
\$15 per year in some countries,

YOU can make a difference.

We believe that business should breed opportunity.

So with every kit we sell, we help fund one year  
of education for a child in need.

together we can change the world  
1 kit 1 child 1 year at a time.

**PENCILS OF  
PROMISE**

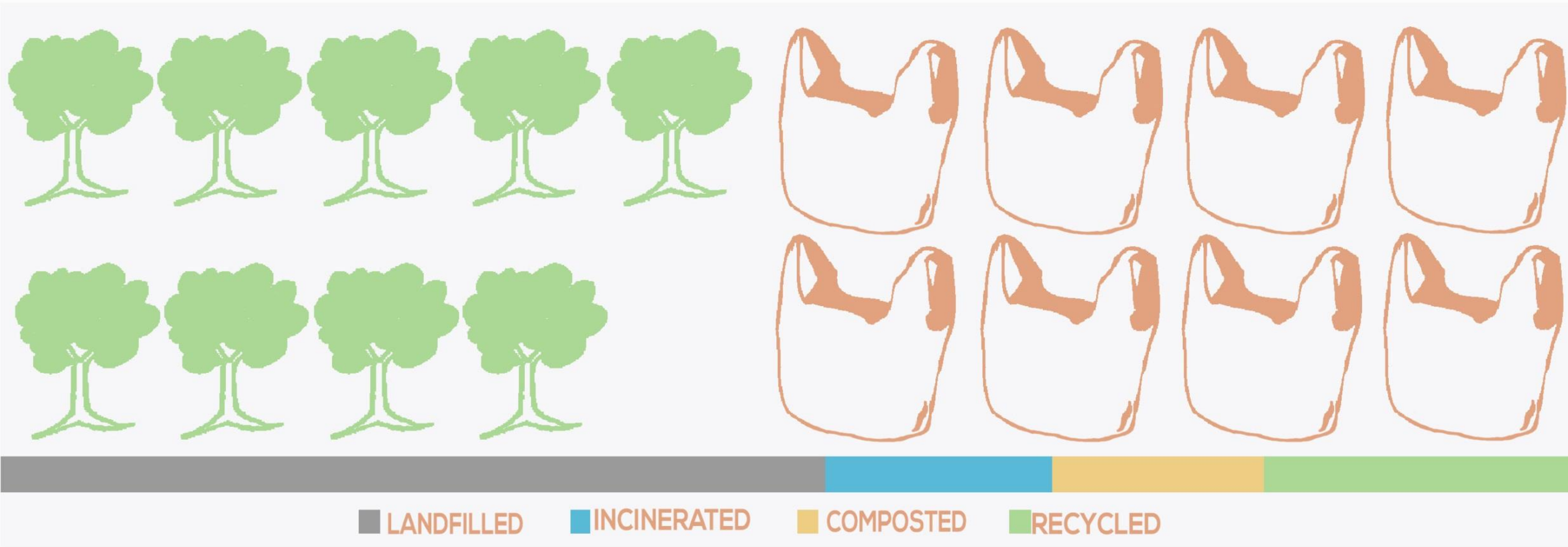
**1 kit.  
1 child.  
1 year at a time.**



1 kit. 1 child. 1 year at a time.



# Sustainability



**Una is committed to using as few resources as possible, taking into account the social environmental impact we have on the planet.**





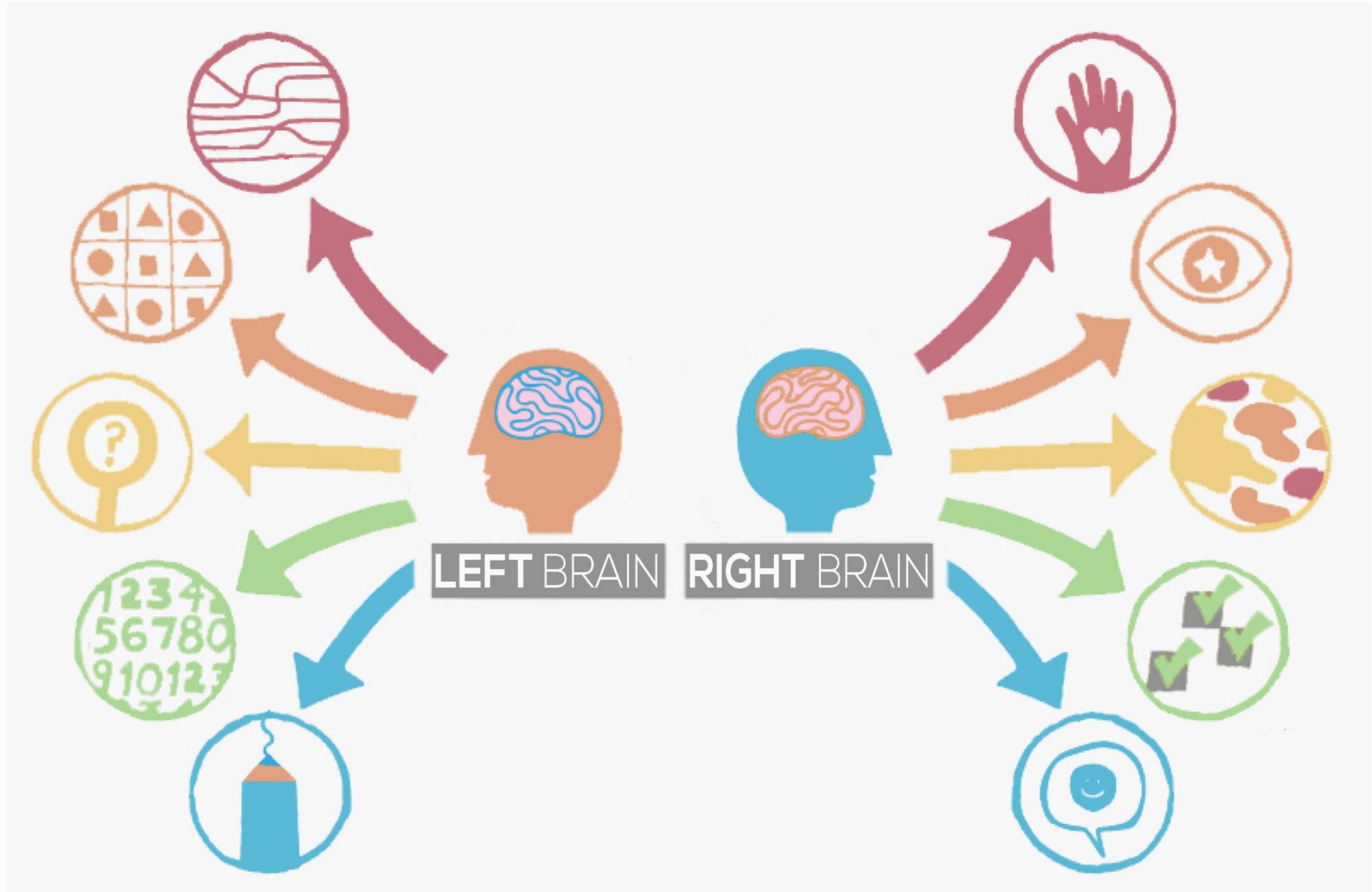
recycled paper

seed paper pulp

recycled plastic bags



# Education in the U.S.A.



**The kits contain lab equipment, materials and references to promote hands-on activities to provide a holistic learning experience to children.**





- electrical motor
- potato powered clock
- light up animals



- "tickle me" plant
- daisy experiment
- root observation

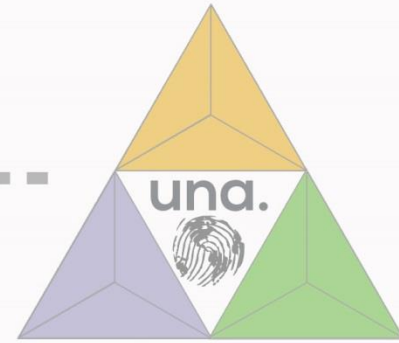


- magnet silly putty
- bouncy ball
- glowing crystals



1 kit 1 child. 1 year at a time.





1 kit. 1 child. 1 year at a time.



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 **PENCILS OF  
PROMISE**



# Specs

## Chemistry Kit Pricing

borax (2 tsp)	.09
magnet (1)	.79
ferric iron oxide (1 tsp)	.03
food coloring liquid (6 tsp)	.04
glow powder (1 tsp)	.04

**TOTAL**

**\$ 0.99**

## Biology Kit Pricing

"tickle me" plant seeds (5)	.10
mixed compost (1 cup)	.42
daisy seeds (15)	.01
food coloring tablets (3)	.07
basil seeds (10)	.10
plant gel crystals (1 tbs)	.50

**TOTAL**

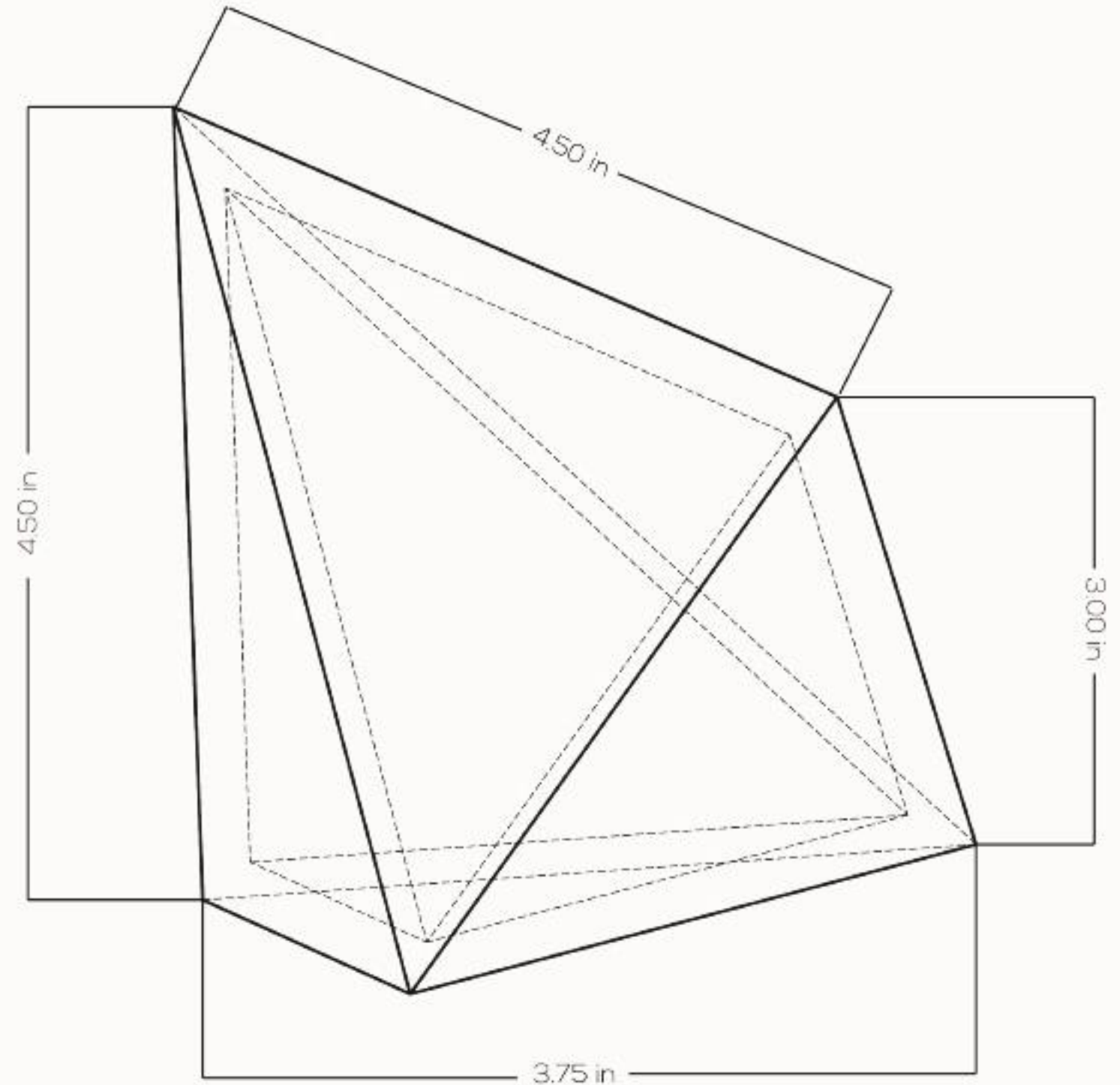
**\$ 1.10**

## Electrical Kit Pricing

copper wire (1 ft)	.20
paper clips (2)	.01
magnet (1)	.79
thick copper wire (4 in)	.13
galvanized nails (2)	.01
alligator clip wire units (3)	.39
cream of tartar (2 tsp)	.34
battery holder (6V)	.69
LEDs (2)	.08

**TOTAL**

**\$ 2.64**







3 kits